NEW YORK FASHIONS
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aberfoyle fabrics

WOMEN who wear Aberfoyle Fabrics are seldom the sort to flaunt their smartness, yet they invariably become the center of notice in fashionable circles. Because Aberfoyle weaving approaches the texture of hand-woven fabrics . . . because Aberfoyle colors show the most exclusive tones of the mode, each pattern is beautifully individual, yet wholly practical! . . . Whether they are of fine cotton, Bemberg or rayon, all Aberfoyle Fabrics are fast to sun and water. Tubbing only burnishes their charm . . . Any fine department store will show you weaves for yourself and for your daughter, who wants to be like you.

This wisp of lingerie is made of Svelda Tripoli . . . a silk-like texture that can frisk through a suds with safety.

Whether they are headed up or down or straight around, stripes are an important outdoor fashion. Here they are woven in Svelda broadcloth . . . a washable, silk-like weave. See how stripes accent a swathed hipline.

This season an overall may slip away and become a short sun suit at the mere flip of a strap. Here shorts and shirt are of yellow Dimplette—an Aberfoyle waffle weave. The same fabric in orange makes the trousers.

Above is a Martial et Armand capelet frock developed in Svelda heavy crepe. Now, one can ride in trains or motor cars or walk about town with new assurance of smartness, for this marvelous new fabric washes.

Purply shades are elegant . . . cool, too, for afternoon. Both coat and frock of this frail ensemble are made of Svelda chiffon. Just imagine! You can tub it like a handkerchief, with perfect safety.

Sheer cotton tissue with buds woven here and there looks sweet as a buttercup on a ten-year-old bound for tea.

© Galey & Lord, Inc., 57 Worth Street, New York City

For swatches of the newest Aberfoyle Fabrics, write to the Aberfoyle Fabric Exhibit, The Boardwalk, Atlantic City, N. J.

aberfoyle fabrics

TIFFANY & CO.

JEWELERS SILVERSMITHS STATIONERS

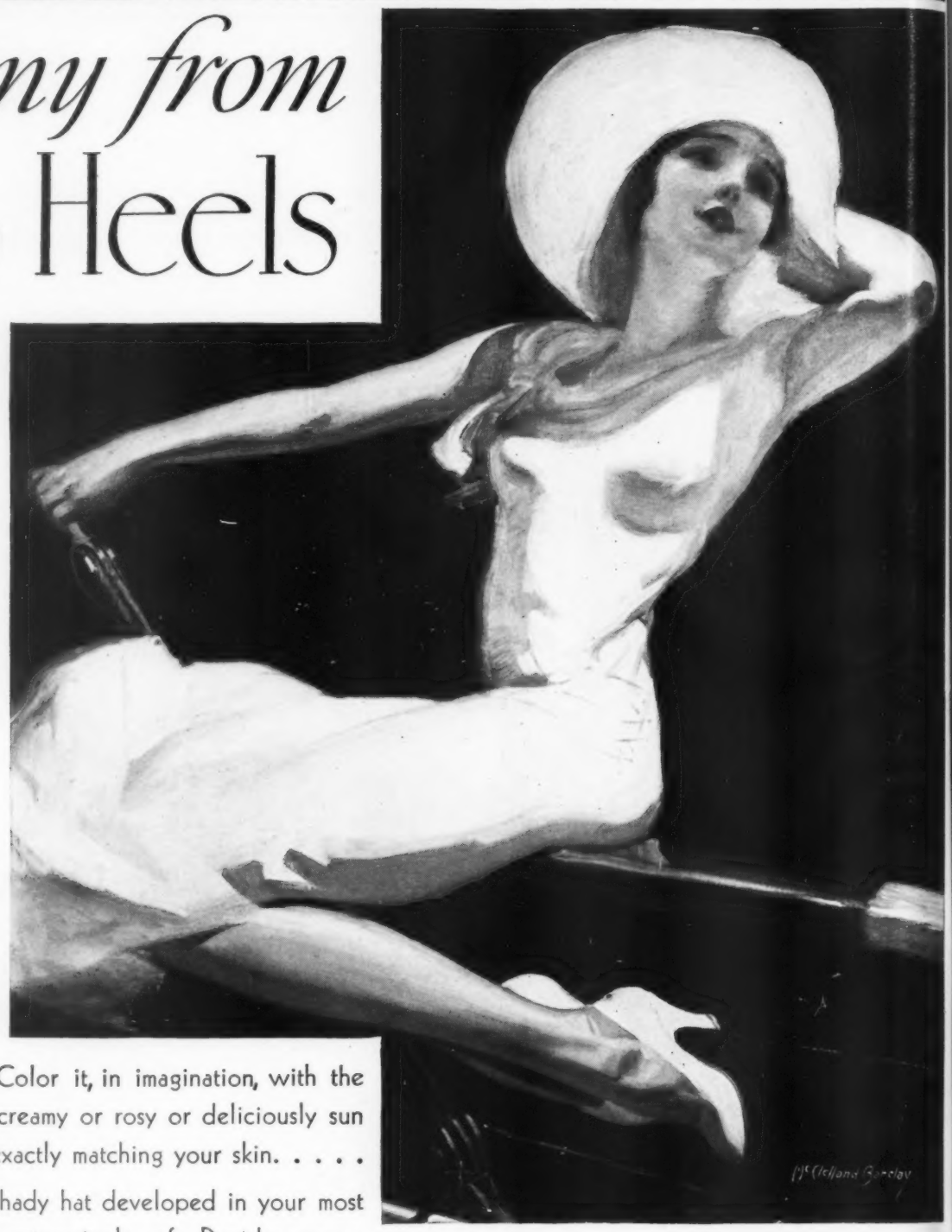
SILVER TABLEWARE

Noted for Design
and Quality

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37TH STREET
NEW YORK

Harmony from Head *to* Heels



PUT yourself into the picture. Color it, in imagination, with the tint of your own complexion, creamy or rosy or deliciously sun tanned, with Humming Bird Hose exactly matching your skin. . . . .

Or, fancy the slim little frock and shady hat developed in your most becoming color—daringly vivid, or entrancingly soft. Decide upon a harmonizing shade for your hose, and—you will find it in the store selling Humming Bird Full Fashioned Hosiery.

There are upward of thirty early summer shades for your choosing, many of them developed exclusively for Humming Birds by Mlle. Julie Bolegard, our Paris stylist.

Humming Bird
FULL FASHIONED HOSIERY
DAVENPORT HOSIERY MILLS, Inc., Chattanooga, Tenn.
NEW YORK OFFICE . . . . 385 Fifth Avenue

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CHIFFON • SERVICE SHEER • SERVICE WEIGHT • POINTED HEELS • FRENCH HEELS • PICOT EDGES • PLAIN HEMS

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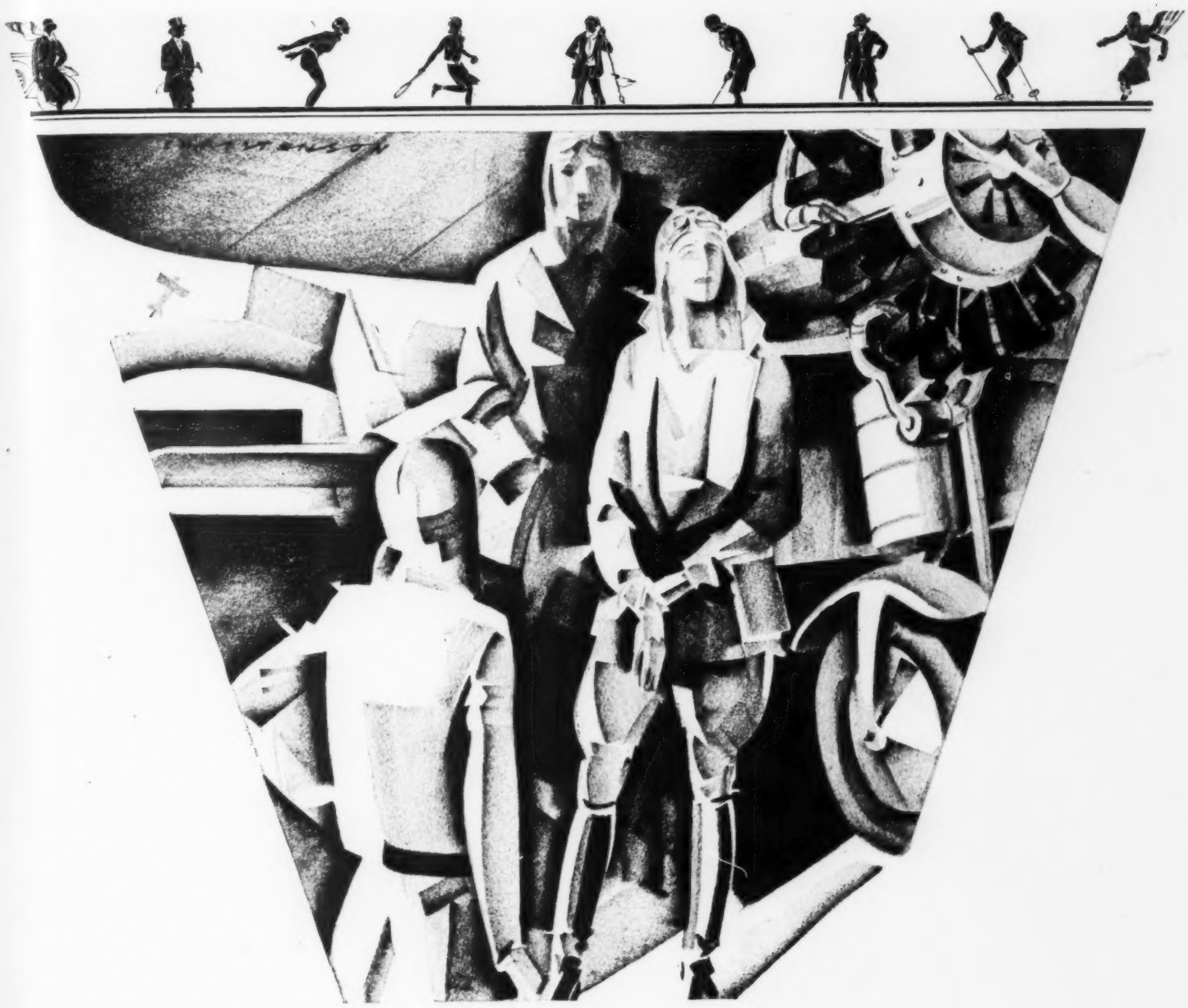
Whole No. 1295



A

SPORTS-EYE VIEW OF FASHION

Have you ever worn a flying suit? Among the fascinating new ones shown by Marshall Field & Company is the cleverest little invention you ever saw . . . as feminine as curls, but much less bother. Nothing so adorable should be called efficient, but it's admirably fitted for its purpose. Thus it expresses perfectly the bright, modern spirit of every costume in the new Sports Apparel Room at Field's. Each is so exactly right, and flattering, and fashionable, that one can think only of the short French word for smartness to describe it.

▼ ▼ ▼

All the different, delightful clothes to fly, drive, ride, swim, play tennis, sail, golf, shoot, ski, or skate in are exceptionally well represented in the Sports Apparel Room. Here, too, is shown a complete selection of those charming necessities, "spectator" frocks and ensembles. You are invited to visit this tremendously enlarged section at Field's.

MARSHALL FIELD
AND COMPANY
RETAIL • CHICAGO

ESSENCE RARE

FROM TWENTY-FIVE TO ONE HUNDRED AND TWENTY-FIVE DOLLARS THE FLACON

HOUBIGANT

PARIS

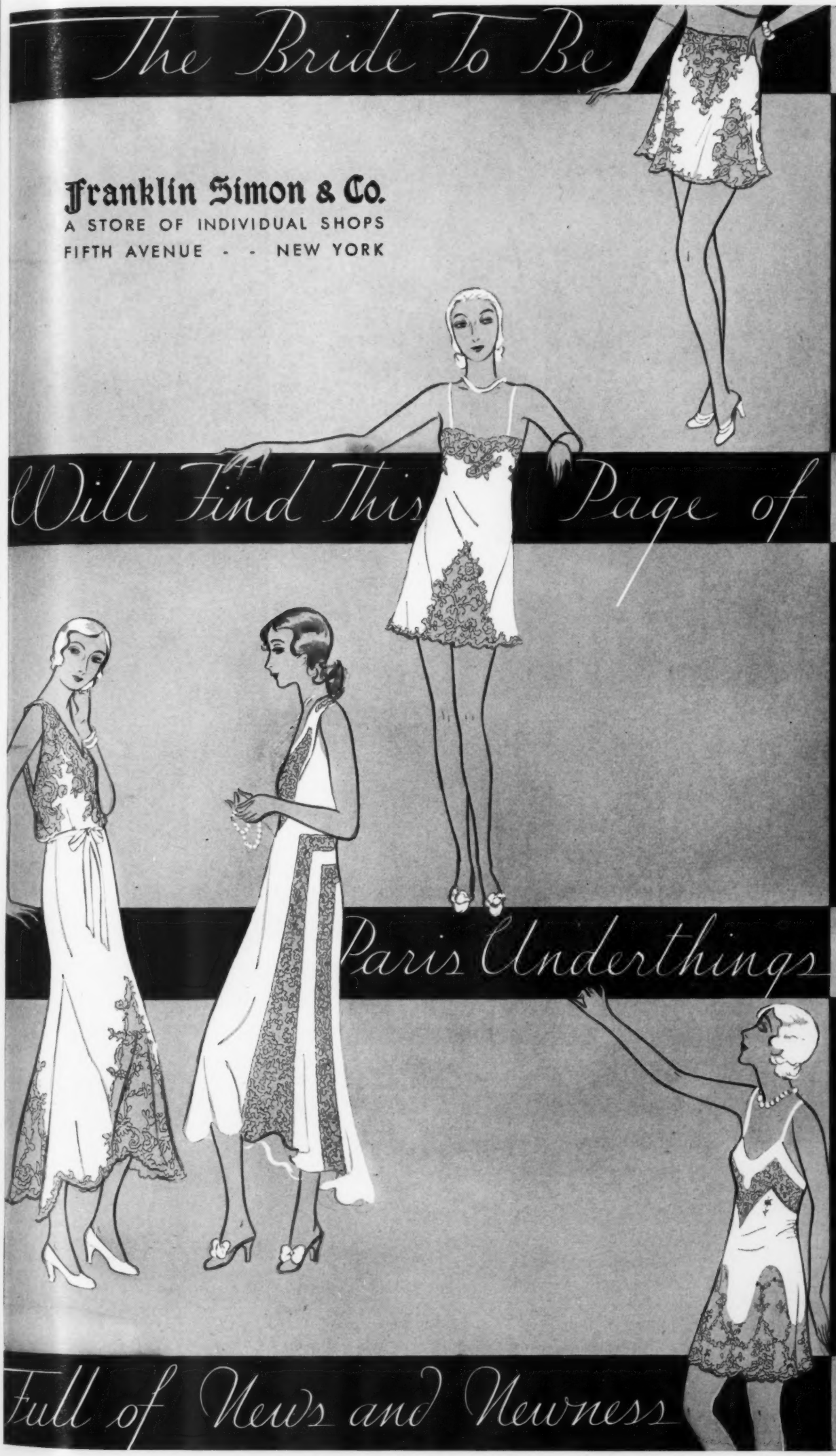
The Bride To Be

Franklin Simon & Co.
A STORE OF INDIVIDUAL SHOPS
FIFTH AVENUE - - NEW YORK

Will Find This Page of

Paris Underthings

Full of News and Newness



What a Charming Set

- Petticoat-panties—mostly of that pearl beige lace with a pinky cast, combined with eggshell satin. **45.00**
- A step-in chemise to match. **59.50**
- Night gown to match. **89.50**

Chiffon and Lace

- The night gown of this set is like a little evening frock of waterspray green chiffon with lace in an antique tint. **79.50**
- Low back chemise to match. **79.50**

We have sketched only a few models from our new importation of these exquisite hand-made underthings which may be collected only in Paris and are to be found only in America in the Paris Trousseau Shop, Second floor.

Other Paris Underthings 4.95 to 29.50

A GOOD FUR COAT DESERVES A "SUMMER VACATION"!

Saks-Fifth Avenue's fur vaults . . . situated right on the premises . . . are the largest and most modern in New York. Here, and probably here only, will you see the new fall silhouette as worked out in Paris. Our trained staff of experts will advise as to remodeling your fur coats during the summer months.

SAKS-FIFTH AVENUE
NEW YORK

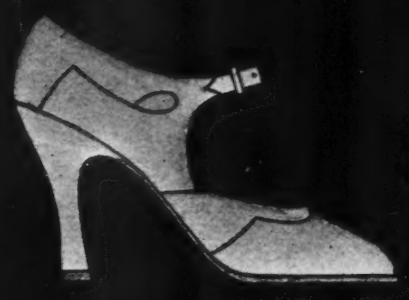
SAKS fifth AVENUE

It Walks... and It Dances...
Thousands of Miles Every Season:

SAKS-FIFTH AVENUE'S EXCLUSIVE

FENTON LAST

...no other ready-made footwear in the world is quite like it...no other ready-made shoe has the following of this Fenton last...discerning women buy their entire wardrobe of shoes in it...for the Fenton last comes in every height of heels...for all occasions.



The Fenton last sandal...in black, brown or beige kid. 18.50

The Fenton last pump...in patent leather, black kangola, brown or beige kid. 15.50

The Fenton last oxford...black, green or brown kid, with opalescent kid, 18.50

"Shoes by Saks-Fifth Avenue"

H. JAECKEL & SONS

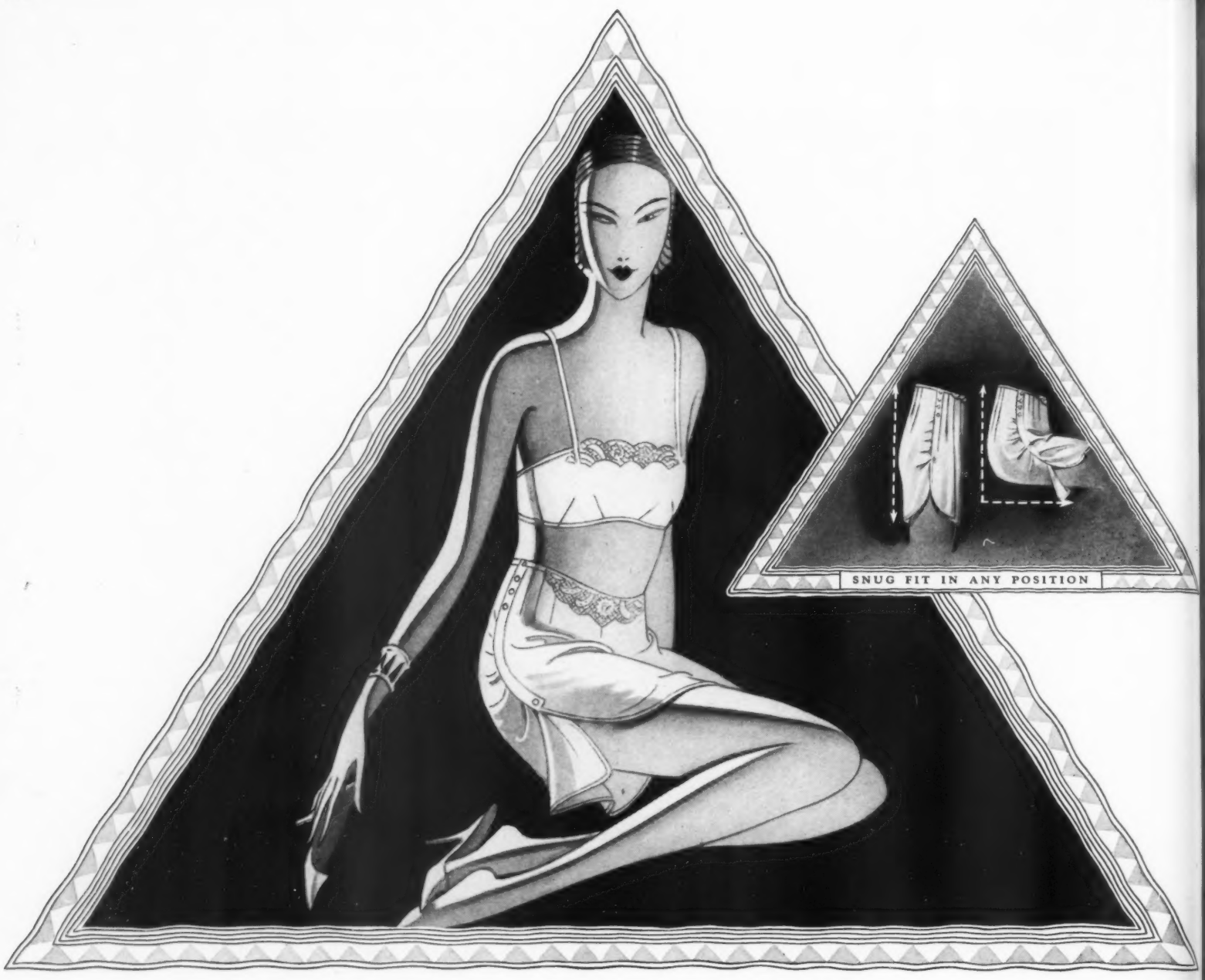
FIFTH AVENUE at 45th STREET

THE SUMMER EVENING WRAP uses fur beautifully and lavishly, and since the fabrics are so soft and light—sheer metal cloths, satin, velvet, perhaps chiffon—it follows that the furs must have that softness and lightness only found in the finest furs . . . one of the many reasons smart women are choosing their fur trimmed wraps at Jaeckel's

Jaeckel fur storage de luxe—expressage paid both ways throughout the United States

The "New York idea" and the "feel of Paris" have been interpreted in a new version of the famous fabric, Jonetta. The jacket—exclusively Golflex in fabric and manner—matches the diminutive dots that sprinkle the short sleeved white frock, noticably continental in its fine attention for detail. Jacket and dots in black, hydrangea blue, bedouin brown, elfin green, sunflower yellow, or coral . . . Created and distributed in the U. S. by Wilkin-Malito, Inc., 500 Seventh Ave., N. Y. C., and in Canada by Gould Samuel & Co., Montreal . . . Sold by all Golflex dealers. 39.50

GOLFLEX



We dramatize a tuck

We have taken the ugly bagginess out of women's underdress with a clever tuck—a tuck which gives extra length and roundness to the back of the garment without unnecessary fullness. The result is a snug fit, in no matter what position the body may be. Greater freedom! Enhanced beauty! Eliminates bunchy fullness. Lasts longer because it is anatomically right. A smart and complete line, for every underdress need. We have dramatized a tuck—and the women of America have welcomed it enthusiastically. That's the reason for the remarkable Kickernick success. The garment of the hour! Made by the Winget Kickernick Company, Minneapolis, Minnesota. Don't buy any underdress until you have seen Kickernick. At better stores everywhere. Send for booklet today.

Kickernick

PATENTED UNDERDRESS

THE MADELON LABEL . . .
A CACHET TO SMARTNESS

ONLY the name of Madelon in a dress or hat, a coat or shoe, can tell you this . . . Fifty Fashion experts have chosen it from dozens of designs . . . have approved its lines, its color and its material . . . its importance in the mode. And to thousands of smartly dressed women, the Madelon label has become a sure guide to costumes distinctive, harmonious and new.

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MADELON PRICES ARE: *Frocks for all occasions, $39.50; Spring coats and suits, $49.50; Junior Frocks, $19.50; Junior Spring coats and suits, $39.50; Hats, $12.50; Junior Hats, $8.50; Handbags, $7.50; Shoes, $10 and $12.50; Silk Hosiery, $1.65 and $1.85 a pair. Also a complete line of exquisite Toilet Preparations and fine silk underwear.*

Madelon

Hemp lace after Rose Descat.

Milan tam after Florence Walton.

Fancy Swiss braid after Mado.

Visca lace and felt after Descat.

Chiffon inspired by Molyneux.

Maggy Rouff adaptation in lace.

Georgette suit after Lucile Paray.

Faille canton after Lanvin.

Flat crêpe inspired by Chanel.

Crêpe de chine after Marthe et René.

Déjà

The new Paris fashions are conservatively reflected in Déjà's April adaptations. Dresses priced at $39.50 Hats from $15 to $18

Address A. J. Sanville, Déjà, 550 Seventh Ave., N. Y. ✣ Déjà, Sommer Bldg., Montreal, Canada ✣ Sitôt, 4 Great Portland Street, London W.L., England

A SOFTER LUSTER IS OFFERED YOU

IN THE LOVELIEST OF THE NEW UNDERTHINGS OF ... CHARDONIZE ... A NEW TEXTILE

LIKE priceless pearls, they add a new beauty to the skin. They offer you the flattering softness, the subtle charm that fastidious women require of their intimate apparel.

Unlike the hard gleam of ordinary rayon, these new underthings are animated by a gentle glow, as unique as their superlative softness of touch.

Becoming, comfortable, smart, underthings of Chardonize remain surprisingly inexpensive. Fashioned in a multitude of styles and colors, their prices, like those asked for glove silk underthings, are dependent on tailoring and texture. Of course, each dainty undergarment is designed to meet your washing and wearing requirements. Ask for them at your favorite store or write us and we will tell you the store nearest your home where you can buy them.

Chardonize glows with the soft, dulled luster of priceless pearls.

Ordinary rayon shines with the hard light of crystal beads.

CHARDONIZE
(PRONOUNCED SHARDONEEZE)

A Tubize PRODUCT *Brand YARN*

Chardonize is a soft, fine yarn of unusual beauty with a permanent subdued lustrous appearance resembling silk.

TUBIZE CHATILLON CORPORATION · TWO PARK AVENUE, NEW YORK
Acetate, Nitro-Cellulose, and Viscose Yarns of Distinction

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VOGUE PATTERNS may now be obtained in all of the leading American and European cities. They may be purchased in the shops listed below where one may secure expert fashion advice about personal clothes problems, and see the coloured sketches of all the new models.

HOW TO ORDER BY MAIL. Vogue Patterns may be ordered by mail from any of the distributors listed below or from Vogue Pattern Service, Greenwich, Conn., 15 N. Jefferson Street, Chicago, Ill., or 523 Mission Street, San Francisco, California. In Canada, 70 Bond Street, Toronto, Ontario.

IN ORDERING, state the full pattern number of the pattern you select. When ordering skirts give both the waist and the hip measure; when ordering misses' or children's designs state age.

HOW TO SEND MONEY. Vogue does not make provision for charge accounts or C. O. D. delivery. When ordering, please enclose cheque, money order or stamps. Remittances should be made out to the store or offices from which you order.

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Once you use Kotex you'll want its *lasting* protection . . . always

Kotex absorbent is now used in 85% of America's leading hospitals. Once you use it, you will understand why doctors advise this soft, scientifically designed pad.

WHAT a comfort to feel the safety and security of Kotex protection! You'll wonder how you ever managed without it. Because this protection *lasts* . . . through busy hours. And it stays soft and comfortable. You will appreciate that.

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Where the greatest precautions are observed, in 85% of the leading hospitals of America, this very same absorbent is used today. It replaces thousands of pounds of surgical cotton. Last year hospitals used 2½ million pounds, the equivalent of 80,000,000 sanitary pads! What a tribute to its effectiveness! No woman could ask a safer guide in choosing sanitary protection.

Since it is so easy to buy Kotex and the price is so low no woman need consider using anything else. Her choice is made for her by the medical profession. Surely if they find Kotex absorbent best—even in the most dangerous operations—it cannot fail to be best for constant use.

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1 Keeps your mind at ease.

2 ***Kotex is soft . . .*** Not a deceptive softness, that soon packs into chafing hardness. But a delicate, lasting softness.

3 ***Deodorizes,*** safely, thoroughly, by a special process.

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5 ***Disposable,*** instantly, completely.

Regular Kotex—45c for 12
Kotex Super-Size—65c for 12
Or singly in vending cabinets through West Disinfecting Co.

Ask to see the KOTEX BELT and KOTEX SANITARY APRON at any drug, dry goods or department store.

KOTEX

The New Sanitary Pad which deodorizes

FORMAL FROCKS ARE SMARTLY SHEER

This season's formal occasions will be gay with the diaphanous charm of sheer frocks of Celanese Chiffon. Softly clinging, this lovely fabric follows the flowing, molded lines with delightful grace, and flatters by its youthfulness. Unique qualities give superior serviceability to Celanese Chiffon... it will not shrink or stretch ... does not wilt in dampness ... may be cleaned with complete success ... and perspiration does not injure the fabric.

Franklin Simon & Co.—Women's Shop—presents this gown of Celanese Chiffon, with low-back bolero and full, flared skirt.

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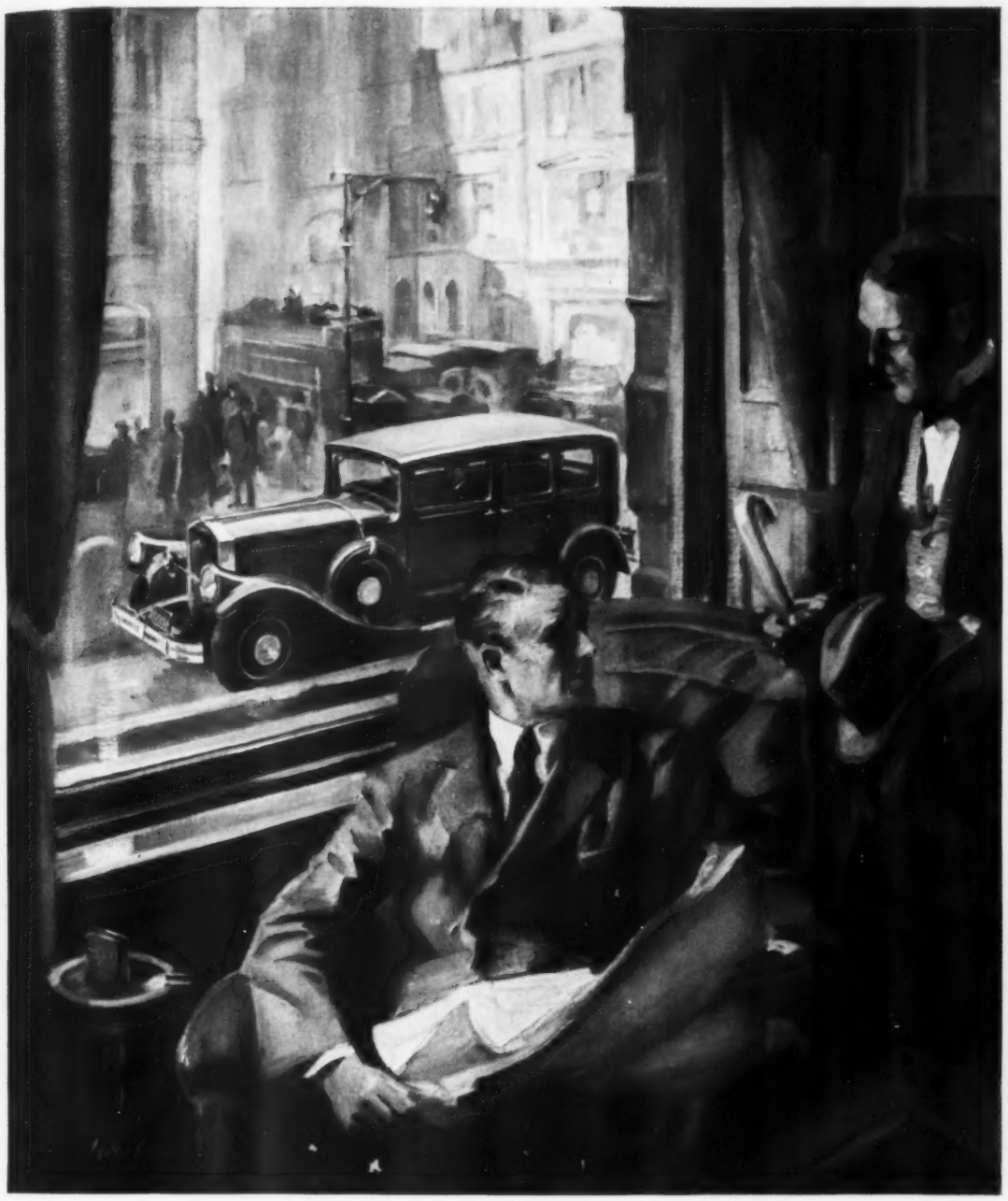

That fine things are fairly unchanging, is the story told by these two pictures of an identical scene. Both portray New York's smartest club, its proudest motor car. One was painted twelve years after the other.

The Most Distinguishing Mark of the *Most Distinguished* Motor Car

SUPERLATIVES are singularly apt when applied to the fender lamps that are *Pierce-Arrow* . . so intimately are these a part of *America's finest motor car.*

Behind that title, so hard-earned (which otherwise would be sheer arrogance), is the prided handwork of masters in coachcraft . . the second generation of whom are today engaged in the creation of Pierce-Arrow finenesses.

Pierce-Arrow reflects, also, the thinking of many great engineers, and the management of men who put reputation before all things, in the trusteeship that is theirs to preserve.

Should it appear that an exaggerated reverence for ideals is present here, the product itself bears even greater testimony to this very genuine attitude.

Pierce-Arrow today finds expression in three new groups of automobiles, which, for sheer beauty and distinction, were not conceivable without great tradition to draw upon and a patrician pride to inspire.

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Fashion flashes a new, authoritative interest in frocks of cotton . . . frocks that are of highest style appeal—in fabric as well as in fashion. You can depend upon both in the new frocks bearing the Queen Make label. They are smart, youthful, dainty, of such lovely materials. You'll find, on inspecting them at the store you patronize, that because they are so surprisingly low in price you can select several and keep within your budget.

Queen Make features the smart, short sleeve and frill collar in a new model. The soft texture and subtile gradations of tone of Wm. Simpson, Sons & Co.'s Fame Voile emphasize its cool charm and style graciousness. Guaranteed fast to sun and washing. Sizes 14, 16, 18, 36 to 42 . . . $3.95*

*Reg. U. S. Pat. Off.

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TRADE MARK REG. U.S. PAT. OFF.
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NEW YORK CITY

COTTON, OF COURSE . . .
PARIS INSISTS ON IT!

Forgetting *last year's devotion to the brightly shining sun and the wide open spaces, this tennis dress of pique, of course, takes to itself a batiste blouse and becomes an outfit worthy of at least a volley of applause from the gallery.* BEST & COMPANY, *New York.*

Blouses, *blouses, blouses—if they're by Chanel and if they're pique—they're quite the most important fashion of the year. Certainly this blouse heads the list, for Chanel, herself, designed it and in white pique, at that! Copies by* KASKEL & KASKEL DUNLAP, *New York.*

All you *can see is a very swank sleeveless coat of white pique that fastens determinedly on one hip. But—there's a love of a dress hidden away somewhere! It's sleeveless too, and of wide wale pique, and it buttons from the very tip of the square neck, to the very bottom of the flared hem—straight down the front. Jane Regny designed it all. Small wonder the Scotty is arrogant! Copies by* CHARLES A. STEVENS, *Chicago.*

Gingham! *Gingham is the very latest news in high fashion circles. Molyneux designed this frock for days in the country.* LA JEUNE FILLE, *New York.*

There's *a well established rumor that a certain college crew (gender, f.) will wear shirts and shorts of pique like these. Whether you row—or play tennis—or frolic on the beach, shirts—and shorts—of cotton in vivid colors are the order of the day.* FILENE'S, *Boston.*

Suspenders? *Yes, really! And they're the deserving cause of fame for this extremely interesting spectator frock of pastel pique with its blouse of matching madras. Interesting combination that—madras and pique—you'll see it repeatedly this summer.* BRUCK-WEISS, *New York.*

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Arrowhead Springs Hotel. California's exclusive mountain resort. Mineral springs, baths, golf, swimming, tennis, riding. Bungalows. Booklet on request.

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Hollywood Plaza. The most convenient hotel in Hollywood. Attractive, modest and homelike, with excellent cuisine. Reasonable rates. Write for booklet.

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Brook Forest Inn. A Swiss Chalet in the Rockies, open all year, altitude 8,000 ft. Riding horses. Edwin F. Welz, Manager.

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Boxwood Manor. Summer among the birds and flowers, modern inn. Lovely gardens, marvellous food. Bathing lodge on ocean.

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The Dodge Hotel. (Formerly Grace Dodge Hotel.) Continuing same ownership, management, policies of administration and high standards of service.

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Poland Spring House. Maine's foremost resort, open June to Oct. Mansion House, always open. Excellent 18-hole golf. Home of Poland Water.

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Lafayette Hotel. A delightful tourist hotel where friends meet friends enroute and enjoy excellent service at fair rates. European Plan.

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Where will you spend this summer's vacation? If you plan now, you can get preferred reservations, the rates you want to pay . . . and save time and money!

We suggest a dude ranch . . . a trip to Europe . . . a Scandinavian cruise . . . a week or two in New England. Why not look through these pages now for the hotels and trips that most appeal to you?

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Chatham Bars Inn. And 20 non-housekeeping cottages. Overlooking the ocean. An outstanding example of the newer type of hotel on Cape Cod.

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Terrace Gables and Cottages. Overlooking the ocean. Famed for its sea food and land delicacies. Golf. Warm bathing. All shore and water sports.

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Seven Up Ranch. A western ranch vacation in the heart of the Rockies with horseback riding, fishing, hunting and hiking. J. E. Bower, Manager.

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The Hanover Inn. At Dartmouth College. 100 rooms, 60 baths, elevator. New fireproof addition. Excels in all outdoor sports and good living.

White Mountains—Bretton Woods

The Mount Washington. Open July to October. The Mount Pleasant. Open June to late September. Two golf courses. C. J. Root, Manager.

White Mountains—Dixville Notch

The Balsams. America's Switzerland. June 15—Oct. 1st. 18-hole golf course, tennis, swimming, fishing, horses, burros. Hay fever unknown. Fireproof.

White Mountains—Whitefield

Mountain View House. For three generations the summer home of families of culture and refinement. Every outdoor sport. Attractive modern appointments.

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Colton Manor. Atlantic City's new unique hotel. Sea water baths. Marine sun deck. From $7 a day, American Plan; $4. European Plan. C. V. Meeks.

The President. Atlantic City's newest boardwalk hotel. Sea water swimming pool. Marine sun deck. Charles D. Boughton, Manager.

Bradley Beach

Bradley Beach. Smart seashore resort, 75 minutes from New York. Wide choice of hotel and cottage accommodations. Summer rentals. Write City Clerk.

Spring Lake Beach

The Essex and Sussex. A resort hotel of distinctive superiority. Directly on the ocean. Golf, bathing, tennis, riding. New addition just completed.

The Monmouth. Directly facing the Sea. Season late June to mid-September. Bathing, Golf, Tennis, Horseback, Concerts. Joseph E. Smith, Mgr.

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Reno

Mayberry's. Cottages for rent. Horseback riding, fishing, hunting and excellent food. A real western ranch. Reasonable rates.

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Santa Fé

The Bishop's Lodge. Finest mountain resort. Horses, golf, outdoor sports, cliff dwellings, Indian Pueblos. Dry healthful climate. Homelike atmosphere.

NEW MEXICO (Continued)

Santa Fé (Continued)

Hacienda de Los Cerros. An all-year mountain resort. Tennis court, saddle horses. Cadillac and Lincoln motors. On outskirts of historic Santa Fé.

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The Queensbury. Attractive new modern, fireproof hotel. 207 rooms. European Plan. Halfway between New York and Montreal. An ideal place.

Long Island—Bellport

Wyandotte Hotel. On-The-Bay. Since 1880, one of Long Island's foremost and comfortable hotels, modern and homelike. Golf, outdoor and water sports.

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Seven Ponds. One mile east of Southampton. Fifty modern rooms with private baths. Golf privileges. Ocean and still water bathing.

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The Bellevue-Stratford. Its popularity evidenced by the patronage of the Native Philadelphians of all ages as well as visitors from all parts of the country.

The Benjamin Franklin. Philadelphia's most popular hotel. 1,200 rooms, with bath. 3 restaurants. Garage. Horace Leland Wiggins, Mgr. Dir.

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WYOMING

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A-Bar-A Ranch. Attractive cabins with bath. Delicious food. Riding, fishing, tennis, swimming, horseback camping trips. References. Open June 15.

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Hamilton Hotel. Bermuda's largest hotel. Open winter and summer. Every outdoor sport. New swimming pool. Finest dance orchestra.

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MEXICO

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Hotel Regis. Central location. Caters especially to Americans. Rooms with private bath $3 to $15. Special weekly and monthly rates.

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Northern Europe's Playground. Visit the Stockholm Exposition May-September. Write the Swedish State Railways, Dept. T.D., 551 Fifth Ave., N.Y.C.

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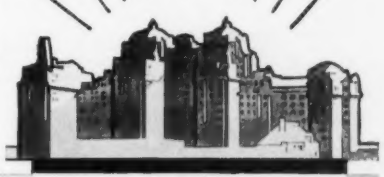

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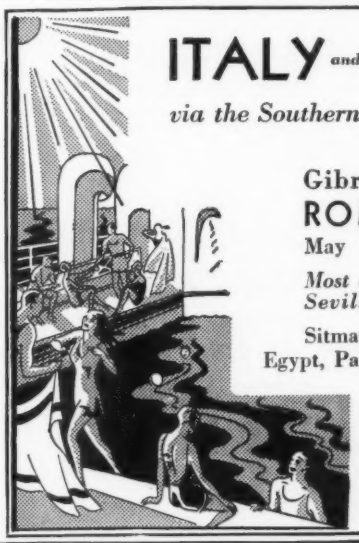

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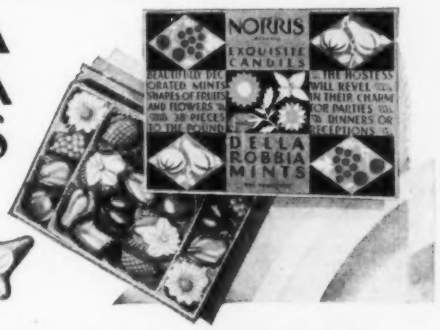

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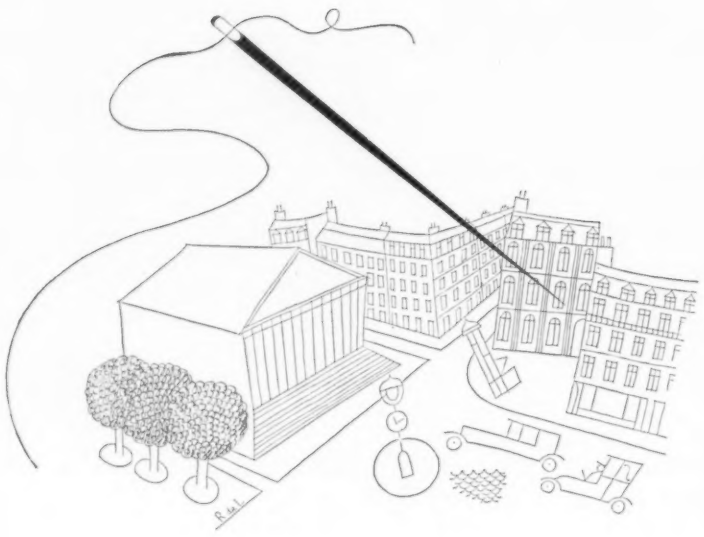

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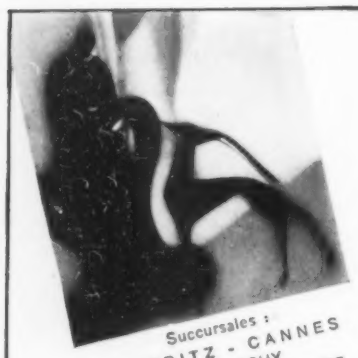

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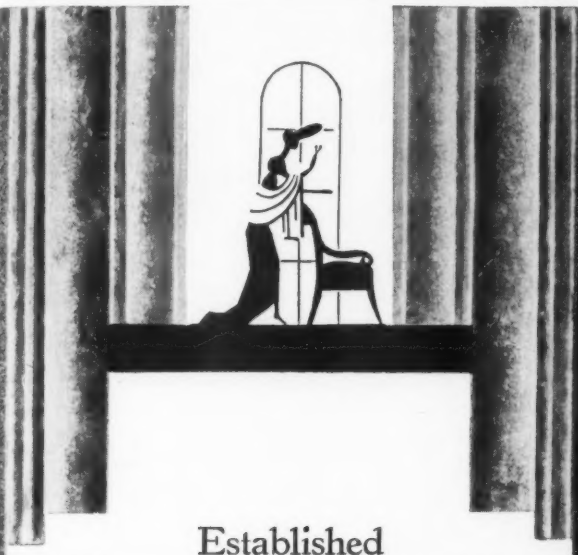

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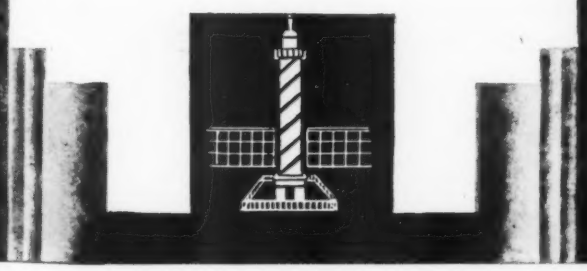

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Brown—On March 10, to Mr. and Mrs. Moreau Brown (Alice Barbour), a son.

Chisholm—On March 12, to Mr. and Mrs. Henry L. Chisholm (Rosalind Robinson), a daughter.

Gilbert—On March 10, to Mr. and Mrs. Clinton Gilbert (Elizabeth Dean), a son.

Hurd—On March 11, to Mr. and Mrs. Charles G. Hurd (Mary Louise Schrieber), a son.

Nast—On March 22, to Mr. and Mrs. Charles Coudert Nast (Charlotte Brown), a son.

O'Connor—On March 11, to Mr. and Mrs. Robert Barnard O'Connor (Mary Morris), a son.

Reeve—On March 16, to Mr. and Mrs. Richard Reeve (Anne D'Olier), a son.

Williams—On March 14, to Mr. and Mrs. John S. Williams (Sarah McLean), a son.

DEATHS

NEW YORK

Hill—On March 17, Frederick Trevor Hill.

Macy—On March 21, V. Everit Macy.

Shipman—On March 23, Herbert Shipman, husband of Julie Bradley Shipman.

PHILADELPHIA

Glasgow—On March 14, William A. Glasgow, junior, husband of Jean Macara Glasgow.

ENGAGEMENTS

NEW YORK

Allnutt-Browne—Miss Veirs Choate Allnutt, daughter of Mr. and Mrs. Claud V. Allnutt, to Mr. Junius H. Browne, junior, son of Mr. and Mrs. Junius Henri Browne.

Ayres-Hart—Miss Ann Wentworth Ayres, daughter of Professor Harry Morgan Ayres and Mrs. Ayres, to Mr. Donald Buell Hart, son of Mr. and Mrs. Donald P. Hart.

Barker-Sheldon—Miss Eleanor Wendell Barker, daughter of Mr. and Mrs. Wendell Phillips Barker, to Mr. Charles Freeman Sheldon, son of Mr. and Mrs. Charles Newton Sheldon.

Blake-Waterbury—Miss Eleanor Blake, daughter of Mr. and Mrs. Robert H. Blake, to Mr. Stephen W. Waterbury, son of Mr. and Mrs. Frederic M. Waterbury.

Borden-McCabe—Miss Mary Lee Borden, daughter of Mrs. Charles F. Scott, to Mr. Frank Wells McCabe, son of Mr. Ambrose F. McCabe.

Davis-Potter—Miss Mary Paschall Davis, daughter of Mr. and Mrs. Norman H. Davis, to Mr. John Clarkson Potter, son of Mr. and Mrs. Clarkson Potter.

Hall-Walker—Miss Henrietta Stockton Hall, daughter of Colonel Chalmers Gaither Hall and Mrs. Hall, to Mr. Arthur Lucian Walker, junior, son of Mr. Arthur L. Walker.

Harding-Trowbridge—Miss Lillian Frances Harding, daughter of Mr. and Mrs. Edmund F. Harding, to Mr. Winthrop Trowbridge, son of Mr. and Mrs. Guion Trowbridge.

ENGAGEMENTS—Continued

Lee-Taylor—Miss Betty Lee, daughter of Mr. and Mrs. Albert R. Lee, to Mr. Herbert Addison Taylor, junior, son of Mr. and Mrs. Herbert A. Taylor.

Luke-Wilson—Miss Jessie Luke, daughter of Mr. and Mrs. Thomas Luke, to Mr. Parker Wilson, son of Mr. and Mrs. Francis C. Wilson.

Macon-Campbell—Miss Margaret Macon, daughter of the Reverend Doctor Clifton Macon and Mrs. Macon, to Mr. Kenneth Campbell.

Meyer-Warren—Miss Virginia Kip Meyer, daughter of Mr. and Mrs. Blakeman Quintard Meyer, to Mr. Marshall Warren.

Powell-Miller—Miss Alison G. Powell, daughter of Mrs. James duBose Powell, to Mr. Denning Miller, son of Mr. and Mrs. Henry Wise Miller.

Proctor-Sutphen—Miss Celeste Knox Proctor, daughter of Mrs. John Proctor, to Mr. Duncan Dunbar Sutphen, junior, son of Mr. Duncan Dunbar Sutphen.

Slack-Luquer—Miss Rosalie Hicks Slack, daughter of Mr. and Mrs. Henry Slack, to Mr. Thatcher Payne Luquer.

Smith-Dugan—Miss Frances Lathrop Smith, daughter of Mr. and Mrs. Charles Judson Smith, to Lieutenant Hammond James Dugan, son of Mrs. Ferdinand Chatard Dugan.

Spear-Seaman—Miss Emilie S. Spear, daughter of Mr. and Mrs. Maynard H. Spear, to Mr. Ambrose Cleaver Seaman, son of Mr. and Mrs. Benjamin B. Seaman.

BOSTON

Bradley-Schwab—Miss Sarah Bradley, daughter of Mrs. Luther D. Bradley, to the Reverend Norman van Post Schwab, son of Mrs. John Christopher Schwab.

Curtin-Cabot—Miss Virginia Curtin, daughter of Mrs. Curtis Curtin, to Mr. Powell M. Cabot, son of Mr. and Mrs. Henry B. Cabot.

Hopkins-McGregor—Miss Mary McMurtrie Hopkins, daughter of Mr. and Mrs. James C. Hopkins, to Mr. Robert Gardner McGregor.

Perkins-Ames—Miss Evelyn Ingeborg Perkins, daughter of Professor Henry A. Perkins and Mrs. Perkins, to Mr. Amyas Ames, son of Professor Oakes Ames and Mrs. Ames.

Van Bibber-Crowell—Miss Pauline Claudia Van Bibber, daughter of Mr. and Mrs. Charles E. Van Bibber, to Mr. Henry K. Crowell, junior, son of Mr. and Mrs. Henry K. Crowell.

DETROIT

Webster-Cookson—Miss Dorothy Marie Webster, daughter of Mr. and Mrs. Harry A. Webster, to Mr. Harry Cookson, son of Mr. and Mrs. William Cookson.

PHILADELPHIA

du Pont-Edmonds—Miss Natalie Wilson du Pont, daughter of Mr. Lamont du Pont, of Wilmington, Delaware, to Mr. George Phippen Edmonds, son of Mr. and Mrs. Frank Edmonds, of Boston, Massachusetts.

Tyler-West—Miss Molly Elkins Tyler, daughter of Mr. and Mrs. George Frederick Tyler, to Mr. Harry F. West, son of Mr. and Mrs. William West.

WASHINGTON

Phillips-Jameson—Miss Mary Lee Phillips, daughter of Mr. Philip Lee Phillips, to Mr. Francis C. Jameson, son of Doctor John Franklin Jameson and Mrs. Jameson.

(Continued on page 30)

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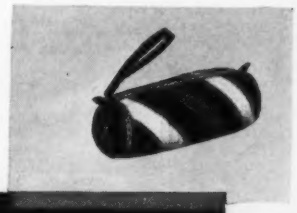

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WEDDINGS

NEW YORK

Carroll-Coward—On March 14, in the chapel of Saint Bartholomew's Church, Mr. Lee Wingate Carroll, son of Mr. John B. Carroll, of Detroit, Michigan, and Mrs. J. Mortimer Coward.

Cochran-Nash—On March 14, Mr. Homer Pierce Cochran, son of Mr. and Mrs. Henry Jessup Cochran, and Miss Elizabeth Nash, daughter of Mr. and Mrs. William Bryan Nash.

Davis-Cole—On April 26, in Saint Bartholomew's Church, Doctor John Staige Davis, junior, son of Doctor John Staige Davis and Mrs. Davis, and Miss Camilla Ruth Cole, daughter of Doctor Rufus Cole and Mrs. Cole.

Dwight-Chapin—On March 15, Colonel Arthur Smith Dwight and Mrs. Thomas Christy Chapin, daughter of Mrs. John R. Howard.

Farnsworth-Redden—On February 19, in Atlanta, Georgia, Mr. William Bethell Farnsworth, son of Mr. and Mrs. Palmer Farnsworth, and Miss Ethelyn Gillies Redden, daughter of Mr. and Mrs. Charles Fraser Redden.

Fish-Martin—On April 26, in Christ Church, Greenwich, Connecticut, Mr. Henry Stuart Fish, son of the Reverend Henry J. Fish and Mrs. Fish, of Monmouthshire, England, and Miss Marjorie Amelia Martin, daughter of Mr. and Mrs. Leonard J. Martin.

Gunther-Clark—On April 21, Mr. John Jacob Gunther, son of Mrs. John Jacob Gunther, and Miss Edythe Seymour Clark, daughter of Mrs. Howard Gates Clark.

Humphrys-McBride—On March 18, in the chapel of Saint Bartholomew's Church, Mr. Julian S. L. Humphrys, of London, and Mrs. Herbert McBride, daughter of the late John Tod.

Langdon-Du Bois—On March 11, Mr. Philip Cuyler Langdon, son of Mrs. Philip Cuyler Langdon, and Miss Carolyn Montgomery Du Bois, daughter of Mrs. Elliott Clarke Du Bois.

Lawson-Johnston-Kendall—On March 15, Mr. John O. Lawson-Johnston, of London, and Mrs. Lyman B. Kendall.

McVickar-Hiscoe—On March 26, Mr. James McVickar and Mrs. Hinck Hiscoe, daughter of Mrs. George Frederick Hinck.

Merillon-d'Oultremont—On March 11, in the Church of Saint Jacques, Brussels, Belgium, Mr. Pierre C. Merillon and Countess Michelle d'Oultremont, daughter of the Countess Henri d'Oultremont.

Oddy-Nash—On March 31, Mr. Joe Geoffrey Oddy and Miss Beatrix Nash, daughter of Mr. Warren B. Nash.

Spofford-Walker—On March 22, Mr. Charles Merville Spofford, son of Mr. and Mrs. Charles William Spofford, of Evanston, Illinois, and Miss Margaret Mercer Walker, daughter of Mr. and Mrs. Louis Carlisle Walker.

WEDDINGS—Continued

Stoddard-Jefferson—On March 29, Mr. John Stoddard and Miss Janice Townsend Jefferson, daughter of Mr. and Mrs. Floyd Welman Jefferson, of Short Hills, New Jersey.

Thompson-Blackwell—On April 25, Mr. John Wallace Thompson, junior, son of Mr. and Mrs. John Wallace Thompson, and Miss Suzanne Weart Blackwell, daughter of Mr. and Mrs. Henry Clayton Blackwell.

Tomlinson-Drew—On March 21, in the chapel of Saint Bartholomew's Church, Mr. Henry Charles Tomlinson, son of Mr. and Mrs. Henry M. Tomlinson, and Miss Elizabeth Harriet Drew, daughter of Mr. and Mrs. Charles V. Drew.

Vanhorn-Mather—On March 22, Mr. George Vanhorn, of Allentown, Pennsylvania, and Miss Lora M. Mather, daughter of Mr. and Mrs. Samuel W. Mather.

Van Rensselaer-Henwood—On March 12, Mr. Alexander T. M. Van Rensselaer and Miss Constance Edith Henwood, daughter of the Reverend William Henwood and Mrs. Henwood, of Ardsley, Yorkshire, England.

BALTIMORE

Carroll-Dobbin—On April 30, Mr. Charles Carroll, son of Mr. and Mrs. Charles Carroll, and Miss Anne Parker Dobbin, daughter of the late George W. Dobbin.

Hall-Hundley—On April 21, Mr. James Lyon Hall, son of Mr. and Mrs. Arthur H. Hall, and Miss Helen Mason Hundley, daughter of the late J. Mason Hundley.

Louis-Krews—On February 25, Mr. George J. Louis, junior, and Miss Mary Virginia Krews, daughter of Mr. and Mrs. J. Marion Krews.

Redwood-Downing—On April 26, Mr. John Redwood, junior, son of Mr. and Mrs. John Redwood, and Miss Elizabeth Alice Downing, daughter of the late Bedford Marshall Downing.

Shriver-Parks—On April 21, Mr. John Van Bibber Shriver, son of Mr. and Mrs. Alexis Shriver, and Miss Esther Jane Parks, daughter of Mr. Elisha Franklin Parks.

BOSTON

Bennett-Webb—On March 15, Mr. Henry Dexter Bennett, of Brookline, Massachusetts, and Miss Ethel Gwendoline Webb, of Ross-on-the-Wye, England.

Davies-Patten—On February 24, in the chapel of Emmanuel Church, the Right Reverend Thomas F. Davies and Mrs. William S. Patten, daughter of the late Nathaniel Thayer.

Whiteside-Lawrence—On April 26, Mr. Frederick Shattuck Whiteside, son of Doctor George Whiteside and Mrs. Whiteside, and Miss Caroline Freeman Lawrence, daughter of the late H. Hooper Lawrence.

DETROIT

Ketcham-Dryden—On April 2, Mr. Howard Ketcham and Miss Virginia Dryden, daughter of Mr. and Mrs. John Lester Dryden.

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Perry-Breck—On April 6, Mr. Kenneth Perry and Miss Frances Breck, daughter of Mr. and Mrs. Daniel Breck.

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The court rules classic white for the tennis frock..but colour is introduced in the blue sleeveless silk sweater and pink angora cardigan which accompany it. The chiffon band repeats both colours. Frock of silk pique, 29.50, sleeveless sweater, 19.50, wool cardigan, 25.00, band, 10.00, in Sports Shop, Fourth Floor.

Ostrich skin . . . no other leather is so difficult to work. . . few other leathers are so beautiful

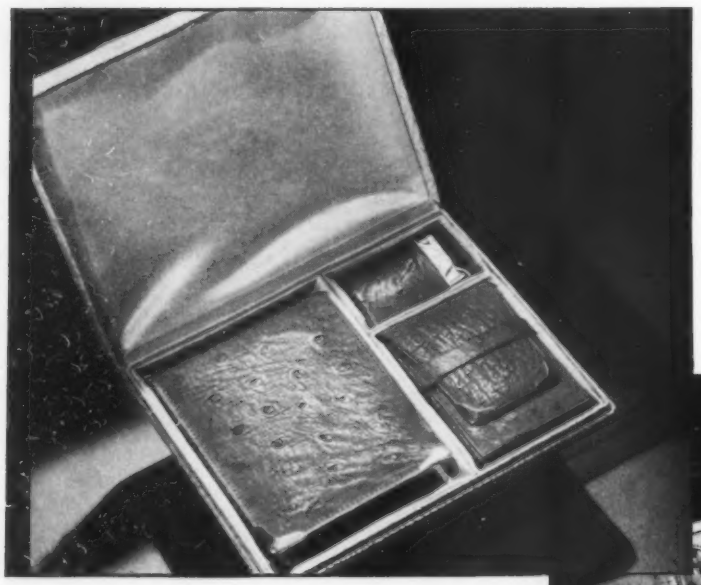
ONE of the most striking aspects of the modern mode is the increasing vogue of ostrich skin. . . . C. F. Rumpp & Sons, Inc., enjoy the distinction of having been the first to adapt this luxurious leather to practical use. Today one sees an ample affirmation of its influence when a smart bag is clasped against a supple black kasha suit . . . when cigarettes are proffered from a monogrammed case . . . when a bill is removed from a soft, tawny folder.

It is perhaps not generally known that articles of ostrich skin are most difficult to manufacture. Only men with years of experience can be entrusted with this slow and tedious work . . . only those few who have a thorough understanding of this delicate, yet stubborn, material. In the very nature of things, ostrich skin is frankly expensive.

But to people of taste and judgment, quality and not cost must be the ruling consideration. And to such people, the presence of the tiny golden keystone R on every article of ostrich skin governs their careful selection. That imprint is placed upon each piece of fine leather manufactured by C. F. Rumpp & Sons, Inc.

It was the insistent wish of the founder, eighty years ago, that later development of the business should be based upon foundations of uncompromising quality, of fair and honest dealing, of straightforward relationship between this establishment and its customers. . . . And today, members of the family actively maintain that gracious tradition.

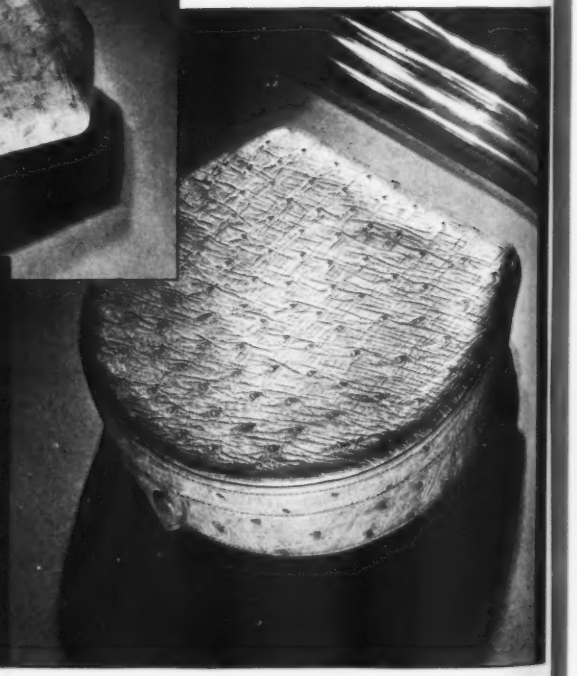
C. F. Rumpp & Sons, Inc., manufacture fine leather articles of every description, excepting luggage. They may be had at the better leather goods stores, department stores, jewelers, and stationers.



A billfold for the new currency, a cigarette case, and a cigarette lighter, all in ostrich, gold mounted. They may also be had in black seal, pigskin, and other leathers, in varying sizes.

A man's shirt case, in ostrich, lined with moire silk. The case, which accommodates six shirts, is available in goatskin, and in pigskin.

A smart bag, in ostrich, lined with calfskin, which includes a divided change compartment and a mirror.



A man's collar box, in ostrich, lined with moire silk. The clamp, though firm, may be easily and quickly released. The box comes also in pigskin, and in goatskin.

C. F. RUMPP & SONS, INC.

PHILADELPHIA AND NEW YORK

ESTABLISHED 1850

By Invitation Member

VOGUE

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APRIL 26, 1930
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MOTHER'S DAY
MAY 11 TH.

MARY HILL WILLARD
Mother of Frances E. Willard

MARGARET M. CARNEGIE
Mother of Andrew Carnegie

SARAH BUSH LINCOLN
Step-mother of Abraham Lincoln

VICTORIA MOOR COOLIDGE
Mother of Calvin Coolidge

ELIZA TOMLINSON FOSTER
Mother of Stephen Collins Foster

ABIGAIL SMITH ADAMS
Mother of John Quincy Adams

MARTHA BULLOCH ROOSEVELT
Mother of Theodore Roosevelt

MARY BALL WASHINGTON
Mother of George Washington

MOTHERS FAMOUS PEOPLE REMEMBER

In its Mother's Day wrap the Sampler takes on new charm.

Don't you forget !

To her, your remembering — your remembrance — your thoughtfulness of her, is the most wonderful thing in the world.

Don't let carelessness — thoughtlessness — on your part cause your mother a hurt. And your forgetfulness would hurt her beyond measure.

What more fitting to carry your thoughtful tribute than Whitman's famous and beloved Sampler. What a tasteful and graceful message to mother from you — this charming Sampler in its special Mother's Day wrap showing the flowers she loves in quaint cross stitch.

"ON THIS DAY LET NONE FORGET MOTHER; BE SHE EVER SO FAR AWAY LET SOME TRIBUTE OF LOVE BE SENT HER."

Carry the Sampler to her if possible. If not, any Whitman agency will gladly mail it for you.

Whitman's Chocolates

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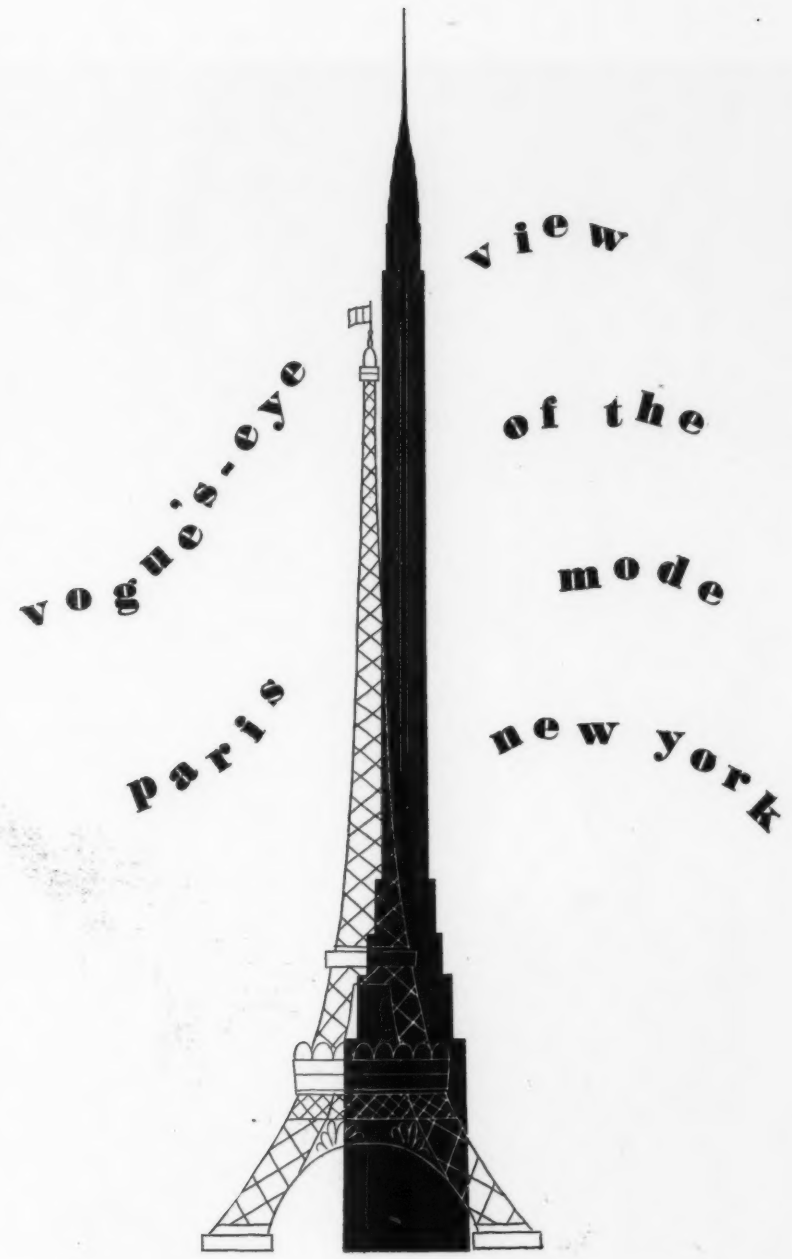


WE are in the hands of our dressmakers. We are in the process of construction. The architects in Paris have designed for us. Now, it is up to the contractors. The vendeuses, the fitters, and all the little buttonhole makers are working on us with pins for rivets and fresh spring stuffs for building materials. And when at last we emerge from our scaffoldings of crisscross bastings, our façades will be excitingly modern. We shall be looking tall and svelte. Our coats will be fitted in at the waist; our blouses will tuck in; very likely, our jackets will not match our skirts. Our evening gowns will either sweep straight to the floor or be zoned by the flair of peplums. We shall no longer stride, or slouch, or hunch. We shall move with a new rhythm and dignity in keeping with our clothes. And as we skim elegantly into penthouse salons, we shall remember our absurd and undignified little chemises of last spring and, like this new tower of Manhattan, look back with a little amused smile on those funny, far-off days when legs were legs and knees were knees and the old Tour Eiffel was renowned as the highest building in the world.

Steichen

VIONNET MODEL FROM BERGDORF GOODMAN

THE SUIT WITH A LIGHT TOP AND A DARK SKIRT

HEADLINES of the mode

Official forecast for New York City: No moderation of the Greek Wave in sight. Evening gowns show even, temperate length all the way round, just touching the heel. Flurries of Greek chitons and crossed fillets after sunset but, in general, a classic atmosphere rather than an exact reproduction of the Greek costume. Fulness falls in sculptural lines from a high waist-line or a fitted hip-line in unpressed pleats of crêpe roma, crêpe elizabeth, or satin. Pressure is relatively high on printed chiffons and nets in fresh spring patterns, fair and cooler for early summer. Chanel chooses a print with a soft bright green flower on a white background. Vionnet runs to very large white polka-dots on a yellow ground. Patou shows Valentine roses and tiny flowers in two colours.

Sharp contrasts in the mode are introduced by nineteenth-century bell-shaped gowns. Chanel carries out this idea in black lace or in black net and in apricot or yellow organdie. Sometimes, a stiffened peplum perks out right at the waist-line; sometimes, the deep hem-line is stiffened to flare with horsehair. These gowns are very décolleté, almost backless, and you wear them with little shawls of lace or tulle, tied quaintly about your shoulders, all very amusing and reminiscent of the Manet-and-bang era. Some evening gowns have their own bolero jackets, but these fit snugly and appear to be part of the dress itself. A red lace jacket over red chiffon has a Persian feeling in its peplum and chic in its flare.

In apartments one to thirty stories above sea-level, conditions favour the semi-demi dress. It looks like a sophisticated tea-gown, with its deep white yoke from which black lace or chiffon falls in graceful lines. Colours that stand out for evening are white, black, pink, lacquer-red, pale water-green, and a new tempora whitened lilac that is extremely lovely and unusual.

First Nights: "The White Ermine Jacket," a new extravaganza by Molyneux, is acclaimed by all the critics as the most amusing evening wrap of the season. It is produced by the smart shops and presented at smart places by a distinguished cast. Evening performances only. Though very short—it only lasts to the waist—, it promises to have a long run. "The Velveteen Jacket" by Chanel is another smashing hit. It opens over a long evening dress. The plot is simple. A little velveteen in turquoise-blue or green or red is cut up and fitted at the waist. Sleeves are short. Very wide falling collars cause a cape-like silhouette. The dénouement comes just over the hips in a short, flaring peplum. These are unquestionably the two thrillers of the evening mode. "The Long Evening Wrap for Summer," now playing its farewell performance, will probably be taken off this week.

In the Metropolitan Arena: Suits, say ladies active in the big fight for spring clothes, are knock-outs. Three types of suits successful for town runabouts are now in the ring—the three-piece jacket suit, the dress with the cape, and the cape suit. Among the lightweights, wool crêpe and jersey are popular. Jackets are nipped in and often belted; sometimes, they resemble boleros; sometimes, they are little box-coats; sometimes, they take on capes. They are usually unlined, but sometimes faced to match the blouse. Skirts are circular in effect, due to well-placed pleats. Blouses, of course, tuck in.

Prolonged cheering is heard for navy-blue. The new two-coloured suit, like Vionnet's beige wool jacket and black wool crêpe skirt, is backed by a very smart crowd. Semi-sheer wool voile suits in brownish checks have leaped into the arena. Silk suits are scheduled for early summer bouts. In the feather-weight class, chiffon suits are seen, but they serve largely to entertain ringside window-shoppers. The dress with the cape and the three-piece cape suit are greeted with a round of applause from the cape fans all over the country. The veteran mannish tailleur goes down and out for the last time this season.

PARLEY DETERMINES BIG INCREASE IN NAVY FOR DAY

CAPE ENTRIES WIN FAVOUR AT ALL FASHIONABLE PLACES

GREEK WAVE HITS CITY; MANY WOMEN OVERCOME

LINGERIE FEVER SPREADS; WATCH OUT FOR WHITE OR PINK SPOTS AROUND NECK

Lost: The jumper blouse, old family pet; disappeared completely from the mode. No questions asked.

Found: In the vicinity of Upper Fifth Avenue, on entering any smart shop, the new tuck-in blouse, white or pink, piqué, handkerchief linen, batiste, polka-dot foulard, plaid cotton voile, or eyelet embroidery.

Deceased: The long, straight coat passed quietly away early this spring. The end came sooner than was expected. The old model, club fellow and coat-about-town, will roll to its final resting-place in the family give-away box, mourned by few. The new coats, who inherit the position, are all distinctly fitted at the waist-line, by either tucks, belts, or ties. Top-coats for roadster life and for travel are doggier and rougher than the city coats. They have wider belts and run to the double-breasted redingote effect. Some swing capes, and these may just cap the shoulder, or they may be hip length, like the capes on the coats of old Scottish gentlemen, travelling on the Continent.

Vionnet coats are deeply wrapped about you in one, big, diagonal swirl. The smartest coats are furless. Those seen in town are distinguished by sophisticated details—the sitting-standing collar of Augusta-bernard, held up by a white grosgrain ribbon band, the cowl neck-line and double wool belt of Louiseboulanger, the wide Louis XV. revers of Worth.

Lingerie Epidemic: White and pink lingerie touches are breaking out on all the new dresses. Authorities declare this has been brought into the country on transatlantic liners. It is catchy and chic, so watch out for it around the neck, where the first signs usually appear. Diagnosed, it is found to be organdie or piqué or batiste or real Binche or point de Paris. The outstanding case reported so far is the Patou fichu of batiste edged with Binche lace and finished off adorably with two pink camellias.

Two types of dresses are now prevalent in the mode, the runabout and the late afternoon dress. The Chanel runabouts are of light-weight wools. They are belted jauntily and often swing little capes lined with prints. If they have no capes, you wear them with a fur or with a little fur cape on nippy days. The afternoon dress is another case altogether. It comes out not earlier than tea-time. It is quite apt to be in black or

NEW MERGER ANNOUNCED; COTTON AND WOOL COMBINE

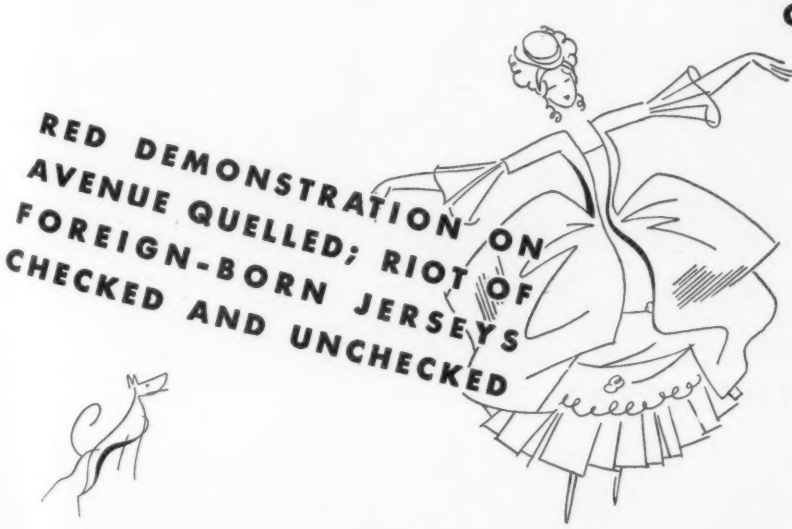
LONG STRAIGHT COAT DIES; KINDLY OMIT FLOWERS; NEW COATS INHERIT BELTS, CAPES, AND WAIST-LINES

black and pink, usually of crêpe roma or georgette. A typical example is one from Patou, with a black crêpe roma skirt and bolero, worn over a pink georgette crêpe blouse. Ensembles have been in quarantine until recently, but have now been released into the mode. Chanel's black coat and dress trimmed with the new saw-tooth edging are smart. Among the new ensembles are the red or blue tweed coat from Chanel, worn over a sleeveless chiffon dress, the coat lined with chiffon to match, and the classic crêpe marocain dress from Vionnet, worn under a sleeveless velveteen coat. Both are rather special cases and will come out only for dressy lunches or afternoon weddings.

New Probings in Sports Clothes Quiz: Latest developments have brought to light the following significant facts. The Sports Mode has suddenly become subject to fits, and very few straight jackets are used. Top-coats are fitted; golf suits are fitted; tennis dresses are fitted. The new sweater is a little fitted jacket. The cardigan is gone except for very active sports. Short sleeves replace no sleeves on smart dresses. A new one-button sports suit has appeared, launched by Chanel It is smartest in plain, bright Irish-green jersey or in the novelty jerseys, patterned like men's cravats. Its jacket flares in a peplum. It motors out of town; it sits on the fence at horse-shows; it walks across country to Sunday lunch. It does not play games.

Cape entries win favour: Capes that will run all through the mode are—the split shoulder cape, the cape that is part of the sleeve, and the chiffon cape worn with an evening dress edged with sable, by Patou out of Paris. It is Vogue's tip that capes on daytime costumes are going to be too easy winners. Every one is going to put her money on them, and the odds may not be so good at the finish of the season.

Merger gossip: Cotton and wool are combining. Cotton blouse with wool suits are seen on the curb. Cotton piqué linings are noticed in wool jackets, and piqué facings on wool advance sharply. The rate of interest on the new cotton voile is high. There is a rumour up-town that silk and cotton are also to merge. Crêpe roma and eyelet embroidery are bullish. Closing quotations on all smart cottons are very strong indeed.



Steichen

VIONNET

POLKA-DOTS FOR EVENING WEAR

LACE EMPHASISES THE CHIC

OF A BELL-SHAPED SILHOUETTE

WITH ALL-ROUND ANKLE LENGTH

Jessie Matthews, the delightful young English actress who played in "Wake Up and Dream," wears the Vionnet gown on the opposite page. Huge white polka-dots on yellow give new chic and sophistication to chiffon; from Bendel; slippers from Delman

Chanel has added a flounce of heavy pink lace to the pink tulle frock worn by Miss Jessie Matthews and shown below. A belt gives a tailored touch to this otherwise picturesque frock; from Hattie Carnegie; jewels from Mauboussin; slippers from Delman

CHANEL

Steichen

The photograph below, taken at Elizabeth Arden's new salon, illustrates two 1930 versions of the black lace evening dress. The young woman at the left, sitting on the arm of the white satin sofa, wears Chanel's lace dress with a youthful peplum placed at the normal waist-line; from Best; jewels from Marcus; slippers from Delman

The black lace dress worn by the young lady reclining on the sofa in the photograph below is another in a very successful series designed by Chanel. The model is closely fitted to the knees, with fulness below. A large bow and a low décolletage at the back are charming features; from Best; jewels from Marcus; slippers from Delman

Vionnet has made a dress of the simple classic beauty for which she is well known in the model of white crêpe roma shown on the opposite page. It has the all-around ankle length that is smartest for evening. Bands of silver crystal beads are the only trimming; from Bergdorf Goodman; jewels from Marcus; slippers from Delman

CHANEL · CHANEL

Steichen

VIONNET

Steichen

MODERN DRESSES IN BLACK AND WHITE

IN VERY EFFECTIVE MODERN SETTINGS

Steichen

WHITE ORGANDIE FROCK FROM HATTIE CARNEGIE

CHANEL LAUNCHES ORGANDIE AS THE

SMARTEST NOTE OF A NEW SEASON

THE TIMES, THE JOB, AND THE GIRL

BY ELEANOR ROOSEVELT

(MRS. FRANKLIN D. ROOSEVELT)

THE scene is laid in any New York, Park Avenue apartment. The actors are a pretty young mother (for one is still young to-day, at forty-five or fifty) and her very lovely, very modern daughter. It has been a stormy scene, the mother protesting, "We've given you every advantage, and now you are not happy at home. I don't know what you children want these days!" The child protesting that she wants to "do something," but quite plainly at a loss as to what it is she wants to do!

This is not an entirely new situation, though the mother does not realize it. In the days of our grandmothers, there was one career and occupation for a woman—matrimony, the making of a home, and the rearing of children—, but there was a surprising number of maiden aunts who devoted themselves to the genteel occupation of "helping in the home" or to the teaching of school, the only other possible occupation. These women were not all disappointed in love; some of them, like our girl at the window, had the urge to do something themselves.

In those days, as in our own, the woman driven by necessity was her husband's partner in business, or carried on a business alone, kept a tavern, ran a printing-press or draper's shop, as the old records will show. And, to-day, the girl or woman who must earn a living spends scant time in deciding what job she will take, for she must take whatever she can get. The old-time occupation of the well-to-do, "getting married," is not as popular, however. That doesn't mean that girls and boys fall in love less easily, it does not mean any less urge in the women for a home and children, but economic pressure is greater, it costs more to have these things, and there is a spirit abroad in the land which makes many a woman want to prove that she can earn her living regardless of whether she must. There is a danger in this, of course; the urge to be free may be so great that, after an early experience, Janet may not want to give up her career and marry Phil, subordinating her personality to his, at least to the point of living together in moderate peace and harmony. The self-expression in her work satisfies her maternal cravings, and she does not want a man around the house. How much of a danger is this, I wonder? Not very great, it seems to me, as we look about the world. On the whole, the career is often given up entirely or else skilfully combined with the home making. This is the more possible because of our modern inventions, which have taken from the home many of its old occupations and arts. We do not make soap, or candles, or do all the sewing any more, so there is time to spare for work outside in the well-to-do home of to-day.

I have only one quarrel with my young lady who stood so stormily at the window—namely, she is woefully lacking in imagination. But, perhaps, that is her mother's fault, after all. Parents seem to think that their whole duty is done when they house and feed and clothe their children, send them to a good school, give them lessons in music and dancing, summers at camp, trips out West and to Europe, all of which is no doubt delightful, but may be gone through without attaining the dignity of real education for life.

How do you know what you want, if you are never allowed to know well the older people who are already doing the work of the world? If your world is circumscribed by your own activities up to the age of eighteen, it will be a narrow world indeed, and yet these are the years when impressions are vivid, when ideals and principles, which form the mainsprings of the future, may be conceived and nourished. Young people should meet every interesting person whom their elders can have them meet, they should know as much as possible about all the different kinds of people who live about them, and they should be familiar with the industries and occupations of their community, with its cultural opportunities and with its government. All these things are necessary to a full life in any environment, and the carrying out, by a parent, of this type of education will go far towards eliminating our indifferent and bored citizens.

Because we are living in a material age when the gauge of success is material remuneration, most of the young girls, when they begin to look about for work in the world, think of a job with a pay envelope at the end of the week, regardless of whether they need the money or not. It represents a kind of freedom and an ability to succeed in the only way that they have been taught to look upon as success. They throw away precious advantages of education and environment, as well as their own natural gifts of the gods, and take positions with salaries about sufficient to keep them in car-fare, all for the temporary exhilaration of "having a job." No one points out to (Continued on page 102)

MARRY HER OFF—SHE IS STILL AN OLD MAID!

IS THERE AN OLD MAID TODAY?

BY MARGARET CULKIN BANNING

THE world has taken it for granted that these broad-speaking, free-living, rule-breaking years that we are blushing and laughing and fighting our way through have entirely disposed of her and that, though plenty of women remain unmarried, there are no more old maids in the picture. Yet, every now and then, the phrase seems so necessary in describing some one, is so apt a characterization, that it never has time to gather the dust of disuse. The cap still seems to fit many a lady's head, and there are married women, as well as spinsters, who can wear it to perfection.

Whoever first dipped the term in the mild mixture of contempt and ridicule which dyed it forever, whoever gave it the stigma which referred not to loss of innocence, but to the over-meticulous preservation of it, whoever took the lovely word "maid" and turned it into an absurd phrase by prefixing it with "old," knew something about psychology. He knew something so fundamental about women that theory upon theory about them and their trampling down of whole acres of new endeavours have not affected it. He knew that an old maid was slightly abnormal, though not enough so to be dangerous or tragic. She had simply overstayed her time in one period of development and worn out her welcome.

To be a young maid is to be in the most tempting and romantic state possi-

ble to a woman. But it is an exceedingly fluid one. It was never meant to be set in a mould. All the beautiful connotations which the word brings to mind insist on that. Poets sigh with delight over the transiency of maidenhood. It is quite the best thing that they ever found to sigh over. For it implies that a girl is not yet claimed by close personal relations; but that they approach her. Life itself is courting her.

Rodin is quoted as saying that true feminine youth, at its perfection, when the body seems at the same time to fear and to call to love, often lasts only a few months. He was speaking, of course, from the sculptor's point of view, but the psychologist and even the casual observer can follow the thought along. The period when a maiden, or a virgin, or a young girl—choose your favourite term—is at her best is bound to be brief. It is a time of hesitation, of choosing, of waiting. But there is always something fundamentally ridiculous in waiting too long for any one or anything. Prolonged hesitation is bound to turn into comedy. And life, though it is an ardent suitor, is also an impatient one. It goes by if it does not find a person ready or able to meet its demands. That is what happens to the old maid. For one reason or another, life passes her by, and she remains undeveloped. It is that failure to achieve maturity which gets a little pity and an almost certain laugh.

LIFE ITSELF COURTS THE YOUNG MAID

STILL AN OLD MAID IN SPITE OF ROMANCES

The number of old maids has been amazingly thinned out in the last quarter of a century. Not because more women are marrying, but because more women have become able to develop the best that is in them without marrying. They have learned that their maturity is their own personal job and not necessarily that of some man. They meet the world with less fear and less affectation than formerly, as if they realized at last that it belongs to women, too, instead of being the private property of men, who let women look at as much of it as was proper.

Economic independence and the vast amount of money earned by women is, as every one knows, partly responsible. Independent minds are still more responsible. And there is also the not-to-be-neglected discovery which women have made that beauty and good clothes and fine skins are not only for women who are débutantes or coquettes or wives trying to hold their husbands, but that looking well has a certain intrinsic value and that cold creams are a dispensation for the entire sex. Most important of all is the fact that women have begun to enjoy the fulness of flavour in grown-up living. But there are those who always find it a little too ripe for their taste, and those, married or single, are the old maids.

In spite of their clothes and jobs and husbands, there are certain signs which make them easily recognizable. There is their passion for order and insistence on seemliness, in a world which is continually disorderly and often unseemly. There is also their prudishness, which is a kind of modesty gone sour and stale. And in the third and most important place, there is the loneliness which is always one of the inevitable characteristics of the old maid's temperament. It does not matter how many people or how few may be around her. She may be the centre of a large family; she may be married; she may still have the cat and teapot of a much-mocked tradition. But if she is an old maid at heart, she is apart from every one, wherever she is and whatever she does. She has not the power of being in close touch with her fellow creatures.

Good housewives are orderly without being fretful, and some of the most delightful women in the world are those bad housewives who can make even disorder charming. Neither group takes order too seriously or allows things or possessions to become more important than the persons about them. But an old maid suffers from any displacement of things. The tracks of muddy feet, the smell of tobacco smoke, the crumpled newspaper on the divan, the tossed bureau drawer, cause her discomfort which (Continued on page 104)

MEN'S POSSESSIONS ANNOY THE SPINSTER

REBOUX

An enveloping shawl that rests lightly on the shoulders and falls in beautiful folds is "Le Simoun," shown above, of Mediterranean-blue chiffon with ties at the neck of crêpe satin in deeper blue; from Milgrim. Lucienne, of Reboux, is the designer of the chic bandeau of pressed bird's feathers, in kingfisher blue, which encircles the head in the newest manner and perfectly complements the costume

SHAWLS RETURN IN THE COOL OF THE EVENING

• Cool breezes spring up, sometimes, after hot June days. They steal in through wide-open windows, and we welcome them, sweet as they are with the scent of blossoms, but are grateful for the warmth of a shawl that rests lightly and drapes in beautiful folds as one sits in a deep-cushioned chair.

• A shooting star streaks the sky, and we run to the terrace, to catch it before it melts in the sea, snatching up some light wrap on the way. It is not a jacket that we want then—armholes are such a nuisance at times!—, nor a luxurious fur-trimmed cape. A soft, light piece of material, to throw over our bare shoulders and arms, is our instinctive need; a casual, unobtrusive garment that will shield us from the slight chill rising from the sea.

• A hot wind blows over the land after a burning day. Even a little chiffon-velvet evening cape seems oppressive, yet we must motor from a dinner to a dance, and the occasion calls for a wrap of some kind. Again, a light shawl is what we need; yet a mere shapeless strip of fabric is hardly formal enough for our sophisticated dress.

• Reboux has realized the type of light summer wrap required, and her new shawls are right for casual or formal wear. We shall see them at the Deauville Casino, at the Ciboure restaurant above the sea-drenched rocks near Biarritz, in Venetian gondolas, in old patios of Seville.

• Taking care of our shoulders, Lucienne has not forgotten our heads. The light, mocking breeze of seaside and riverside ruffles the locks of our growing hair, yet we can not bear to have our heads weighted down and our curls confined. Lucienne offers us, therefore, a new type of bandeau, delicate and light—bands of grosgrain strips, bands of tiny pressed bird's feathers, bands sewed with pearls. These bandeaux encircle our heads, maintaining the close, chic silhouette—yet allow tendrils to escape and cluster about face and neck.

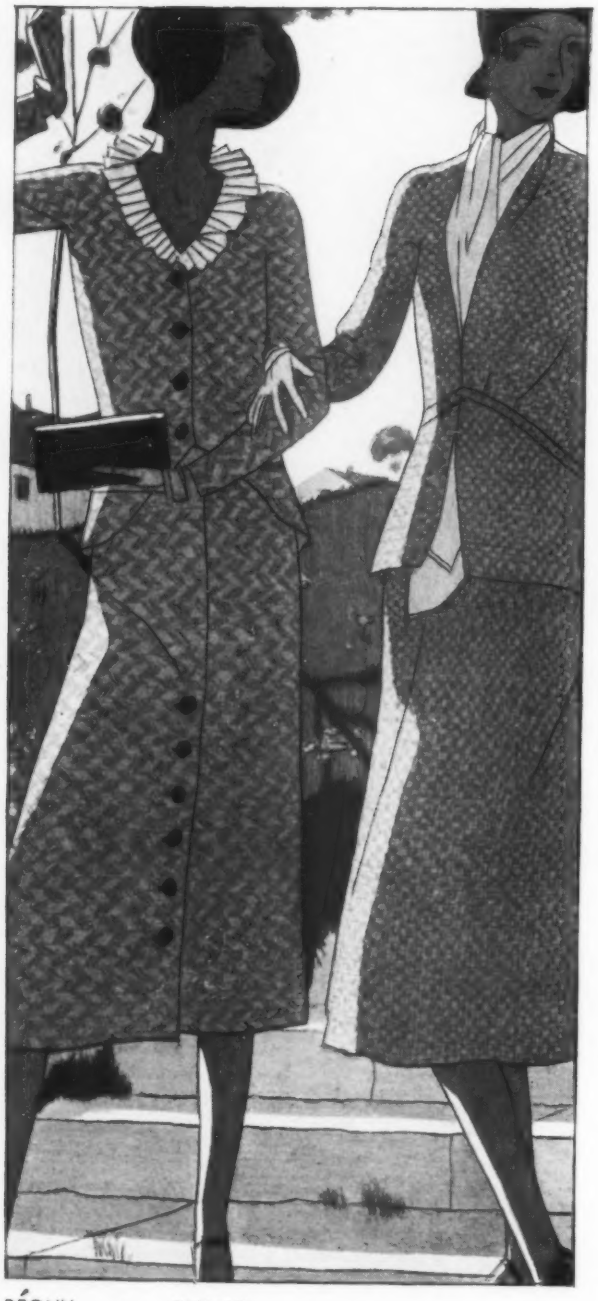
Mammoth red-and-black chiffon flowers, with vivid green stems, are encrusted on the white chiffon ground of the toga-like shawl, "Love's Dream," shown below; from Milgrim. A band of vivid green grosgrain ribbon holds the flat red grosgrain flowers against the head without weighing down a softly waved coiffure

REBOUX

"Sculptural," shown above, is a black and white crêpe romain shawl of classic interpretation. It slips easily over one shoulder, in the ancient and beautiful Athenian fashion, and it is secured by an interesting black enamel and silver buckle; from Milgrim. Reboux's pearl bandeau, exquisitely matched and fashioned and joined at the middle of the forehead by rhinestones, maintains the close head silhouette while keeping the coiffure intact

REBOUX

Jane Régny introduces a new note in the country by the distinctly fitted jacket of her brown-and-beige tweed suit (below, left), which has a beige linen blouse; Franklin Simon. Chanel gives the peplum a place in sportswear by her suit (below, right) of pink, black, and white jersey. The blouse is of pink shirting; Altman



RÉGNY · CHANEL

LANVIN · CHANEL

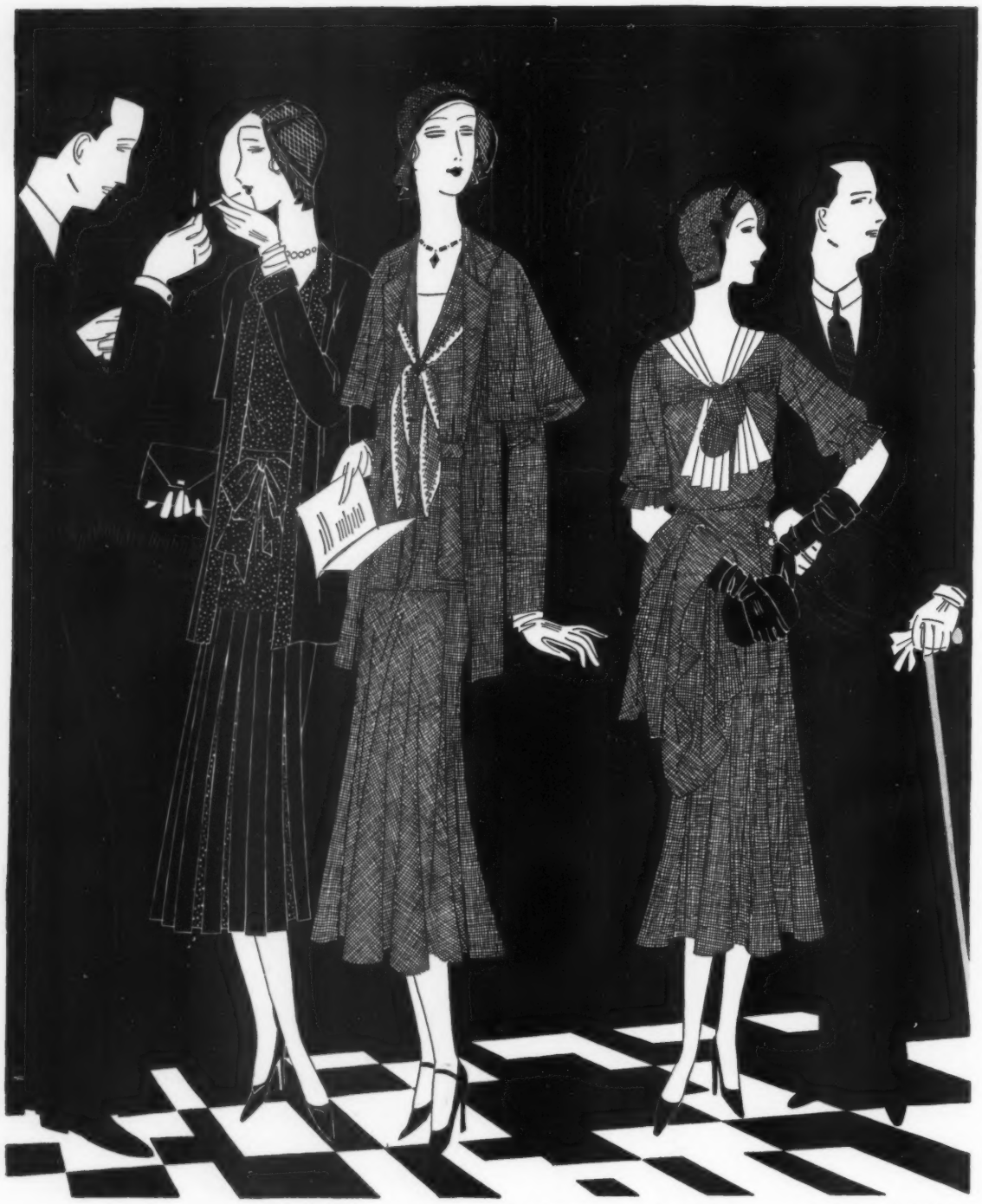
Lanvin's suit, shown above, left, advocates the unbelted jacket. Blue-and-white striped jersey is used for the jacket; navy-blue woollen for the flaring skirt, which has a new and very clever note in a belt of the striped jersey to match the jacket; from Wanamaker. Chanel's suit of green kasha (above, right), which also has a loose jacket, introduces a distinct novelty in its green, red, and beige checked cotton voile blouse; from Altman

CHANEL . LANVIN . RÉGNY

SPORTS SUITS

ARE NOW BELTED

Chanel's suit of blue-and-grey mixture tweed, worn by the young lady descending the steps of the country club, is evidence of the casual air imparted by a belted jacket that flares into a suggestion of a peplum. The blouse is of white shirting; Saks-Fifth Avenue. Lanvin shows the informal charm of a belted jacket in the brown-and-white novelty jersey suit, shown in the centre of the sketch above. The pleats in the skirt of this suit are buttoned down—a new and nonchalant idea for the country; from Bonwit Teller. Jane Régny's coat, at the extreme right is a triumph in country chic and practicality. The fabric is tweed in blue, black, and tan; the short cape is skilfully cut, and the belt is of black leather; from Franklin Simon



MOLYNEUX • MOLYNEUX • LOUISEBOULANGER

STREET COSTUMES OF THE SHEERER WOOLS AND SILKS

Molyneux has made a charming ensemble of plain and patterned brown wool voile. The jacket and skirt are of the plain fabric, with the jacket faced with the patterned. There is a soft bow in the front; Thurn Semi-sheer woollens are perfect for town during the first days of spring. The Molyneux ensemble in the centre includes a dress and cape-coat of black-and-white finely checked wool voile; from Bendel A pleated jabot and a new sleeve treatment, gathered above the elbow, are the smart and interesting notes of Louiseboulanger's finely checked blue-and-white crêpe roma ensemble; from Hattie Carnegie

CHANEL · CHANEL

CHANEL · CHANEL

Chanel is adding white cotton to her frocks. The two-piece dress at the left is of red flat crêpe, and the collar, cuffs, and bow at the neck are of white organdie. It has a tuck-in blouse; from Bonwit Teller

Navy-blue flat crêpe is effective in the model above, which has a pressed, shirred collar and a deep skirt flounce. It is trimmed with a white crushed piqué collar, cuffs, and flower; from Franklin Simon

Scalloped tiers give an interesting silhouette to this frock of black crêpe. The movement is duplicated in the wing effects. Scalloped also are the collar, vestee, and the cuffs, all of white linen; from Best

A white piqué collar, scalloped and in three tiers, with cuffs to match, give charm to this red crêpe frock with a cape and an appliqué bow, back and front. The beltline is rather high; from Franklin Simon

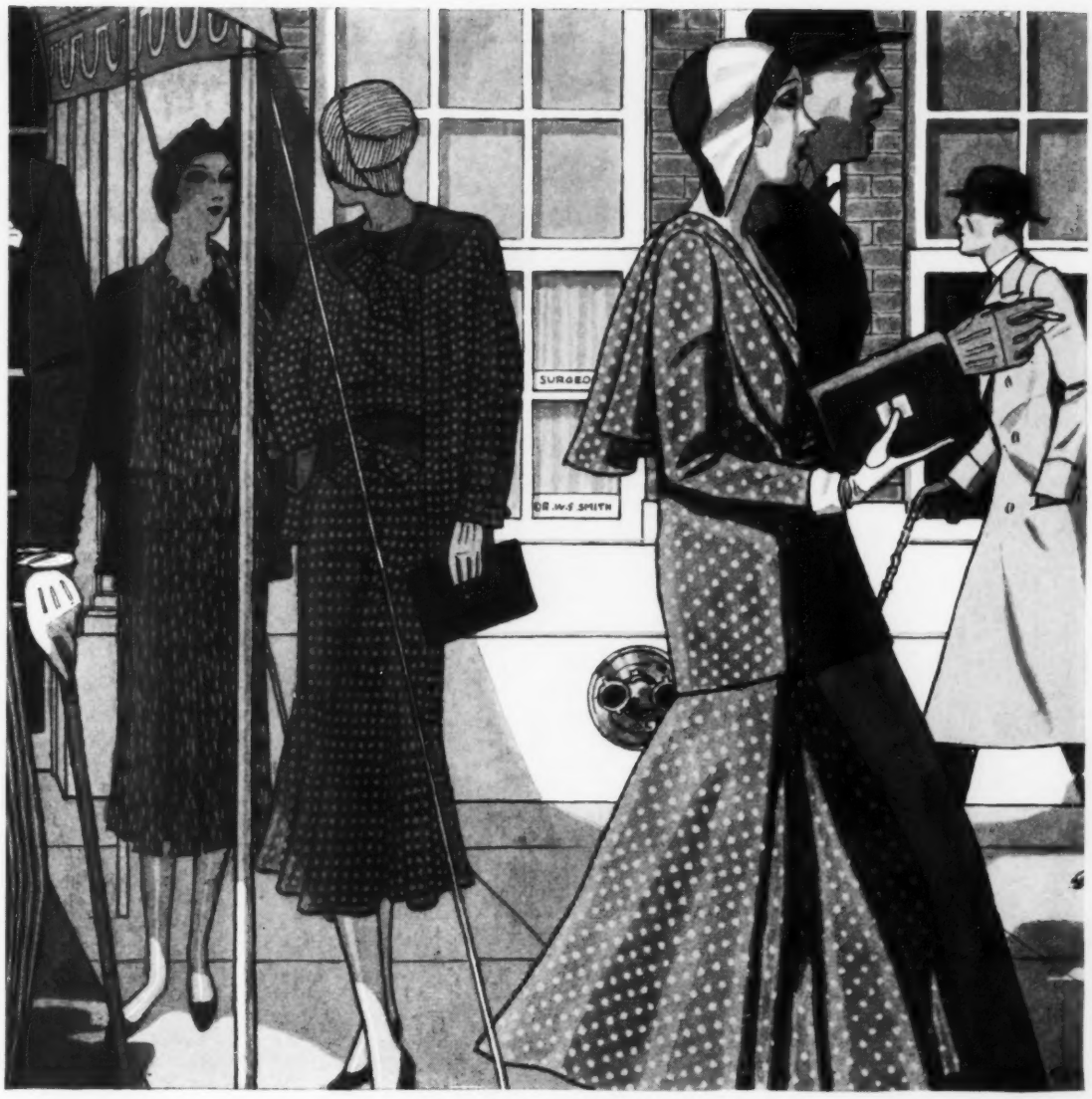
BERTHE · GOUPY · MIRANDE · GOUPY

• Berthe uses a pale green flecked crêpe marocain for the frock at the left in the group—one of the four versions of the shoulder cape, that youthful and useful spring fashion, shown here. It has a white piqué collar and flower, and the little cape is attached; from Bonwit Teller

• Goupy has chosen blue-and-white pin-dotted crêpe de Chine for the model second from the left. The cape is lined in plain blue; Bonwit Teller

• Mirande's black crêpe de Chine costume, shown next to the right, has a sleeveless dress and a chic cape jacket. The frock has a long sash that ties in front and gives a moulded effect to the hips; from the Tailored Woman

• Goupy designed the costume at the extreme right. Both the dress and the cape are of navy-blue crêpe, and the cape lining and belt are of navy-blue silk with large white polka-dots; Best



J. SUZANNE TALBOT · GOUPY · GOUPY

THE PRINTED COSTUME HAS A JACKET OR A CAPE

Here are three versions of the printed silk suit. • Talbot's three-piece suit (left) has a blouse and skirt of black, white, and red print and a black crêpe de Chine jacket lined with the print; Gervais • Goupy's suit (centre), of brown-and-green silk, has dress and jacket yokes in brown; Bonwit Teller • Goupy favours widely spaced white dots on brown shantung for the suit at the right, which is worn with a white satin blouse; from Bergdorf Goodman

THE outstanding fashion for street wear, when warmer weather comes, will be the silk suit or the dress of silk with a cape to match. And so varied are the types of costume that fall within this category that every woman will find several that are well adapted to her needs. Smartest of all, perhaps, are the silks with polka-dot designs—tiny pin dots, as in the model next to the left on the opposite page; larger ones, as in the lining of the cape at the extreme right on the same page and the dress and jacket in the centre on this page; and very large dots, widely spaced, as in the suit shown just above. Even the patterns that do not come under this head may suggest a dot, as does the dress at the left above. And if the dress or jacket does not have a cape, it must have some interesting neck-line treatment as a substitute. Black piping in a scalloped outline serves this purpose on the printed silk frock at the left in the sketch above, and a brown silk yoke, on both frock and jacket, makes the same gesture on the very interesting brown-and-green silk suit beside it.

For informal afternoon wear is the dressmaker suit with a peplum silhouette, like this from Lelong; hat from Maria Guy

For daytime, Patou's bolero suit, extreme right, gives an effective silhouette. The straw cloche also is by Patou

INFORMAL AFTERNOON

FOR DAYTIME

Barré, Paris

FORMAL AFTERNOON

For formal afternoon wear, this cape dress from Louise-boulanger gives a chic silhouette with the Maria Guy hat

SHADOWS OF THE MODE

TO establish facts, to understand people, to find out the truth about oneself is very difficult. A mirror, of course, returns to you some likeness of yourself, a vivid impression of colour and expression. Your eyes are blue, your nose—not so good, your chin a little impudent. But this is only an examination of detail, and details catch and hold your attention.

Now, let us turn out the lights and open the windows. The night is divine. Shall we walk up the middle path? The moon follows us with her pale, mocking smile. Look! Your shadow is taller than mine. How funny and narrow my shoulders, how slim your waist, how large my feet. What strange proportions. Is this the truth? Do I really look like that, move like that? Oh, moon, you are making fun of us.

But there is something to learn from the experience. There is reality, however exaggerated, in a shadow; an instantaneous and dramatic revelation of things as they are. The silhouette projected, for a moment, so that you have a detached and impartial view of yourself and your friends. Here, there is no escape from the truth about line and proportion.

And Vogue, wilfully ignoring the personality and the details that go so far to complete the picture of the smart woman, considers, for the moment, only the first, but most important, essential—her silhouette.

JACKETS FOR EVENING

The caped jacket for evening is very new and smart, as Chanel proves by a slim dress and novel jacket

TIERS FOR EVENING

A tiered silhouette, shown left, is achieved by the bolero and peplum of Augustabernard's dress of even length

Barré, Paris

FOR ACTIVE SPORTS

The active sport silhouette is achieved by Jane Régny's suit with a nipped-in jacket; Marie-Alphonsine beret

Certainly, this is not the shadow of a woman playing golf last year. Her skirt would have been much shorter—the hem just brushing her knees. She would be waist-less, shapeless, clad in a straight, bag-like jumper. This sports woman of 1930, still wearing most comfortable attire, allows her skirt to come down a good two-and-a-half inches below her knee; her short, slight, nipped-in-at-the-waist jacket leaves her perfect freedom of movement (and we assume that she is wearing a linen blouse, though this we can not see). Her hat, a tiny Basque beret, is briskly pulled down at the right side. Her shadow suggests a tall woman, because her head is so small, her shoulders wide, her waist so slender.

The bolero silhouette is very interesting. Here we have the outline of a morning town ensemble. The free swing of the separate bolero emphasizes the slimness of the hips; the skirt, with restrained, but easy fulness, reaches a graceful length, half-way between knee and ankle. The hat is a chic straw cloche; the bag is not too large.

The next shadow picture is the characteristic silhouette of the smart afternoon suit—the favourite ensemble of the season. The jacket ties snugly around the waist, then flares softly in a tiny peplum. The skirt, with a restrained circular cut, widens (Continued on page 90)

GREEK

If it has sculptured drapery, it's Greek—as this dress from Suzanne Talbot shows. Side draperies of white crêpe roma fall in pleated folds from the pearl-beaded girdle. The neck-line suggests a Greek tunic; from Saks-Fifth Avenue, The Salon Moderne

PERSIAN

In the realm of fashion, Persia is best known for its introduction of the peplum silhouette. Dœuillet-Doucet makes use of it in this lacquer-red lace coat, fitted at the waist, flared below, and worn over a red chiffon evening dress; Hattie Carnegie

1850

Our great-grandmothers wore short, fitted jackets like this one of velveteen with great bell sleeves and wide revers. Chanel revives it in such shades as turquoise-blue. It is shown over a Chanel evening dress of black lace and net; from Hattie Carnegie

FASHION TAKES SOME LEAVES FROM HISTORY

DIRECTOIRE

The studied simplicity of the Directoire period reappears in the present mode. This disarmingly naïve dress designed by Irène Dana is of white woven chiffon cloth trimmed only with a belt placed at a high waist-line and shirrings; from Thurn

1880

The upholstered fashions of the 'Eighties are reflected in the dainty silhouette of this Worth dress of black net. The sheer bustle and pleated ruchings accent the period, as do the flaring bell-shaped skirt and fitted bodice; from Hattie Carnegie

1930

The modern classic dress is of black crêpe roma with strangely intricate piecing and drapery accenting a long, slim silhouette. This Patou model has an interesting scarf, which extends across the shoulders and falls in streamers; Hattie Carnegie

THE PAST MEETS THE PRESENT AFTER DARK

Steichen

JEAN PATOU

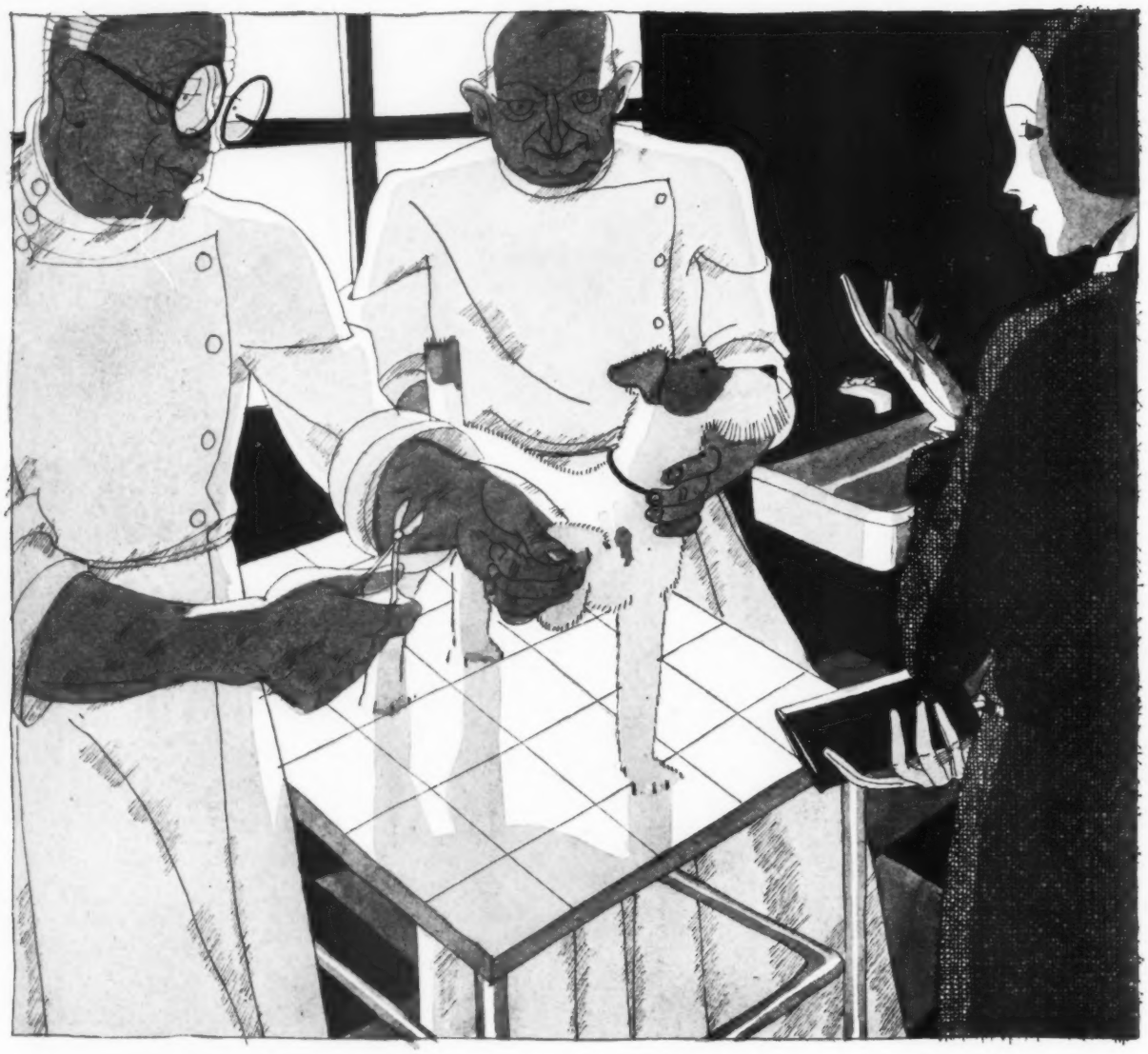
Miss Jessie Matthews, who starred in "Wake Up and Dream," wears this Patou ensemble of printed chiffon. The design—pink flowers on a white ground—has the quaintness of a Valentine. Fitch fur outlines the short cape-coat, and a panel forms a train on the dress; from Hattie Carnegie. Jewels from Mauboussin

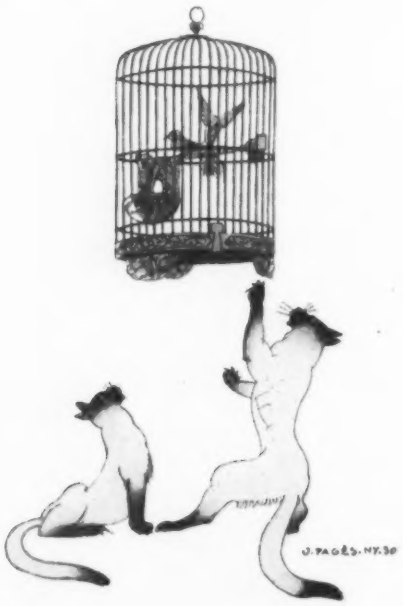
THE SMARTEST EVENING WRAPS ARE SHORT, AND CHANEL USES VELVETEEN FOR THE MOST POPULAR ONE OF ALL

Below is Chanel's velveteen coatee with a flared peplum—in this instance, in a vivid red. The short cape sleeves emphasize the importance of gloves, and the broad revers balance the skirt fulness of the printed beige net dress; coat and dress from Chez Ninon; necklace from Marcus

CHANEL

Steichen





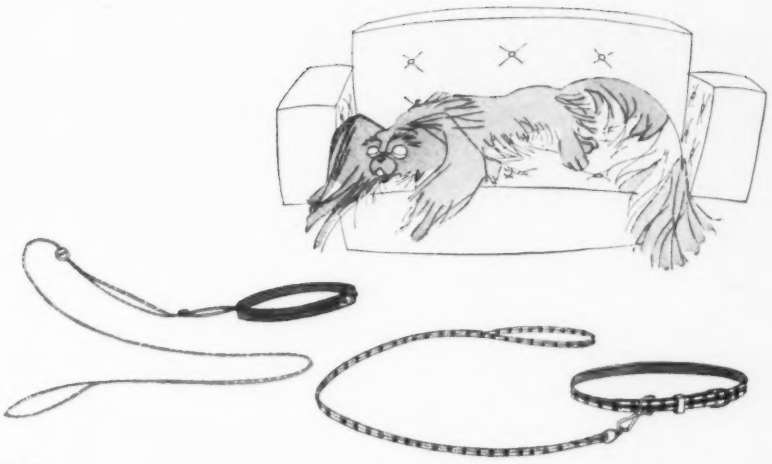
(Top) In the Silver Canine Beauty Parlor. (Above) Tortoise-shell bird cage; Wanamaker

CHIC FOR PAMPERED PETS

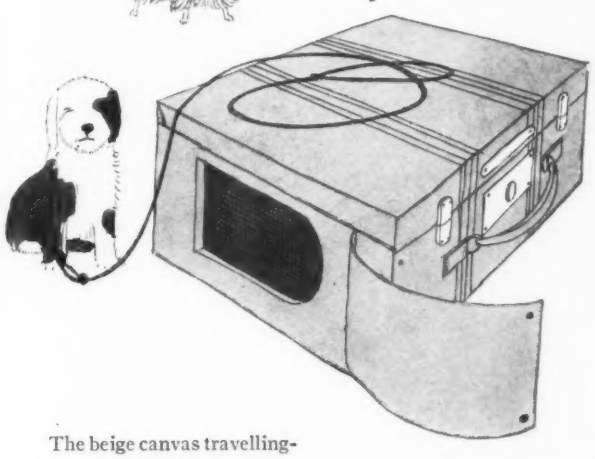
HISTORY, they say, cites more examples of faithful dogs than of faithful friends. Cats are often as devoted as they are decorative. Birds will lift up your heart with their sweet song, and even the unresponsive goldfish, living their glittering lives in a watery globe, brighten the corner where they are. But a gentle pat or a bit of food as a reward to grateful, or merely ornamental, pets is not enough. More and more, they share in the luxuries of master or mistress. In smart households where the décor, the maids, the mistress, and the small heirs are all chic, the pets must also be chic.

Here, then, are some discoveries that Vogue has made for these canine, feline, feathered, and finny friends.

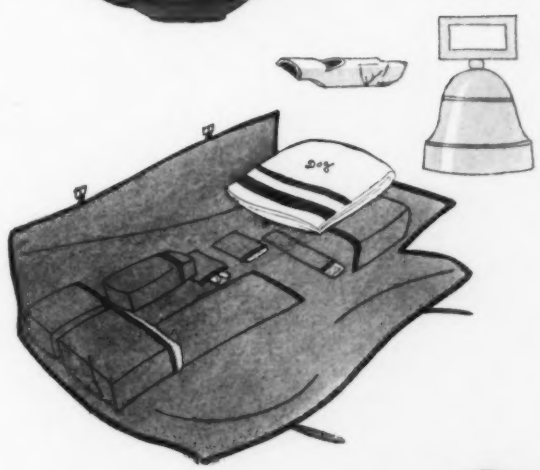
When your dog sadly needs to be bathed, clipped, or groomed, instead of delegating this difficult and sometimes dangerous task to the house man or butler (who may "give notice" because of it!), you may send him to the Silver Canine Beauty Parlor and Dog Shoppe, 507 Park Avenue, where two expert white-jacketed attendants will wash him quickly, thoroughly, and scientifically, leaving him to play in a pleasant pile of sawdust, safe from dust



A canine bed of luxury is the Kapoc one of waterproof chintz, shown above. One collar and lead is of plaited leather; the other of plaid; Saks-Fifth Avenue. The Regency aquarium is in black and gold; from Jones and Erwin



The beige canvas travelling-case, shown above, is perfectly in key with the rest of a lady's smart luggage; from Saks-Fifth Avenue. The small dog who occupies it is wearing a plaited leather lead; from Abercrombie and Fitch



and draughts until he is dry and ready to go home in pristine glory.

The Variety Dog and Cat Beauty Parlor, at 150 West Forty-Ninth Street, will call for your tabby-cat and perform the same service for her. She will be given an excellent dry shampoo, her claws will be clipped, and she will be returned to you sweet-smelling and clean. What a relief to have your furniture at least temporarily safe from the ten penetrating claws that delight in sharpening themselves on brocade and fine woodwork!

Another problem is that of the right collar for the right dog. A jaunty little terrier dressed up in an ornate collar presents quite as ridiculous an appearance as his mistress would if she were to appear on the golf-links in a velvet afternoon gown. In Abercrombie and Fitch's splendid dog department, you will find collars, leads, and harness appropriate to your particular type of dog, whether he be a perky Pomeranian, a sporting dog, or a noble mastiff. For toy dogs, there are small French morocco collars and harness in red, green, or brown, and, for hunting dogs, there are broad collars of russet leather. There are slip-over collars and muzzles, which are comfortable as well as (Continued on page 92)

When the dog aristocrat travels, his luggage includes this fitted kit-bag, containing comb, brush, soap, towel, et cetera; whistle and bell; from Abercrombie and Fitch. The food bowl is of coloured pottery; Saks-Fifth Avenue

Cecil Beaton

Miss Elkins is the attractive and vivacious daughter of Mr. and Mrs. William M. Elkins, of Elkins Park, Pennsylvania. She is interested in sports and spends the early spring of each year in Aiken, where her parents have a house. Miss Elkins is a graduate of the Fermata School

MISS ELIZABETH ELKINS

SOUTH CAROLINA

RECREATING THE PLANTATION HOME

BY ANNE RITTENHOUSE

"HARRIETTA," THE HORATIO S. SHONNARD HOUSE, BUILT JUST AFTER THE REVOLUTION

THE shade of ancient magnolias once more splashes down on newly clipped lawns. Of an evening in the gun-rooms, the hunting-boots of the men are drying. Old Negroes wind mops around brooms and shuffle back and forth over the floors until the wide planks resemble mirrors. South Carolina plantations, many of them half-fallen into decay, are stirring and taking up their gay, lazy, seductive old plantation life again.

A new movement has begun among Northerners. This movement is the kernel of the story, and it has a significance for the South, as well as for the North. It is not merely a bubble blown in the air, a minor movement of fashion. People are returning to Colonial conditions of living in America. We are beginning to live our real lives in the country. Town living is getting to be limited to an apartment or house, often merely rented, in which we spend five days a week for five months of the year. And so, quite naturally, has arisen this movement to buy homes ancient and honourable, old plantations near the glamorous town of Charlestown-by-the-sea.

The South is not rich. Negroes like to work in towns. Sometimes, they don't like to work anywhere. Amid mildew and rust, broken timber and stained plaster, shattered hinges and rough floors, the old houses near the Cooper and Ashley rivers and those fronting the Savannah have been crumbling away. The Northern owners have come into South Carolina with sentiment, with an understanding of the romance of the South, with a gracious desire to revive the scene. It is as though the newcomers had made bows on the thresholds and said to the old houses, "As you were, please."

They have secured local Carolina architects. They have taken infinite pains in looking up old documents and prints relating to their places. Sometimes, a mere foot of moulding under the spider-webs has given the key to the renovation of the whole room. Bright, fresh walls and bright wall-papers, English chintz, furniture that would please the Messrs. Sheraton and the Brothers Adam, Savery, Heppelwhite, and Duncan Phyfe, bring back some of the glamour, reproduce the setting. And alongside the post-Revolution dignity, in the kitchens, the new owners have installed the most modern and adequate kitchen machinery, the most efficient electric refrigerators.

Hospitality is made much of, as in the old days. Now, visitors drop down from the North for mere week-ends, over Thanksgiving or Christmas or New Year's or Washington's Birthday. On the train going southward, every one knows every one else. It's "Hello there" every minute. Bridge games go on until midnight. It might be a private chartered train. At the dilapidated little stopping places, Negroes lounge about on soap boxes or bales of cotton. No one seems to know that this is a world where people work. The roads are very heavy going in places, especially after a "trash-lifter," as the darkies call the tropical rains of the country, but the country cars bump about at a great rate, and there is a pleasant country life among the new plantation owners. In the hurried driving off from the station, there are echoes of engagements being made for shooting, golf, or dinner. Woe to you if you try to depend on the telephone! On Sundays, you are quite apt to find that the local telephone lady is off for the day.

At any one of the plantations, in the early morning, if you squint an eye from your bed, you will see an old Negro on his knees making the fire, piling on pine-cones and resin wood, which blaze into a tremendous flame to accompany your breakfast. Though most of the Northerners have brought down a majordomo or butler from home, they fill out with native talent. (Continued on page 88)

"Mulberry Castle," shown above, was built in 1714 by Thomas Broughton and was occupied for many years by his descendants. In 1915, it became the property of Mr. and Mrs. Clarence Edward Chapman, its present owners. As a game-preserve, the plantation is stocked with quail, duck, deer, and wild turkey

In the middle of the page is a view of "The Wedge," the property of Mr. and Mrs. E. Gerry Chadwick. The house was built in 1826 for William Lucas, who left it to Alexander H. Lucas, his son. It was from the latter's children that Mr. Chadwick bought the place, one of the few fine houses left in the vicinity

At the left is the gun-room at "The Wedge." About forty-five miles from Charleston, South Carolina, this charming place is in the great rice-growing region, on the south branch of the Santee River, where there is excellent duck shooting. In the locality of "The Wedge," there were once forty or fifty such places

STATELY COLUMNS BETWEEN OLD LIVE OAKS

"The Oaks," shown above, is one of the loveliest places in the district. It is at present occupied by Mr. and Mrs. Charles Sabin and is the property of Mrs. Edwin Parsons, of Charleston. The estate was owned originally by Mr. Edward Middleton and has been in the possession of his family for centuries. The avenue of live oaks, almost a mile of magnificent trees, which gives the setting its unusual beauty, was planted by the Middleton family about 1680

"Wappahoola," at the right, now owned by Mr. and Mrs. William Barnum and Mr. and Mrs. Owen Winston, was built in 1808, of black cypress wood. The owner, a Mr. Porgson, directed the construction, using slave labour. After a time, it passed into the hands of Frank Heyward, Esq., and remained in the Heyward family until bought by its present owners. The name of the plantation comes from a near-by small river and means, in Indian, "Sweet Water"

Melcher's Studio

The photograph above is of the interior of "Mulberry Castle," which was built in 1714 by Thomas Broughton. The late Charles Brendon, of New York, was the architect who superintended the restoration of this charming house, and his great sympathy and untiring research were responsible for "Mulberry's" authenticity of type and perfection of taste. Here, we see the house of a planter of an older day as it was at the time he lived in it

At the left is a photograph of the dining-room of "The Wedge," Mr. and Mrs. E. Gerry Chadwick's plantation in the Santee River region. Such care has been exercised in bringing these old places back to their original appearance that, as one enters them, it is almost possible to imagine oneself a Southerner of the eighteenth or early nineteenth century. This charming room is characteristic of the South Carolina plantation of its particular period

THE ATMOSPHERE OF THE COLONIES REVIVED IN 1930

These two interiors help one to visualize the life of the post-Revolution colonies, for Mr. and Mrs. Horatio Seymour Shonnard, with Mrs. Buehl as decorator, have made every effort, in restoring "Harrietta," to preserve architectural integrity. The plantation house was built for the granddaughter of Chief-Justice Charles Pinckney and presented to her on the occasion of her marriage to one of the Rutledges

—Melcher's Studio

RIVIERA FASHIONS

HOW Riviera sports clothes have changed since last year! No more cardigan suits with sweaters belted around the hips! Now we see the three-piece suit with a blouse, tucked in the skirt and belted at the natural waist-line, and a bolero-like jacket or, smartest of all, a jacket belted at the waist-line and flaring over the hips.

Much black is seen, as well as black and white. Then comes blue—the dominating colour for daytime, in clear, dark, and medium shades. There are many blue evening gowns, too, both vivid and pale. Soft green and straw tones are good, and some red. There are, surprisingly, almost no white gowns.

White fur coats are seen in abundance, worn over black-and-white or a vivid contrasting colour. The smartest sports hats are of felt.

Chanel scarf, bag, and beret, in beige and green

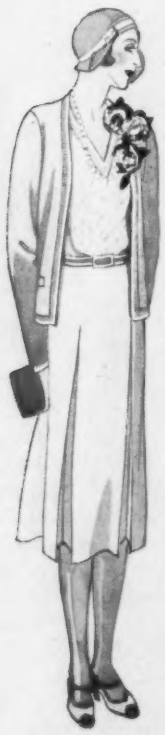
costume in beige and lemon-yellow

Shoes of white antelope and blue kid

grey-and-blue tweed, grey fox

yachting suit of dark blue wool, and lighter blue jersey

green crêpe tailleur; beige wool coat



pale blue woollen

navy-blue and white crêpe

black velvet with a bolero jacket

In the very new hat shown in the sketch at the right, soft string-like paper straw, crocheted in a black-and-white mixture, replaces tweed for an informal beret, draped over a bandeau of burnt-orange grosgrain ribbon. The little bow that lies against one cheek is typical of the new softer hats that this designer is making and all smart Paris is wearing; Bergdorf Goodman

REBOUX HATS

GROSGRAIN TRIMS

STRAW AND FELT

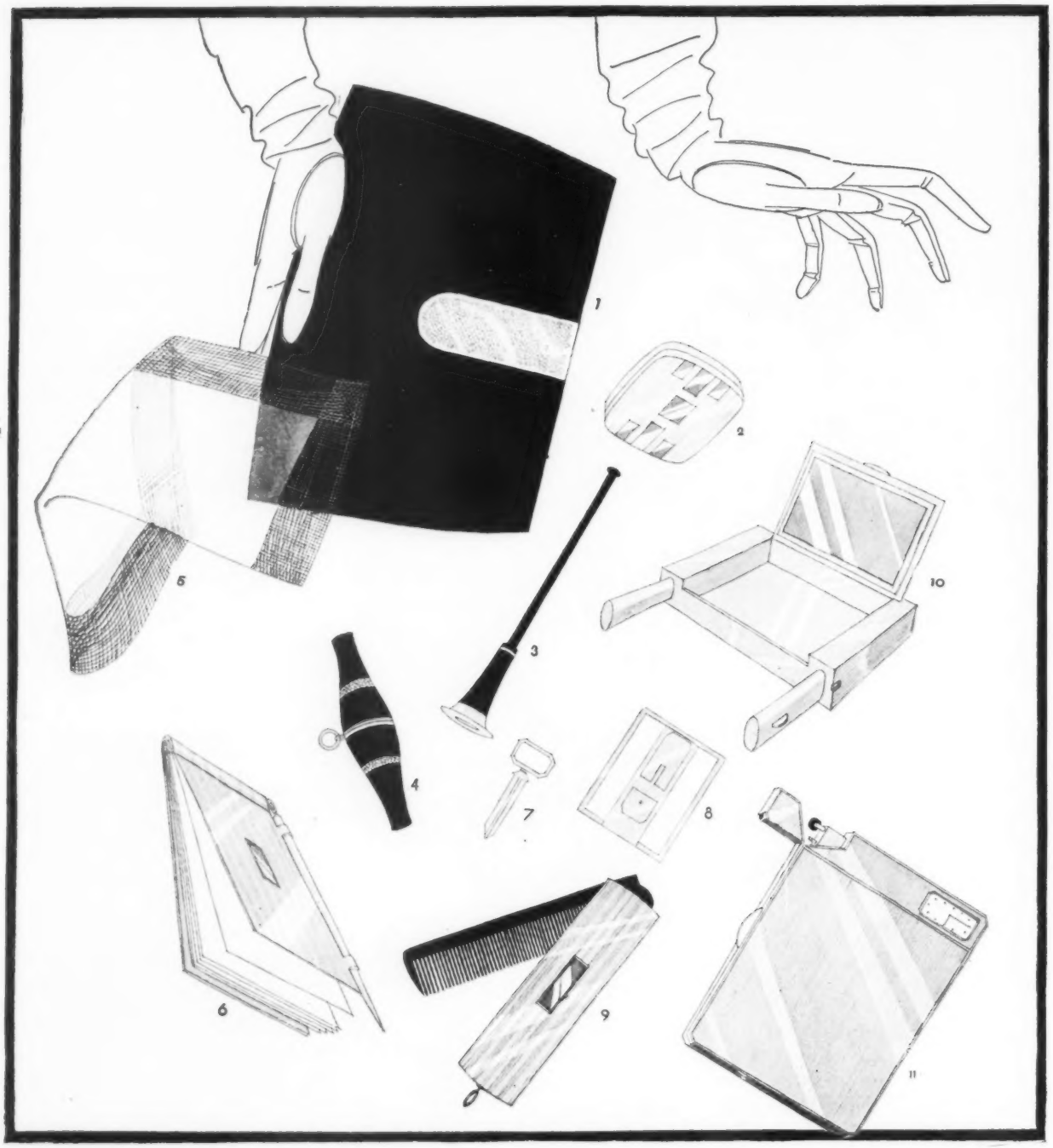
Brims that mould the nape of the neck are stressed by Reboux, as in the hat shown in the sketch at the left. Black grosgrain ribbon makes the sectional crown of this supple model, and the becoming rolled-back brim, which hugs the neck and forms folds at one side, is faced with black satin. It is well suited to the new, softer necklines; from Bergdorf Goodman

A youthful interpretation of a bicorne for town wear is this Reboux model of wine-red felt banded with navy-blue grosgrain ribbon, which is shown at the left. The ribbon—an important factor on spring hats—passes over the crown, through two slits, and is crossed in back so that the ends smoothly mould the nape of the neck; from Bergdorf Goodman

Wide brims are now established as a logical balance for longer skirts, but they are best when cut away in front, as on the dark brown bangkok hat by Reboux, shown below. Overlapping bands of grosgrain ribbon in red, pale blue, and brown give a Roman striped effect—a colour note that is excellent in the spring hat world; from Bergdorf Goodman

NO longer can you walk into a shop on a bright spring morning, order another felt hat, and go your way content that it is the sum total of all chic. The hat situation is far more complex than that, this spring. A score of new materials have gone to the head of fashion, and, unless you go forewarned and forearmed about them, the problem may be baffling.

It takes a trained eye and a trained mind even to name some of them. For fabrics look like straws, straws look like fabrics, felts resemble woollens, woollens resemble grosgrains, hemp is crocheted to look like string, horsehair to imitate lace. The staple straws, such as bangkok, panamalac, baku, or bengale—and you can't go wrong in deciding upon one of them—are crushed, twisted, and manipulated as though they were fabric by the yard. And not in years have silk, tweed, and woollen figured so influentially. Grosgrain ribbon winds its way to the topmost place in the former category, but taffeta, plain or stitched, faille, dull satin, and façonné fabrics are excel- (Continued on page 90)

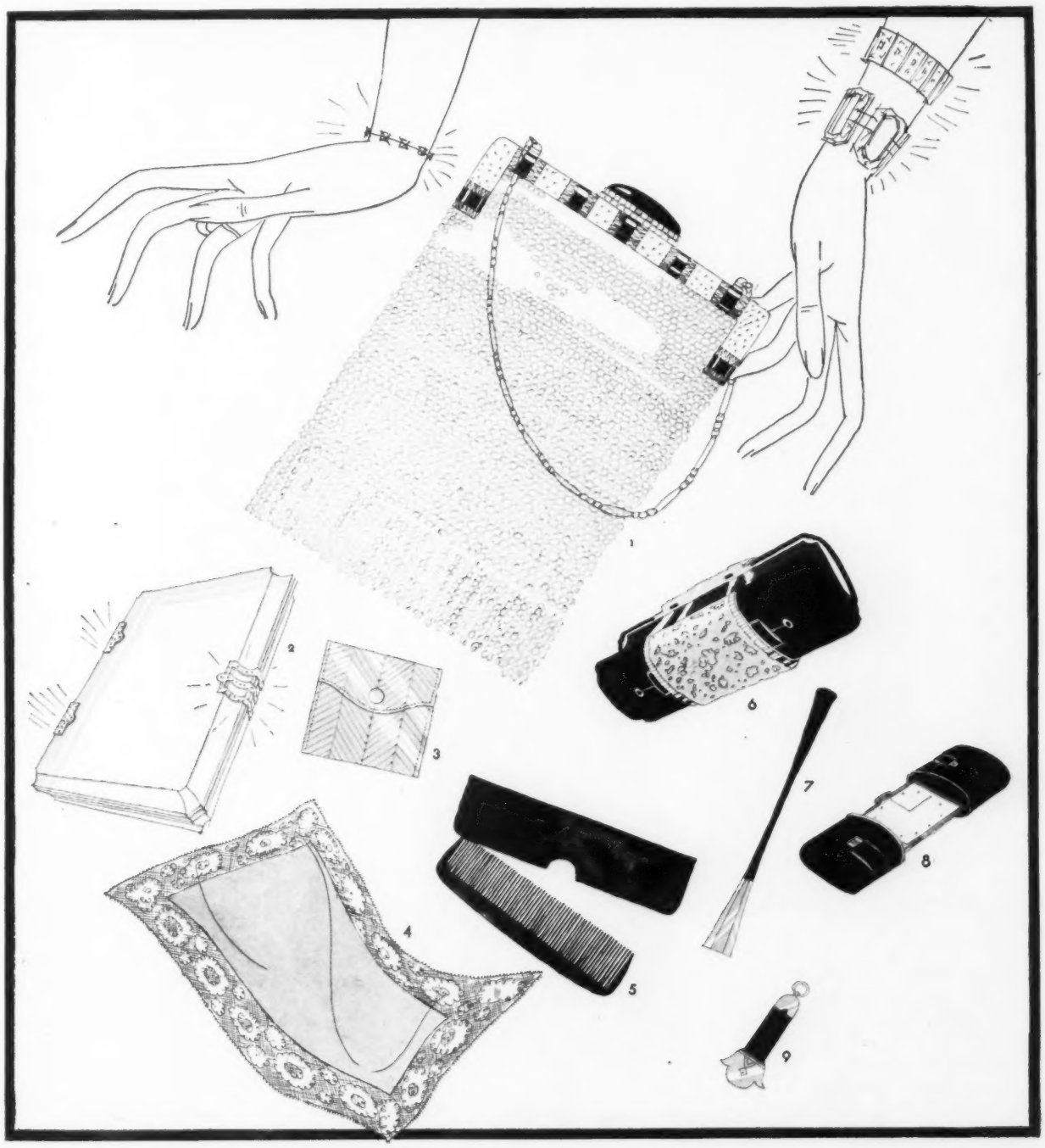


This is a study of the ultimate ideal in day bag appointments. The process of elimination has been highly developed, and each accessory is not only a thing of beauty, but practical as well. 1. The black antelope bag has a marcasite clasp; from Saks-Fifth Avenue. 2. A tiny aspirin or saccharin box of gold is a useful accessory; Udall and Ballou. 3. The black enamel cigarette holder obligingly collapses into the small enamel and egg-shell case, No. 4; Dunhill. 5. The fine linen handkerchief is from Stewart. 6. This small engagement pad is encased in a striped gold cover; from Cartier. 7. By combining this key with the bill clip, No. 8, a great deal of space is saved; from Udall and Ballou. 9. This tortoise-shell comb has a gold case; from Black, Starr and Frost-Gorham. 10. A yellow-gold vanity-case holds powder, lipstick, and perfume stick; from Charlton. 11. A lighter and a watch are ingeniously combined in this gold cigarette-case; from Charlton

WHAT A SMART WOMAN PUTS IN A DAY BAG

INSIDE FACTS ABOUT AN EVENING BAG

A lady's evening bag—and its contents—may be a glowing tribute to, or circumstantial evidence against, a lady's chic. 1. The bag of imitation seed-pearls, baguette diamonds, and sapphires is decidedly in the first class; Saks-Fifth Avenue. The accessories—all essential to the smart woman—are excellent examples of charm and good taste. 2. The cigarette-case is of white agate and rose diamonds; Black, Starr and Frost-Gorham. 3. The bridge score has a brocade case; Gattle. 4. Valenciennes lace edges the handkerchief; Stewart. 5. The blond comb is ornamented with small rose diamonds; Gattle. 6. A vanity-case of crystal, diamonds, lapis lazuli, and enamel holds rouge, powder, and lipstick; from Black, Starr and Frost-Gorham. 7. The cigarette holder is of gold and tortoise-shell; from Cartier. 8. The lapis lazuli enamel watch is diamond studded; Gattle 9. The key in decorative form is of gold and enamel; Black, Starr, and Frost-Gorham



A CLASSIC LINE FOR EVENING, AND SOFT ELABORATION BY DAY

DESIGNS FOR PRACTICAL DRESSMAKING

EVENING FROCK No. S3429 (Right) We are again conscious of the eternal lure of classic drapery, as this printed chiffon dress clearly proves. The scarf that begins at the right armhole, drapes across the back and is softly arranged to fall over one arm. The skirt flounce falls in beautiful folds and cleverly terminates in a narrow peplum that is higher at the left side. Designed for sizes 32 to 42

EVENING FROCK No. S3431 (Above) It is a very chic idea to look as much like an Athenian goddess as possible. A modern improvement of the rôle is achieved by this dress of printed chiffon. Narrow bands are arranged in the classic manner to confine and regulate the fulness, and a scarf drapes across the neck-line at the back and falls over one shoulder. Designed for sizes 14 to 20

FROCK No. 5268—(Below) Bodice yokes and hip yokes are two-fold insurance of chic, and this one-piece printed silk crêpe dress has both. A soft, shaped jabot falls from the collar-like yoke, the waist-line is normal, and circular fulness appears at one side of the skirt. The very smart elbow-length sleeves are finished with ties. Long set-in sleeves are also provided. Designed for sizes 32 to 42

FROCK No. S3428—Since fashion insists that no bodice may be a bore, this season, this printed chiffon dress features a cluster of shirrings and a tie at the centre front. A contrasting silk crêpe vestee adds further interest. The skirt joins the blouse at a normal waist-line, and applied circular panels give a flare. The long, shaped, set-in sleeves tie at the wrists. Designed for sizes 34 to 44

FROCK No. 5269—Another example of ingenuity in the handling of a bodice is apparent in this flat crêpe dress, the surplice blouse of which is gathered into a shirred triangle—a note that is repeated on the sleeves. The skirt joins the blouse at the normal waist-line. The applied, shaped panels of the skirt are circular in front and back. The interesting sleeves are set in. Designed for sizes 34 to 44

SOFTNESS AT THE NECK-LINE IS AN IMPORTANT NEW NOTE

FROCK No. 5264—The one-piece frock at the extreme left is of flat crêpe and has a most interesting shaped front with a pleat at each side. It can be made with or without sleeves, and the back may be high or with a deep U-shaped cut. Designed for sizes 14 to 20

ENSEMBLE No. 5270 Shown in the centre are two views of this smart ensemble, with blouse, skirt, and coat of silk crêpe, in two tones. The skirt has a box-pleated front, and the blouse has an applied collar continued in a scarf. Designed for sizes 14 to 20

BLOUSE No. 5272 SKIRT No. 5273—A straight collar and cascade lapels give distinction to this over-blouse with above-the-elbow sleeves. A tie belt joins the fronts, slipping through a slash; six-gored skirt. Blouse designed for sizes 32 to 44; skirt, 26 to 38

DESIGNS FOR PRACTICAL DRESSMAKING

5267

5266

5271

5265 5262

EVENING FROCK NO. 5265 The circular skirt of this printed chiffon evening frock overlaps gracefully in front and joins the upper section in a shaped line. A band between the shoulders in back has a looped-end finish. Designed for sizes 32 to 44

DINNER-FROCK NO. 5262 Printed chiffon is employed also for the dinner-frock below. Shaped circular skirt sections join the upper part in an irregular line and fall in a pointed hem-line. The shaped bertha collar is also pointed. Designed for sizes 32 to 40

DINNER-FROCK NO. 5266 Above in the centre is a charming dinner-frock of printed chiffon. The upper section is lengthened by a circular flounce, which overlaps in front and has a bow at the side. There is a draped cowl neck-line. Designed for sizes 14 to 20

FROCK NO. 5267—A slightly circular skirt, with a yoke top and a peplum, joins the blouse of this printed chiffon frock under a tie belt. The soft note of the skirt is carried out in the deep cape collar. Sleeves are optional. Designed for sizes 14 to 20

DINNER-FROCK NO. 5271 The little frock above at the right may have elbow-length sleeves or be sleeveless, as preferred. A circular peplum is set on about the hips and continues to the waist-line at the side front; cape collar. Designed for sizes 14 to 20

BRIDAL DIGNITY IN LINE AND LENGTH

DESIGNS FOR PRACTICAL DRESSMAKING

BRIDAL GOWN NO. S3430—The bride who would be the embodied spirit of all the glamorous wedding traditions—and the soul of 1930 chic, as well—will do well to consider the lovely satin gown shown on this page. With its long sleeves and court train, it is formal enough for a ceremony at a cathedral altar, or, without the train, its formality may be lessened. Very new and very interesting are the cowl neck-line, the crossed hip yoke, and the even skirt length, which falls in graceful, classic folds. The back décolletage may be high or low as desired, and the sleeves, pointed at the wrists, may be omitted. Designed for sizes 32 to 40

LOOK FOR THE RED-AND-WHITE LABEL

SOUPS that are the pride equally of the hostess and the mother!

Soups blended with consummate skill by French chefs of world renown. Soups that answer every varied need of the modern home table and are an invaluable auxiliary to capable home management.

The splendid quality of the 21 different Campbell's Soups makes their convenience all the more remarkable. This is especially evidenced in such a blend as Campbell's Vegetable Soup with its fifteen garden vegetables—healthful, substantial, delicious.

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VEGETABLE
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VERMICELLI-TOMATO

MEAL-PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS

THREE NEW ASPECTS OF THE MIDSUMMER CAPE AND FROCK

5274

5263
5274

5279

5280

CAPE SET No. 5274—So many favourable things may be said for a short cape that no chic wardrobe should be without one. Above is shown a set of three—of plain chiffon, printed chiffon, and wool. Designed for small, medium, and large

FROCK No. 5279—In assembling the summer wardrobe, this two-piece dress of printed broadcloth should not fail to be included. The tuck-in blouse has raglan sleeves, and the skirt has godets and buttons in front. Designed for sizes 34 to 40

FROCK No. 5263 CAPE No. 5274—A separate cape and a skirt of wool crêpe, which is joined at the waist-line to a shantung blouse, form this ensemble. Sleeves in blouse are optional. Designed for sizes 32 to 44. Cape; small, medium, and large

FROCK No. 5280—The sleeveless summer dress is seen in a simple, but well-cut version in the shantung dress shown at the extreme right. It may have a deep sun-back or a normal back neck-line; sleeves are provided. Designed for sizes 14 to 20

DESIGNS FOR PRACTICAL DRESSMAKING

Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 15 North Jefferson Street, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 70 Bond Street, Toronto, Ontario. Prices of the patterns shown in this issue are given on page 111

PHOTOGRAPHED BY ALFRED CHENEY JOHNSTON POSED BY MISS DOROTHY FLOOD

There is a delightfully attractive hat for every occasion of Twentieth Century activity in any texture, style and coloring you desire, and of course, every headsize, designed by the Hodshon Company with perennial smartness and enduring quality.

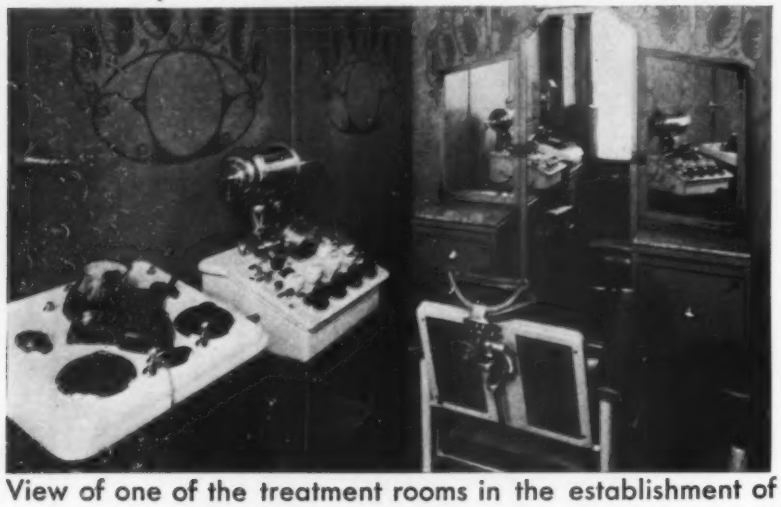
HODSHON-BERG, *Inc.*

Fifth Avenue at 57th Street, New York

Presented by Carter & Johnston, 22 East 49th Street, New York; Boyd's, St. Louis; J. L. Hudson Co., Detroit; Joseph Horne Co., Pittsburgh; John Wanamaker, Philadelphia, and at the Smartest Shops in the Principal Cities

FACIAL BLEMISHES DISAPPEAR . . leaving skin of Crystal Clearness

World's most fastidious women come to Rose Laird for special skin and scalp treatments because of quick and definite results.



View of one of the treatment rooms in the establishment of

Rose Laird

785 FIFTH AVENUE NEW YORK CITY

Why does a beautiful woman speed across the continent to secure special skin treatments from Rose Laird, to overcome a threatening blemish? Why have physicians, for the past 20 years, sent their patients to Rose Laird for her noted treatments for skin affections—or imperfections? Why do women from all parts of the world send to Rose Laird for her scientific prescriptions for the redemption and the protection of their skin-loveliness?

Why, indeed—except that Rose Laird's scientific study of skin and scalp ills has shown her how to overcome facial blemishes, enlarged pores, roughened skin, sagging face and neck muscles, falling and lifeless hair through the proper application of her prescriptions.

Treatments now available to any woman—anywhere

Many who require—and want—Rose Laird's treatments have found it impossible or inconvenient to visit her establishment, and have asked that her prescriptions be sent them. A number of the better stores have requested Rose Laird's prescriptions for their clientele. If your favorite shop cannot supply you, write direct to Rose Laird for the specific treatment you need. Describe the condition of your skin and hair in your own words and Rose Laird will be glad to outline a treatment specially adapted for your case which she will send to you, together with full and complete explanation of her methods of application, so that you, in your own home, can accomplish the same splendid results which otherwise would only be possible if you came directly to Rose Laird.

Treatment for Blemishes and Acne

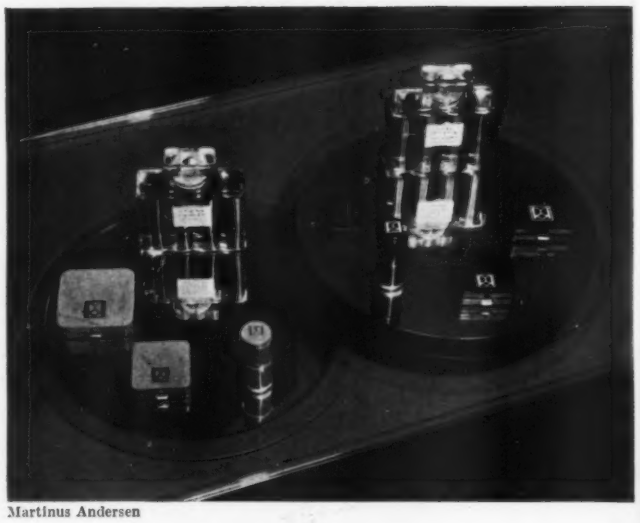
This is Rose Laird's prescription and successful treatment for those who are troubled with a general breaking out of the skin—pimples and blackheads and enlarged pores: (1) Cleanse the skin night and morning with Rose Laird's Liquid Pore Cleanser. This will purify and cleanse the pores of all secretions. (2) Before retiring apply a coating of Rose Laird's Carbolized Skin Ointment and allow this to remain on all night. It will heal the blemishes during the sleeping hours. (3) On arising, cleanse the skin and apply Rose Laird's Special Face Lotion (Carbolized). This will protect the skin during the day from further ravages of the sun and wind. This simple treatment will bring about a healthy and transparent skin . . . A skin of crystal purity. USE COUPON BELOW.

ROSE LAIRD, 785 FIFTH AVENUE, NEW YORK
Kindly send me the following items which I have checked, together with explanation of methods used by Rose Laird. Check enclosed for $_____

- ☐ ROSE LAIRD'S Complete Treatment for Skin Blemishes $6.00
- ☐ ROSE LAIRD'S Liquid Pore Cleanser 2.50
- ☐ ROSE LAIRD'S Carbolized Skin Ointment 2.00
- ☐ ROSE LAIRD'S Special Face Lotion (Carbolized) 1.75
- ☐ Kindly send me your booklet describing Rose Laird's specific and scientific skin and scalp treatments.

Name_____

Address_____



Martinus Andersen

ON HER DRESSING-TABLE

THE new trend in perfumes is towards an odour that is at once light and sophisticated, one that is in accord with the present modes and manners. And who is to know more certainly that exact nuance to complement feminine fashion than a couturier in Paris? Redfern, the well-known couturier, has called upon his knowledge of women and their tastes to distil two essences that will be welcomed by the American woman, as well as the French. One, a fresh, sweet fragrance, is called "Océan d'Amour" and is a particularly happy selection to wear with spring costumes. The other, "Soir Hindou," is, as its name suggests, an Oriental blend, but one that, while preserving a fragrant spiciness, dispenses with the heaviness usually associated with Oriental odours. Both of these fragrances are offered in the chic crystal bottles shown in the illustration at the top of the page.

IN THE SAME SCENT

In addition, to carry out the ensemble idea that is so essential in scented preparations, toilet-water, talcum powder, face powder in both loose and compact form, paste rouge, and lipstick have been created. These accessories in the "Océan d'Amour" odour are in smart beige packages with the Redfern symbol in black, and those in the "Soir Hindou" odour are in similar packages in black with a white symbol. The Redfern line is available in New York from Altman.

One of the penalties often imposed upon the city woman is that of enlarged pores, resulting from the soot and dirt prevalent in the air. And so the urban woman will be interested in a treatment suggested by the house of Delettrez. First, in place of the usual cleansing by cream or lotion, one uses, three or four times a week, a preparation called "open pore and blackhead wash." This, a fresh, white paste, is softened and dissolved with a little water in the palm of the hand. Then, it is applied to the skin, worked in with a gentle circular motion of the finger-tips. It dissolves the dirt within the pores and, after it is rinsed off with water, leaves the skin refined and smooth. A second preparation, "pore reducer," is intended to supplement the treatment. It is a clear, pink lotion, to be applied with a cotton pad, before powdering and before retiring. It effectively shrinks the pores and, at the same time, has a slight bleaching quality.

Another item in the very comprehensive Delettrez line is a preparation called "eyelash grower." This is a transparent, fragrant jelly designed to encourage the growth of the lashes. While it is doing its good work, it imparts a dewy softness to the eyes, and, since it may be used during the day, as well as the night, it accomplishes its purpose in a relatively short time. The Delettrez preparations are offered by Stern Brothers in New York, as well as by many department shops throughout the country.

Redfern has created a very lovely, new line of perfumes and cosmetics in two distinctive odours, "Océan d'Amour" (left) and "Soir Hindou" (right); Altman

There is nothing more disastrous to the order of the dressing-table than powder flicked about by a vagrant puff or an overflowing box. But such annoyances may be eliminated. There is a new container, called "Van-Tap," for one's individual powder. It is finished in gold, with tops in rose, green, or blue, suggesting cloisonné. When the top is lifted off, one finds a puff resting on a metal mirror free from the powder. By tapping this mirrored surface, either with the finger-tip or the puff, the powder sifts through the edges in a quantity controlled by the force and number of the taps. To fill this ingenious powder-box, the procedure is quite as simple as that for its use. The base is removed, and a small cap is pulled out. In the resulting hole, the powder is poured. The cap is inserted again, the base replaced, and one is assured that no excess powder will appear either from the top or the bottom. The "Van-Tap" powder box may be had in New York from Altman.

POUND WISE

Those who can not take advantage of the New York salon of Marjorie Dork will find her book, "Reduce Where You Need To," of excellent use in curbing their curves at home. Within its sixty-three brief pages are crammed, in an amusingly informal manner, the scientific principles behind reducing, together with sound, practical advice on how to go about it. In her first chapters, she gives timely encouragement and inspiration. Then, she continues with diet instruction of such simple nature that one can manage to keep the family cook in good humour. The last part of the book she devotes to exercises, which are carefully described, as well as graphically illustrated by small silhouettes of the figure that one is striving to attain. And to make the procedure seem like a game, she includes charts of the proper proportions for the various ages and heights of women, together with blank charts on which one may trace one's improvement. This book is obtainable at most booksellers.

Miss

VIRGINIA CARTER RANDOLPH

"A SOUTHERN GIRL'S DUTY to mankind is to make herself charming." So says Miss Virginia Carter Randolph, of the historic Randolphs who came from England in the 17th Century.

Radiant young favorite of romantic old Warrenton, Virginia, she is a bonny wee thing, adorably pretty, with laughing blue eyes, sunshiny gold-brown hair, and skin as fair as an infant angel's, flower-like, fragile, exquisitely cared for.

"A Southern girl *must* have a lovely skin," this popular young favorite declares. She says she has "used Pond's ever since she was a little girl.

"That lovely Cold Cream keeps your skin so marvelously clean and the ducky new Cleansing Tissues are perfectly divine . . . the Skin Freshener makes your cheeks as pink as roses, and a little Vanishing Cream before you powder will keep you pretty as a picture all evening.

"You're so much happier when you know you are looking your loveliest!"

FOLLOW these four steps of Pond's simple Method:

During the day . . . *First*, for thorough cleansing, apply Pond's Cold Cream, several times and always after exposure. Pat on with upward, outward strokes, letting the fine oils sink deep into the pores . . . *Then*, with Pond's Cleansing Tissues, soft, absorbent, economical, wipe away all cream and dirt . . . *Next*, briskly dab with Pond's Skin Freshener to banish oiliness, close and reduce pores, tone and firm . . . *Last*, smooth on a delicate film of Pond's Vanishing Cream for powder base. Use it also to keep your hands exquisite.

Pond's Two Creams, Cleansing Tissues, Skin Freshener.

MISS VIRGINIA CARTER RANDOLPH, *of the Virginia Randolphs, keeps her fragile fair skin exquisite with Pond's four famous preparations.*

SEND 10¢ FOR POND'S 4 PRODUCTS

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SHALIMAR IS A COMPLEX TRIUMPH OF THE PERFUMING ART... *a perfume so rare and individual that only Guerlain could compose it.....*

THERE IS NOT, NOR HAS THERE EVER BEEN ANOTHER DYNASTY OF PERFUMERS LIKE GUERLAIN

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GUERLAIN PERFUMES ARE BLENDED AND SEALED IN PARIS AND SOLD ONLY IN THE ORIGINAL BOTTLES

GUERLAIN'S POWDER IS PERFUMED WITH SHALIMAR

GUERLAIN'S LIPSTICKS HAVE A REPUTATION INTERNATIONAL

SHALIMAR
Twenty-five dollars

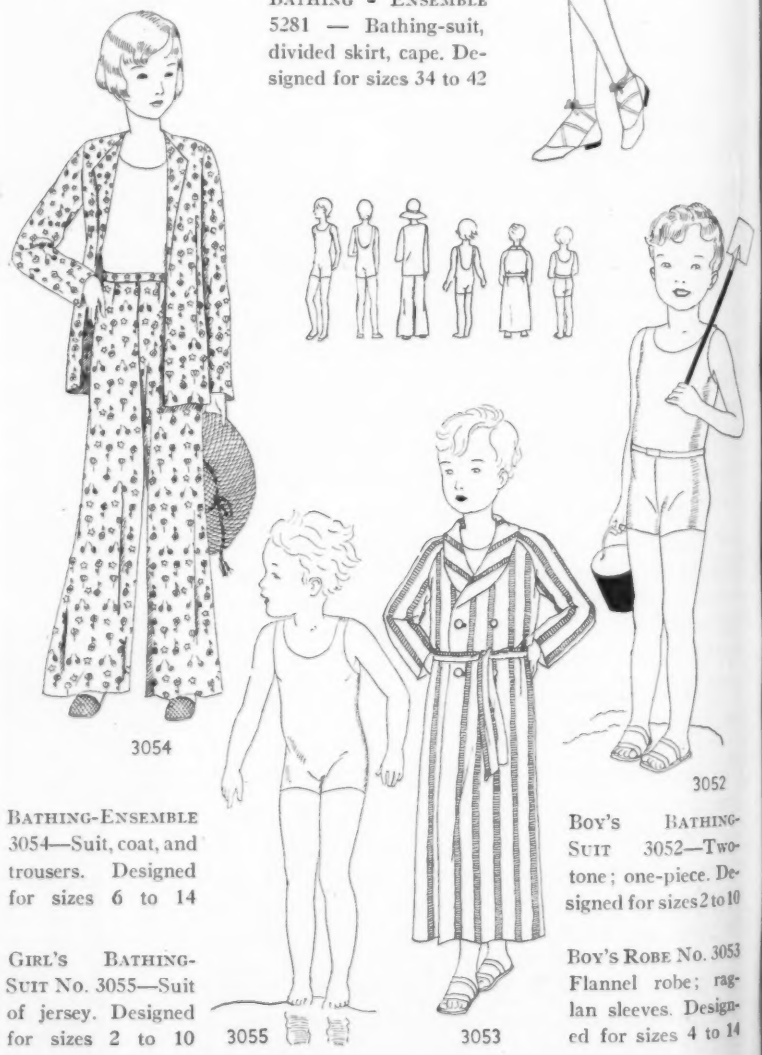
A FORECAST OF THE SUMMER BEACH MODE

3051

SUIT No. 3051—Linen trousers and cotton broadcloth shirt. Designed for sizes 2 to 6

5281

BATHING - ENSEMBLE 5281 — Bathing-suit, divided skirt, cape. Designed for sizes 34 to 42



3054

BATHING-ENSEMBLE 3054—Suit, coat, and trousers. Designed for sizes 6 to 14

GIRL'S BATHING-SUIT No. 3055—Suit of jersey. Designed for sizes 2 to 10

3055

3053

BOY'S BATHING-SUIT 3052—Two-tone; one-piece. Designed for sizes 2 to 10

BOY'S ROBE No. 3053 Flannel robe; raglan sleeves. Designed for sizes 4 to 14

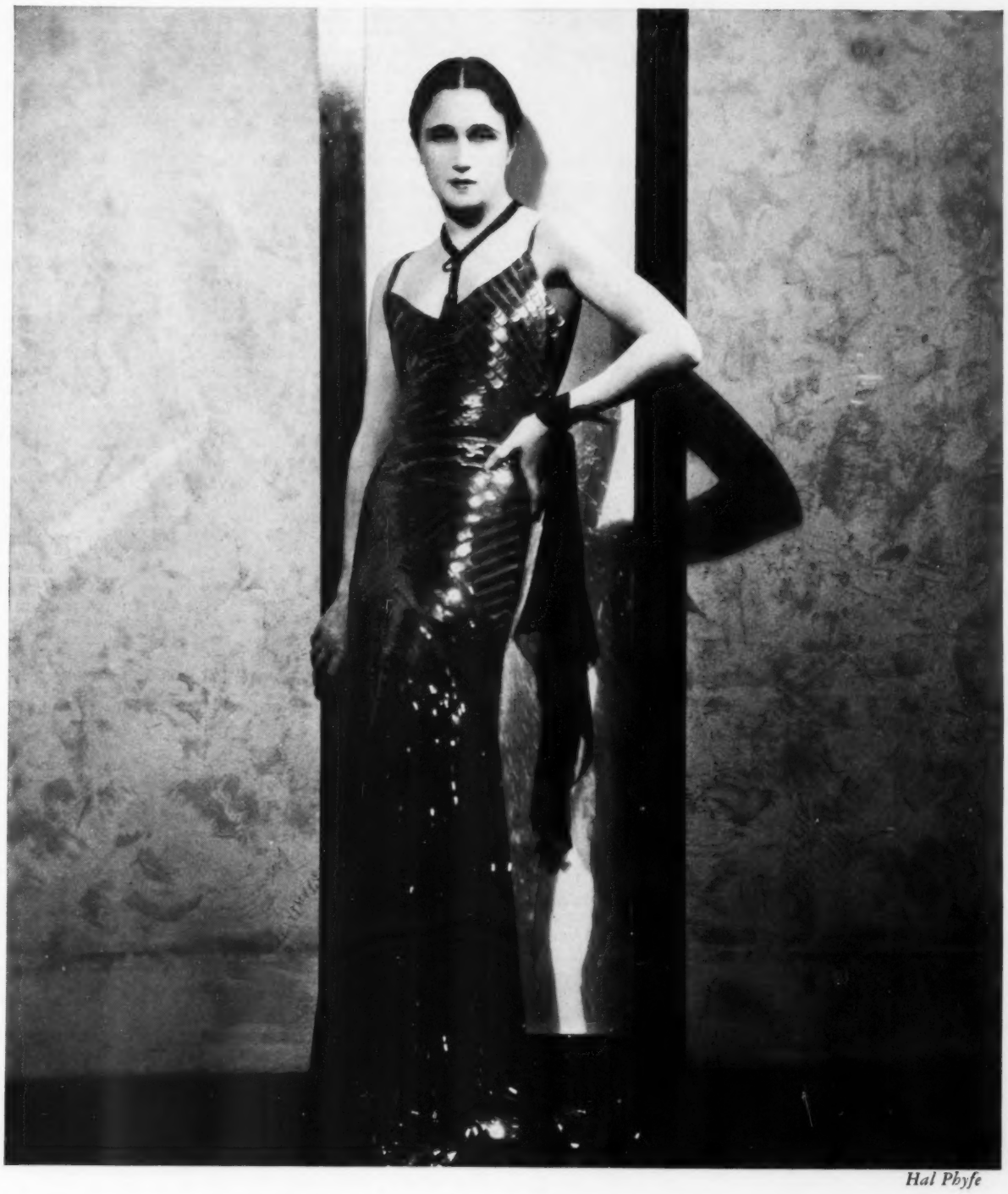
3052

DESIGNS FOR PRACTICAL DRESSMAKING

An Impression

of the soirée chic

AT BERGDORF GOODMAN . . . ON THE PLAZA



Hal Phyfe

Smartness in evening gowns is clearly defined in this Bergdorf Goodman interpretation of intricate sequin simplicity. Executed with authority and finesse, ranging from the daringly simple to the simply elaborate, Bergdorf Goodman's evening gowns definitely point the way to a new and regal mode for chic night activities.

BERGDORF GOODMAN

NEW YORK

Delman sways the mode

they're made entirely by hand

I just adore delman shoes
their heels stay snug and their arches cling
their beauty lasts
as long as the shoes
that's why they are
so economical

Delman Shoe Salon
558 Madison Ave. Bet 55th and 56th New York
WASHINGTON — PALM BEACH — SOUTHAMPTON
AUTHORIZED DELMAN AGENTS IN PRINCIPAL CITIES

SOUTH CAROLINA

(Continued from page 65)

Housekeeping is difficult, because everything has to be as the Negroes choose. No power on earth can get them to start a course on the hostess's right. They start where the spirit moves them. The cook very often can not tell the time and cooks her ducks by counting. Every servant appears each day with an empty satchel, and, when she leaves in the evening, it bulges, even in the most careful households. When a servant wishes to leave, nothing is said, and the housekeeper is notified only by the arrival of a substitute or by finding the key on the kitchen table. The dissatisfied one is never seen or heard of again. You have to treat these people like children, but never to threaten them or hurt their feelings, or they will depart at once.

Some of the new owners take pains to serve the old South Carolina specialities at their tables. "Hoppin John" is eaten on New Year's Day for good luck in the coming year. It is composed of rice, cow pease, and crisp bacon. Rice was once the great product of the country and is still served regularly instead of potatoes. While rice is rice to you and me, broken rice and whole rice and Carolina rice and wild rice and foreign rice are very different to Carolinians. Shrimp pie with the small native shrimps, tomatoes, rice, and peppers is another favourite. Among the Southerners and among some of the newly educated Northerners, the old hour for dinner is retained—two or three in the afternoon. All the servants retire thereafter, and the evening meal is dished up from the ice-box.

THE SHOOTING SEASON

The good English habit of going out on a fine morning to kill something rules. The shooting season begins at Thanksgiving and lasts till March. Among the men, the talk is all of the day's luck. The old, abandoned rice-fields, steeped in water, abound in ducks. There are numerous clubs and privately owned places, with thousands of acres reserved for quail shooting. Every plantation has its gun-room, and it is always a favourite spot with the men, with its rows of guns and stuffed birds and trophies and its old leather shooting-jackets and soggy, rained-on coats and caps, redolent of good days of sport.

The countryside offers splendid golf. The links at Yeamans Hall, near Charleston, are famous. In addition to the large club-house itself, there are about fifteen cottages, some of which are built on the banks of Goose Creek. The course is only about half an hour's motor ride on good state roads from Charleston, and the Northern members and their guests drop down for a month, a week, or even a week-end of good golf.

Horses are important. They are for the most part sober and friendly nags on which you amble across country to explore some neighbouring, crumbling plantation or follow the dogs in their search for the elusive quail.

Another sport for feminine visitors lies in the antique shops of the district. It is the thing to come in from the plantation for a day's antiquing in Charleston. There are still a few dealers who handle really beautiful things, and there are all kinds of shops filled with junk to satisfy the passion to purchase anything that is American and old.

The Northerners are reading the history of the country. They have searched fragmentary sketches of what happened under these ancient roofs and in these mellow gardens. They have learned much of fighting and loving, of high-tensioned oratory and state-building, which, when patched together, construct the fiery history of the Carolina that signed the Declaration of Independence, that went against the king who sent the leaders across the ocean to govern His Majesty's Most Gracious Province, that fired the first gun in the Civil War that broke loose passionately, and came back sullenly, but now serenely to the Union.

THE PICTURESQUE PAST

They are reading of the magnificent gentlemen who never forgot that they came of high English and French birth when they built these river-front plantations, who did not hesitate to spend their money generously to provide a splendid setting in this adopted land. They brought their furniture and draperies and even their red bricks across the seas in sailing ships; they built their churches with these bricks after English patterns on their own land. They sent to France for famous landscape-architects to construct their formal gardens. They governed this province of South Carolina in the name of the king of England, and they did it in a high and mighty manner. They fought honour duels by candle-light and sunrise. Impetuous gallants were ruled by great belles, who painted and powdered and commanded black slaves to pick up their handkerchiefs, then rode like men all day, married, became good housewives and begat new belles and gallants.

In those days, a planter host might invite thirty guests over Christmas, and they might remain for two months because they liked the place and the food and because the roads were very bad indeed. When such magnificent planters as Mr. Izzard or Mr. Middleton brought together a gay and goodly company of light-hearted folk under their candle-light, they suffered in silence as long as their guests forgot they had homes of their own. To do so was a gentleman's code and creed. When Mr. Thomas Gibbon, the first millionaire in America, brought down his first lively and intelligent guests from New York, it would take a fortnight for them to recover from the stains, the dust, and fatigue of travel. How could they be expected to leave before February? If he had been told of such a hectic time as ours, he would have ejaculated, "Gentlemen should never hurry," and he would have poured out another glass of old Madeira that the Biddles brought from Funchal in their sailing ships.

HAUNTED GARDENS

The houses have a fascination—"Middleton Place," "Wahpoola," "Magnolia-on-Ashley," "Dean Hall," "The Wedge," "Mulberry Castle," and "Harrietta." The "Harrietta Plantation," owned by Mr. and Mrs. Horatio S. Shonnard, was built after the Revolution for Harriott Pinckney Horry, the granddaughter of Chief-Justice Charles Pinckney and the famous Eliza Lucas Pinckney, upon her marriage to one of the Rutledges. The house is now renovated with twentieth-century conveniences, as are the others. But they say that many of them, like all good English castles, are haunted. Certainly, in some of the old gardens, sweet with gigantic camellias, tea-olives, azaleas, and banana shrubs, you can almost hear the rustle of crinolines, and, over the whole enchanted country from great live oaks the hanging moss sways and sways in the Southern breeze like the long grey beards of venerable Southern gentlemen.

HNA INC © 1930

All for Beauty

Luxuria

THE WORLD'S MOST FAMOUS

Beauty Cream

HARRIET HUBBARD AYER

INCORPORATED

BEAUTY PREPARATIONS

LONDON NEW YORK PARIS

HHA INC. ©1930

now—mesh gloves—a delightful accent to femininity

TO ADD another subtle touch of femininity to the already delightfully feminine ensemble, Van Raalte has created "La Filette." This long mesh glove is in all those colors that most delightfully accent the fragile wisps of gowns that grace soft summer evenings. . . . Powder Pink; Azure, a soft pale blue; Sunset; Eggshell; White; and the ever-striking Black. You will want a pair for every evening dress. For La Filette is the very epitome of that elusive thing called femininity. At the better shops. . . . Van Raalte Company, 295 Fifth Avenue, New York City. Creators of Stockings, Underthings, and Gloves.

"—BECAUSE YOU LOVE NICE THINGS"

Van Raalte

SHADOWS OF THE MODE

(Continued from page 57)

gradually from a short hip yoke to the hem, yet hangs in almost vertical lines. The irregular, close-fitting little hat is of straw.

The one-piece afternoon dress has noticeable, but not, by any means, exaggerated length and takes a little liberty with width. The top of the short cape is draped nonchalantly about the shoulders, like a scarf. The straw hat, too, indulges in becoming width—the mode beginning to unfold, towards the close of day.

The tiered evening silhouette tells the story of the peplum. Width is introduced at the hips in the slightly flaring peplum and repeated in the bolero cut of the bodice, to break the straight line that extends from shoulder to instep.

The straight evening silhouette with the long, full skirt that falls in deep regular folds is so new that this shadow seems a presentiment of the future. The short, fitted jacket, with a huge cape collar and cape sleeves, is an effective contrast to the classically simple dress with which it is worn.

And now that the silhouette for sports, morning, afternoon, and evening has been thrown on the screen, imagine your own silhouette, thus revealed, and choose your spring wardrobe so that it falls within these lines.

THE NEW REBOUX HATS

(Continued from page 73)

lent. Less formal, naturally, are tweed, silk or wool jersey, cashmere, linen, shantung, and wool-straw combinations. Although we said, a few sentences earlier, that felt had innumerable rivals—this is not to be taken that felt is out of the picture. It is far from that, and many of the new felts have disguised their textures in ingenious and delightful ways.

So much for the material side of the new hat. Exciting as the changes are in that respect, they are not less so in the trimming attack. What the dressmaker note is to dresses and suits, the milliner's touch is to hats. Colourful facings cast pleasant shadows. Grosgrain ribbon appears everywhere—not as a modest band, but as a definite note of trimming, binding edges, pursuing its course across a crown, emerging in ends and bows at very unexpected places. Usually, it is contrasting in colour and, occasionally, it is brilliant—the Roman striped ribbon on the hat shown on page 73 is a case in point. Another indication of our awakened sense of colour is the appearance of a plaid silk scarf casually binding a hat—it is a note that we shall see much of.

Always, with each new season, the angle of a hat changes. And, before you put a single one of the new hats on, you must know something about this movement. This spring—it's a swirling effect: off the forehead (crowns, of course, are very shallow), hugging the nape of the neck, then sweeping forward at the chinline. Difficult, yes, but very chic.

ANSWERS TO CORRESPONDENTS

ANY reader can obtain from Vogue Information Service answers to questions on social conventions, customs, entertaining, and matters of etiquette; on costume and fashion; on household decoration; on shops and wholesale houses dealing in merchandise of interest to Vogue readers, and on other subjects that fall within the scope of this magazine, by conforming to the following regulations.

RULES FOR CORRESPONDENTS

(1) The name and address must be legibly written or printed at the beginning or end of every letter.

(2) In order to answer all inquiries promptly, Vogue suggests that as few questions as possible be asked in any one letter; a reply may be delayed because of the totally unrelated questions contained in a letter, any one of which may require a considerable amount of research to answer it adequately.

(3) Unless specially requested to keep a reply confidential, Vogue is privileged to publish any inquiry and answer that it considers of interest.

Mrs. R. R. C.: Will you kindly tell me what colour and size are smartest for social stationery? What sort of marking is best, merely the address at the top or would my own family's coat of arms be permissible? My husband's family has none. Would it be correct to use the crest as a monogram in marking table-linen, china, and silver? I wish to join one of the Colonial societies. I am eligible, but would like to have some reliable person search out the proof for me. Will you tell me the proper procedure both for entering the society and for having the family traced?

Ans.: The most distinguished colours for letter-paper are white, off-white, grey, blue, and granite. Tints should always be cold, rather than warm. The size of the letter-paper is a matter of taste, except that it should not be too large. Writing-paper may be marked with the address at the top of the paper, with the address on the right upper side and the monogram on the left, or with the monogram alone. If a woman were using a coat of arms, she would use only the shield, set in a diamond called a lozenge. The entire coat of arms and crest are used only by a man. We should not advise your using the shield of the coat of arms of your family, since your husband has none. Letter-paper should always be engraved or embossed unless it is of the kind used only for business correspondence, which may be printed with the name and address. We advise you to write to the Genealogical Society, 124 East Fifty-Eighth Street, New York City, and ask them to recommend some genealogist to you. They could also advise you as to the best method of entering a historical society. We know that in order to enter some organizations of this type it is necessary to have friends already in the organization who would propose your name.

THE EASIEST BEAUTY HABIT I EVER FORMED

These new Du Barry Preparations and the new Du Barry Hand Principle bring the Beauty Salon to your own home.

Of *course*, Beauty must be a habit. Just imagine what a lovely, soft, glowing skin you'd have—firm, supple, fine-textured—if some professional *masseuse* gave you her treatments *every day*.

"That's out of the question," you say. But it *isn't*. With just your own resilient finger tips and muscular palms, you can give yourself the same care, quite easily and simply, *in your own home*.

For these preparations were created especially for women who know nothing of professional methods. The sparkling tonic lotions, aromatic oils, soft lubricating creams are the result of years of special scientific research and embody new ingredients never before used in beauty aids, to render them safe, pure and *effective* for home use.

RICHARD HUDNUT'S 50 GOLDEN JUBILEE 50 YEARS OF CREATING BEAUTY PRODUCTS

The treatments are so simple, so easily grasped! With each Du Barry purchase comes the little handbook which explains each treatment in detail. It may be the way to smooth out frown lines that you will want to work on. Or those hateful little lines around the mouth or eyes. Or the way to prevent sagging cheek and chin muscles. Or to bring color to sallow cheeks. Or any one of a number of marks, left by the passing years.

DU BARRY
BEAUTY TREATMENTS
HOME METHOD—HAND PRINCIPLE

Each treatment takes only a few minutes—and just the *day by day* care will bring you a soft, youthful loveliness in an amazingly brief space of time.

Du Barry Special Cleansing Cream — $1.50, $2.50, $4.50
Frees skin of dust and impurities.

Du Barry Skin Tonic and Freshener — $1.00, $1.75
A mild astringent which dissolves all traces of cleansing cream.

Du Barry Tissue Cream — $1.50, $2.50
For normal or oily skins. Has special softening qualities.

Du Barry Special Astringent — $1.50, $2.50
Subdues oiliness of the skin.

Du Barry Special Skin Food — $1.50, $2.50
Lubricates dry skins.

Du Barry Muscle Oil — $1.50
Slightly astringent. Stimulates the tissues.

Du Barry Pore Cream — $1.00
Refines enlarged pores.

Du Barry Eye Lotion — $1.00
Refreshes and soothes the eyes.

Du Barry Hand Beauty Cream — $1.00
A softening, whitening cream.

Du Barry Beauty Lotion — $1.00
An effective astringent lotion. Also an excellent powder base.

Du Barry Face Powder — $2.00
A fine textured powder in skin tones.

Du Barry Foundation Cream — $1.00
Finishing and protective powder base.

Try These "Two Essentials of Beauty" 10 Days at Our Expense

A liberal jar of Du Barry Cleansing Cream and a generous bottle of the sparkling Du Barry Skin Tonic will be sent to you so you can prove to yourself just how effective the Du Barry Cleansing Treatment is. The handbook by Doris Hale, Du Barry beauty consultant, thoroughly describes this treatment . . . and every other treatment in the series. It also contains a chart for the analysis of your own skin problems. Just mail this coupon to us.

RICHARD HUDNUT

DEPT. VOG-3 • 113 WEST 18TH STREET • NEW YORK

I accept your offer of a 10 days' supply of Du Barry "Two Essentials of Beauty." Enclosed is 10¢ to cover the cost of mailing.

NAME_____

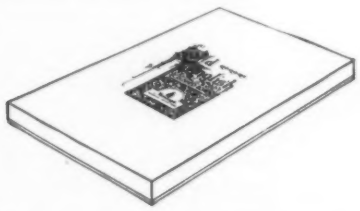
ADDRESS_____

BOB'S LETTER

(The rest of what he wrote was her affair)

"Dear Sis,

Yes, your British beau is better—and no—I don't mind his bunking with me. I don't mind his wearing my socks on his sore throat—I don't mind his snitching my ties or calling me 'Old Thing.' But when he writes you his daily dozen on my Old English Crushed Bond—it slays me Sis, and that's the truth . . . In case you're sending me another box, we both prefer the large Monarch size . . . ."



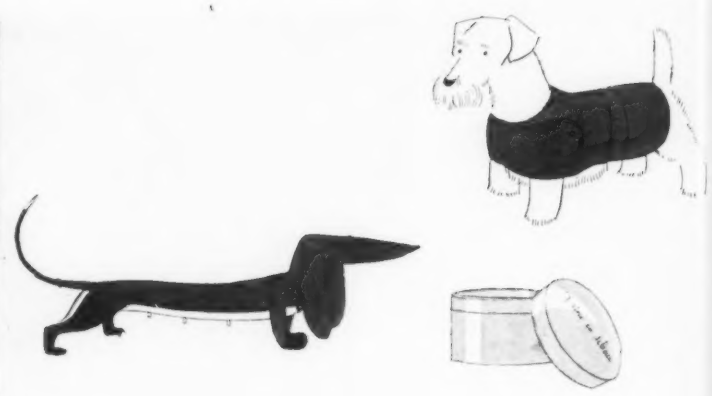
MONTAG'S OLD ENGLISH CRUSHED BOND is a distinguished, heavy weight, large rag content, hand-deckled sheet. Its fine, two-toned, crushed finish, in a variety of sizes and shapes, is appropriate for men as well as women. *Sold in quire boxes and by the pound with separate envelopes to match, at great savings.*

Fine stores everywhere sell *Montag's* Old English Crushed Bond. *Be sure it's Montag's — look for the name.*

MONTAG BROS., Inc., Atlanta, Ga. – New York Showroom: 200 Fifth Ave.

Montag's

OLD ENGLISH *Crushed Bond*



The Sealyham, shown at the upper right, is wearing a flannel jacket. When one goes down to a hotel dining-room, the silver box may be used to bring back the dog's dinner; both from Saks-Fifth Avenue

CHIC FOR PAMPERED PETS

(Continued from page 63)

good-looking, and every type of lead or chain, from the heavy galvanized kennel variety to bright coloured cord show leads.

To protect your eager companions from winter cold, there are gay blanket jackets of red, black, or green flannel, and, to guard against rainy days, bright yellow slickers are provided. For delicate toy dogs or (in the city) for heavy dogs whose feet may bruise on hard pavements, high, laced boots of leather are made.

The grooming of a dog is a much more complicated and important matter than merely giving him a quick brushing from time to time with the wrong type of brush. At Abercrombie and Fitch, you will find combs that are neither too sharp nor too fine for long- or short-haired dogs. There are brushes with long bristles for the toy dog and stiff leather-backed ones for short-haired terriers, Airedales, and Scotties.

If you intend to travel with your dog, you will be glad to know that Abercrombie and Fitch makes a dog-kit in a durable, compact canvas case, which includes all the toilet requisites and sundries necessary to keep him comfortable and well-groomed. It contains the right type of comb, brush, soap, nail clippers, chalk or powder, polishing glove, and a bath towel embroidered "Dog." Willow sleeping baskets in bright two-toned enamels with insect-proof cushions, hand baskets, and travelling-boxes that look enough like suitcases to deceive any unwary porter on a train are also to be found here.

THE CANINE MIND, IF ANY

If you are interested in your dog's psychology—and it is quite fashionable to be interested in the psychology of everything these days—, you will find excellent books on the subject of dog training and its secrets in this department. Here are a few provocative titles that will surely inspire you to know better your dog and his peculiarities: "Kennel Secrets;" "Training the Dog;" "The Sealyham Terrier;" "The Police Dog;" "My Gun Dogs" (which reads like a novel); and "The Complete Dog Book;" Abercrombie and Fitch.

In the Saks-Fifth Avenue Dog Department, Vogue found the doggiest of rain-coats of blue or beige water-proof gabardine (the same material as those of which men's overcoats are made) and, for spring chic, medium-weight tweed coats in a variety of soft colours. Washable white tape leads edged with washable white kid are another concession to spring smartness. A suitcase, which matches its master's or mistress's luggage, is available made of striped beige canvas and looks quite unlike the usual dog box. Another travelling thought for the pet is a silver box lined with a removable glass container and touchingly engraved *"J'aime en silence."* This may be carried to the dining-room of a hotel and given to the maître d'hôtel to be filled with food for faithful Fido. Saks-Fifth Avenue has, also, a leather puppy case (even the dog has its "fitted" case) full of toilet articles and the smart dog's wardrobe.

A new bed for the dog is made of a Kapoc water-proof chintz. It can be used as a chair cushion, but unsnaps to form a comfortable mattress for him. For the usual sleeping basket, there are washable linen slip-covers. Other pet accessories from Saks-Fifth Avenue are bright coloured pottery feeding bowls with mottoes in French, such as *"Qui m'aime, aime mon chien."* There are braided leather leashes and various shaped bells, toys, and mottoes for dog-collars.

PLAYTHINGS FOR PETS

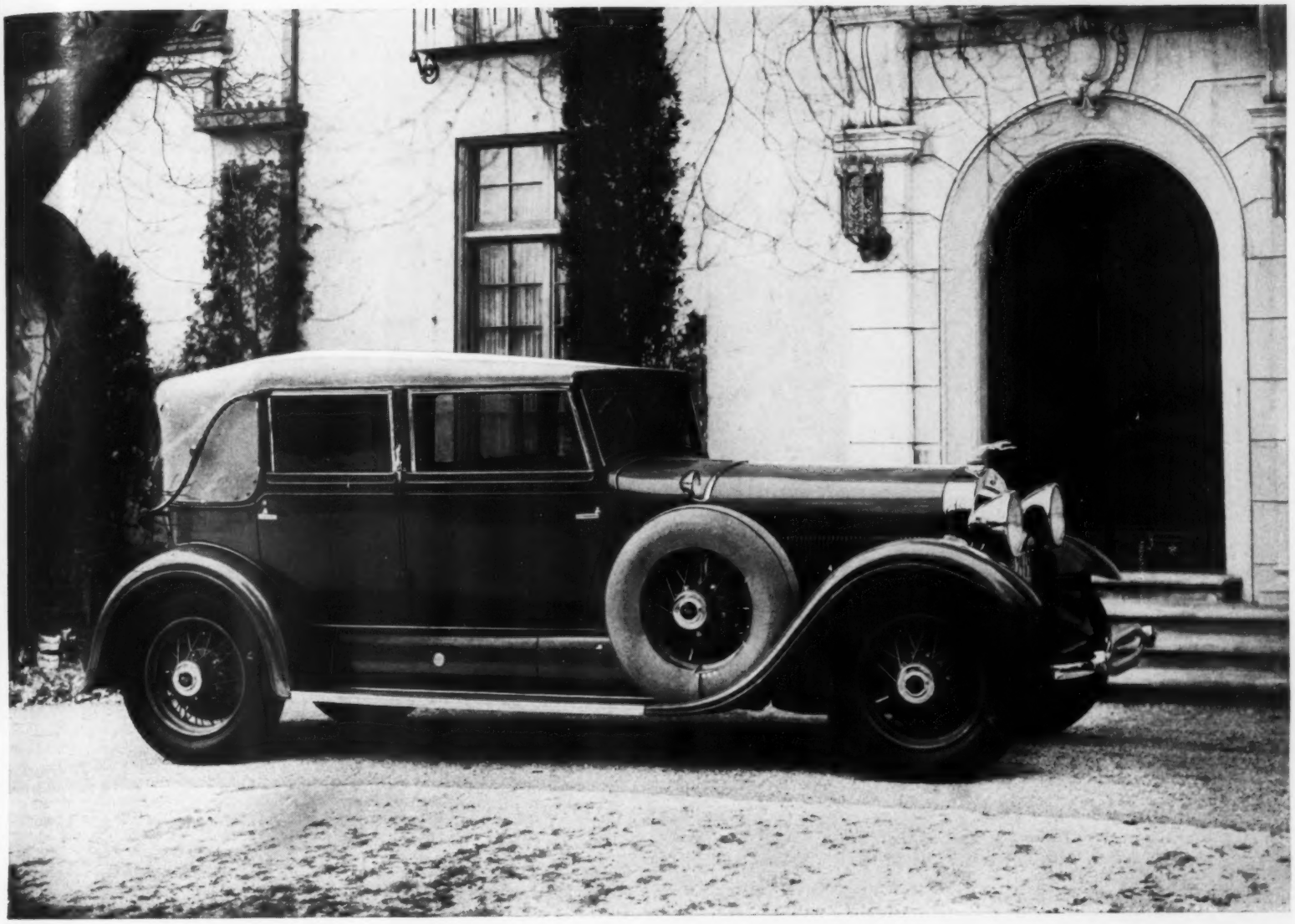
The dog or cat that spends its time (except for short walks on a leash) in a city house or apartment suffers much from lack of exercise. Pets should, therefore, be encouraged to play, and most pet shops sell playthings that will provoke this healthful habit. The Madison Avenue Pet Shop has large catnip mice and round wooden balls filled with catnip, which send a kitten into a delirium of joy. There is, also, a foredoomed rubber cat or dog that squeaks when a puppy sinks his delighted teeth into its fat sides. Abercrombie and Fitch have real bones, rubber rings, hard rubber balls, and an extremely realistic rubber lamb chop that Vogue is told is quite the most delectable plaything a dog could wish.

DENIZENS OF LESSER DEEPS

Goldfish range in species from the commonplace or garden variety known as golden carp, which are quite inexpensive in price to the very expensive and gorgeously decorative kind called Japanese fan-tails. These have incredible tails and great goggle-eyes.

It will probably upset you a good deal, if you have been in your time an amateur collector of goldfish, to know that (Continued on page 100)

THE LINCOLN



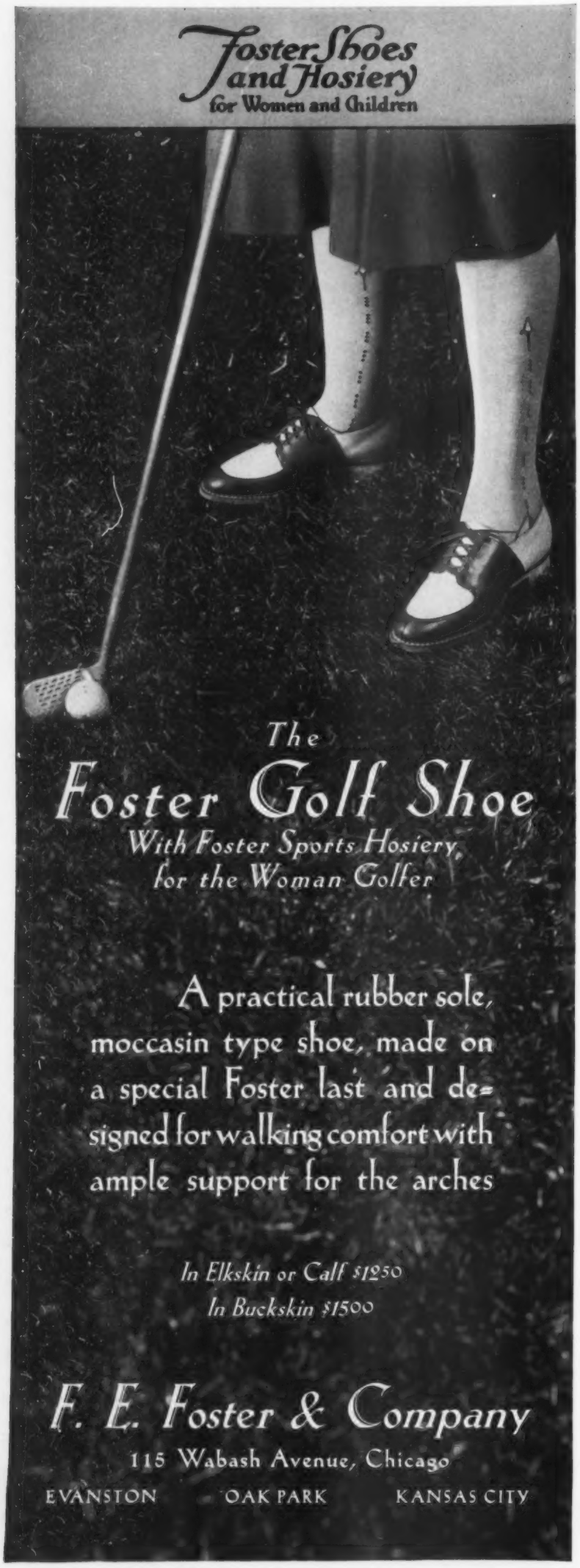
THE DIETRICH CONVERTIBLE SEDAN

A motor car, too, reflects its background

LINCOLN has used its unlimited resources to develop a motor that notably combines *strength* and *performance.*

In making this motor, operations that best can be done by hand are in the unhurried hands of fine craftsmen; whereas operations that are beyond the power of even the finest craftsman to perform . . . inhumanly delicate measurements and exquisite applications of tremendous force . . . are done by machines that are the wonder of the engineering world. Costly to maintain, these machines often slow up production; but there is no intention to produce the beautiful, luxurious Lincoln in large quantities.

Because the motor avoids periodic vibration, as soldiers avoid keeping step on a bridge, the excellent structures and precise alignments in the Lincoln are left undeteriorated throughout the years. Because the parts are related with such unparalleled precision, the powerful Lincoln needs no tedious breaking in . . . but is, from its first day of service, a quiet, steadily functioning possession for those who can afford to purchase anything they desire; yet who demand authentic value for their money.


Foster Shoes and Hosiery
for Women and Children
The
Foster Golf Shoe
With Foster Sports Hosiery
for the Woman Golfer
A practical rubber sole, moccasin type shoe, made on a special Foster last and designed for walking comfort with ample support for the arches
In Elkskin or Calf $12.50
In Buckskin $15.00
F. E. Foster & Company
115 Wabash Avenue, Chicago
EVANSTON OAK PARK KANSAS CITY

WHAT THEY READ

BY DAVID CORT

THE cry of "Wolf! Wolf!" has been heard pretty often in the land, and perhaps the reading public is now too wary or too calloused to pay much attention to another hurrah. Fair books and even very good books are not too rare, but a supremely fine book is unusual enough to make a fuss over. One is before us now that defends itself, somehow, against any possible suspicion of the slightest spuriousness. By every imaginable test, it is a supremely fine novel. The book is Elizabeth Madox Roberts's "THE GREAT MEADOW" (*Viking Press*).

And, by the way, the publishing house that puts its imprint on this book deserves applause for consistent performance in backing the right horses. It hasn't a long list of authors, or really very distinguished names, nor is its advertising brilliant or flashy. But, in some curious way, it manages to present each year at least one book that towers above the ruck of annual novels—and also sells up among the leaders. Last year, it was "Sergeant Grischa." Another year, it was "The Time of Man." Its list includes William Ellery Leonard, T. F. Powys, the Garnetts—none of them as yet very profitable authors, but every one capable of turning out a knockout some day. Elizabeth Madox Roberts is certainly their prize, and one can not begrudge them whatever profit their accounts show on her. For no one could seem less popular, no books could seem less likely to get anything more than a *succès d'éstime*. And yet, we are glad to report that at least two of them have done very well with the book sellers. Good taste in publishing has earned its reward. Perhaps the point is that her books are obviously so very fine—the best produced in America. The American reading public deserves more flattery and less patronizing than it gets. We have wrung out two unqualified raves and one qualified rave over her previous books, but we are on the point of launching into another, having given ample warning.

The subject of "THE GREAT MEADOW" is, we are told, the first in which Miss Roberts was interested. She has been compiling material on it for several years, and she herself is descended from the people of whom she writes. And, indeed, the theme is to our mind perhaps the greatest that is available anywhere to the native artist: the men and women who first hewed out something resembling a Nordic civilization from the limitless forests and canelands of the American wilderness. America is a good way away from those times and, lamentably, a good way away from the fibre and ideals of those pioneers. This was an admirably simple country then. If you worked hard in the protected places, you could live. And if you worked harder and risked your life a couple of times a day, you could own all the land you wanted and found a First Family, if any of you survived the Indians and the winters.

It is still a wonder to be marvelled at that civilized people were able to adjust themselves so rapidly to a strange and difficult way of life, were able to abandon English, Scotch, German, Swiss codes of honour and morality and deal with the Indian on his own terms, terms of ambush and skulking, eternal wariness, the scalping-knife and the tomahawk, as well as the rifle. But the early American pioneers fought Indians armed, first by the French and later by the British, with rifles and ammunition, and trained from birth to walk silently and invisibly and to kill from behind. And they were good at it; they were better at it than the Indians themselves, or the United States might still be a narrow belt along the Atlantic coast. No other period of our history can show heroes of such unpretentious and tenacious heroism, of such astounding hardiness and resource, so competent to deal simply and directly with dangerous facts.

This is the period that Miss Roberts has now made her own. The story opens in 1774, near the upper waters of the James River, in Albemarle County, Virginia. Diony Hall, daughter of a Methodist mother and a father descended from a prouder family of "tide-water aristocracy," colonial merchants, is the heroine and chief character of the story. In her father's house, in the fairly settled part of Virginia, she has passed her childhood. Miss Roberts in a score or so of pages gives a carrying illusion of the flood of days and years, the common days and the exciting ones, until Diony is more or less a mature woman at sixteen. She has suitors, one a member of the tide-water gentry, but his bid arrives after she has allowed the suit of Berk Jarvis, who speaks his piece from the heart of Kentuck (the Indian word for "meadow-land"). Later, after his preliminary reconnoitre, Berk returns to claim a wife and prepare for a further foray into the wilderness to found a home. Diony's father refuses to allow his daughter to undergo such dangers, rumours of which have been carried back to him. But the young people wait. Daniel Boone, now an old man, spends the night with them, telling of the wonders of the new country in the barren understatements, so imaginatively potent, of a man who has gone for years without speaking to another white man. Eventually, Berk Jarvis and his wife set out on their own adventure.

The story seems to be anything but an action story, despite the fact that sudden danger and death come often into it. But its very deliberateness is strangely exciting, deeply and genuinely exciting. The level poetry of Miss Roberts's writing is unexcelled by any other American. There is in her work a curious combination of the masculine and the feminine. Her sense of beauty is sensuous and warm, a slow, deep, intuitional identification with the earthy spirit of Nature. But, at the same time, her writing has ruggedness and a conspicuous lack of the delicacies of most good writing by women. Her imagination, as it is exhibited in "THE GREAT MEADOW," is anything but intellectually fanciful. It is, rather, in the purest sense, emotionally creative. It can capture the most elusive conceits of a young girl, half-formed dreams of reality; but it rarely affects a ladylike discrimination. Miss Roberts has the most individual style in the whole American scene, her "tricks" are unique and conspicuous, and superbly effective. Her rendering, for example, of frontier dialect is daring, probably authentic, and tremendously successful. She very rarely uses static passages of description, but interlards them in the awareness of her character. Her sentences have a strange suspended quality. When they describe an event, they give it in such a way that one feels it has happened while the words are being read, and, when the words have been read, one goes on with that added knowledge of an event. In short, in some mysterious way, they convince. "THE GREAT MEADOW" is so obviously, (Continued on page 98)

START TONIGHT THIS SWIFT SURE WAY TO..

Clearer, healthier skin

BY *Frances Ingram*

OF all the fine face creams which today are at your command, there is none, perhaps, that gives such complete care as my Milkweed Cream. It is essentially different in formula from any other fine cream — *it can benefit the health of your skin when and while you use it regularly as a cleanser.*

Literally hundreds of women have written me how Milkweed Cream has made their skin clearer, finer, lovelier!

My mannequin is the guide to my method. Scrutinize your own skin at the six "starred" places, for there skin health needs great attention—there blemishes and lines mar beauty. Then follow this simple way to loveliness.

First, apply Milkweed Cream generously. Leave upon the skin a moment so the delicate oils may penetrate the pores. (*Immaculate cleanliness is the first step to lovely skin.*) Then pat off every bit. Next, apply a fresh film of Milkweed and smooth into the skin until absorbed. (*Now the special toning ingredients dip into the cleansed pores to defend the skin against blemishes and aging lines.*) Pat gently at the six starred places, particularly where your mirror discloses a lack of health.

Do this faithfully every single night!

All drug or department stores have Milkweed Cream—50¢, $1 and $1.75. If you have any special questions on skin care, send for my booklet, "Why Only a Healthy Skin Can Stay Young".

STUDY MY MANNEQUIN AND HER "STARS" TO KNOW WHY

"Only a healthy skin can stay young"

★ THE FOREHEAD—*To guard against lines and wrinkles here, apply Milkweed Cream, stroking with fingertips, outward from the center of your brow.*

★ THE MOUTH — *Drooping lines are easily defeated by filming the fingertips with my cream and sliding them upward over the mouth and then outward toward the ears, starting at the middle of the chin.*

★ THE EYES—*If you would avoid aging crows' feet, smooth Ingram's about the eyes, stroke with a feather touch outward, beneath eyes and over eyelids.*

★ THE THROAT—*To keep your throat from flabbiness, cover with a film of Milkweed and smoooth gently downward, ending with rotary movement at base of neck.*

★ THE NECK—*To prevent a sagging chin and a lined neck, stroke with fingertips covered with Milkweed from middle of chin toward the ears and patting firmly all along the jaw contours.*

★ THE SHOULDERS—*To have shoulders that are blemish-free and firmly smooth, cleanse with Milkweed Cream and massage with palm of hand in rotary motion.*

INGRAM'S Milkweed Cream

Frances Ingram, Dept. B-40
108 Washington St., N. Y. C.

Please send me your free booklet, "Why Only a Healthy Skin Can Stay Young", which tells in complete detail how to care for the skin and to guard the six vital spots of youth.

*Name*_____

*Address*_____

Marks THE Spot

WHERE SHOES MET LINGERIE BEFORE **TECS** MADE SUCH MEETINGS IMPOSSIBLE

● The meeting was accidental—the result was a spot that nearly ruined some smart new clothes and really spoiled an otherwise pleasant trip.

● These accidental meetings of shoes and dainty apparel are being made impossible by TECS—the newest travel accessory. TECS are dainty jackets, made in pairs, that cling with glove-like snugness to each shoe. Not a particle of dust or dirt can wriggle out of TECS to soil clean clothes. TECS are easily laundered.

"Shoes by Delman, Inc."

● Shoes in TECS can be packed anywhere—take up less room—and are themselves guarded from scratches and dirt.

● TECS are also useful for protecting dainty slippers from dust while they are put away at home.

● You will find TECS at your favorite department store, shoe store, luggage store or specialty shop. They are made in two sizes—A for Madame, B for Monsieur Six charming color combinations to match your luggage ensemble. In gay modern boxes at the interesting price of 75 cents a pair. (A delightfully different and inexpensive bridge prize or remembrance for friends.)

● If you don't find TECS, write the Knit Goods Specialty Co., Dept. V-1, Chicopee Falls, Mass.

TECS

CHIC NEW JACKETS FOR SHOES

PYJAMA SLIPPERS PLAY VARIOUS RÔLES

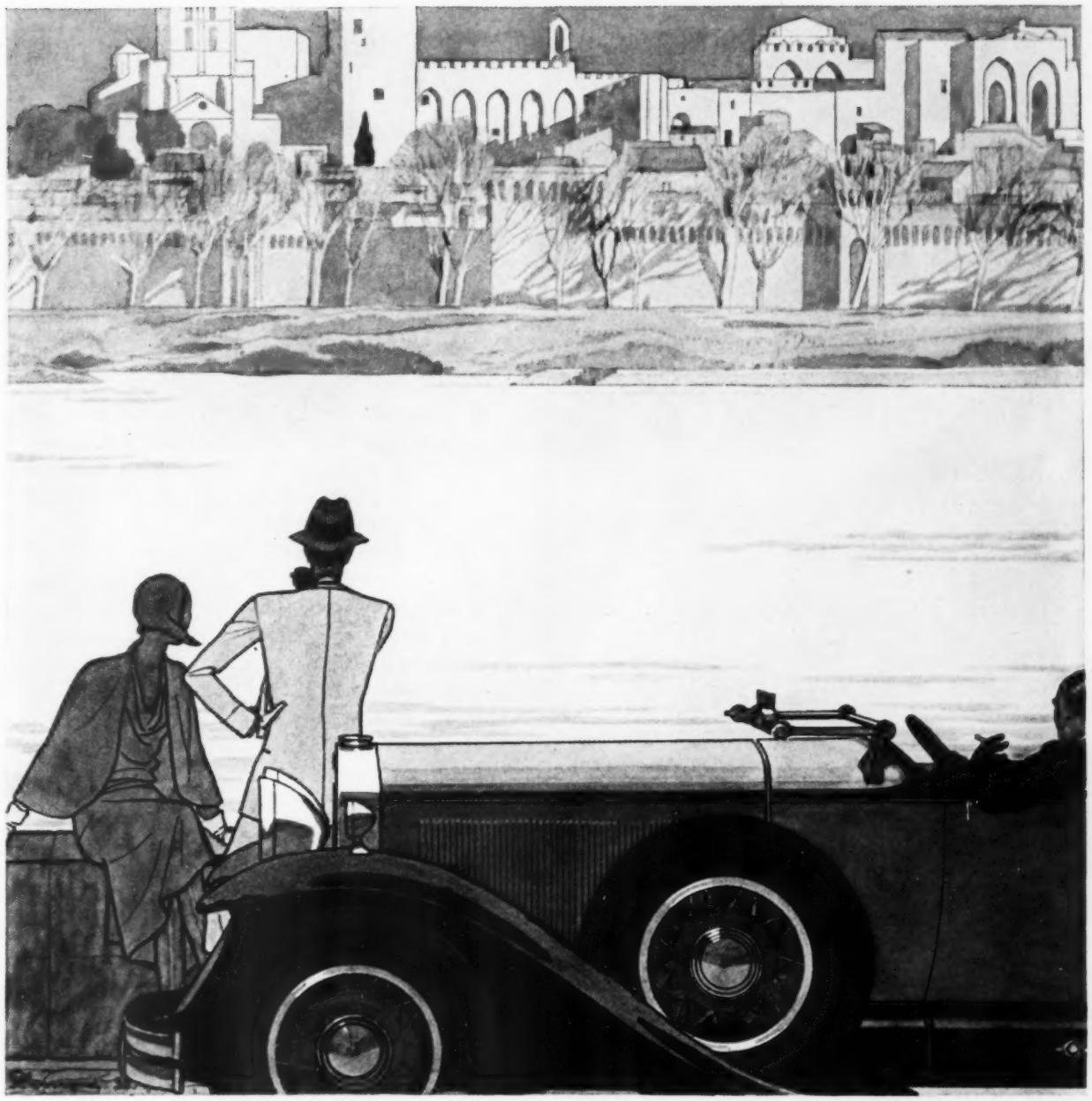
1. These beach pyjama slippers are of corn-yellow kid and linen. Beach slippers of this type are designed definitely for wear with pyjamas, while on the sand. They are thin-soled and comfortable and add an effective note of colour. This year, there is a greater variety in the various kinds of beach slippers from which to choose than at any time since the inauguration of the mode; from Franklin Simon

2. Pale green kid is particularly lovely in these informal pyjama slippers, which are available, however, in all the lovely pastel colourings. This style of slipper, not so formal as some, is designed to accompany the type of pyjamas one would wear when entertaining one or two intimate friends for tea, and they may echo some light colour in the costume. They have delicacy without overelaboration; from Altman

3. These formal pyjama slippers are exquisitely dainty. They are of green crêpe de Chine with leaf appliqués of silver kid. These are an adaptation of the Perugia evening sandal, and the ankle strap, fastened lightly, gives sufficient support so that, in spite of their apparent fragility, they are practical and delightfully comfortable to wear, as well as being extremely decorative; from Bonwit Teller

4. Another pyjama slipper for formal wear is this model, which is of royal-blue satin combined with lamé in a harmonizing effect. When so many women began to entertain at tea or informal dinner in pyjamas, it was sometimes hard to find shoes that struck the proper note—not so formal as evening slippers and not informal enough for the boudoir. These are the perfect answer to such a need; from Bergdorf Goodman

5. A sturdy beach pyjama slipper is this of natural coloured linen with dark-brown kid perforations and heel. This is one of the many modes for beach footwear that have grown out of the original sandal or Basque espadrille. Since the beach became such an important part of our life, it has developed its own varying shades of formality in dress and its own standards of good taste. This model is as practical as it is decorative; from Lord and Taylor.



cadillac

Smart . . . swift . . . safe . . .

Three qualities that make Cadillac a preferred car with fashionable men and women everywhere—whether they drive the spirited Cadillac-Fleetwood roadster or a conservative enclosed model . . . ¶ Smart! . . . The aristocratic lines of Cadillac need no superlatives. The interior fitments are subtle and elegant in their good taste. In town cars and transformable cabriolets there are umbrellas, chauffeur-phones, and carpeted hassocks. The upholstery is designed to complement

the exterior beauty of the car. Appropriate models offer accessories that are as important in achieving the complete ensemble of a motor car as those a chic woman chooses to complete her costume: French walnut vanities . . . imported eight-day clocks . . . efficient cordless lighters . . . cleverly contrived cigarette cases . . . all are in perfect harmony . . . ¶ Swift! . . . an easy flow of power is apparent the minute you take the wheel. Shift gears at any speed (from high to second, if necessary) and there will be not the slightest suggestion of clashing. The finest type of eight-cylinder performance allows Cadillac to commandeer the road . . . ¶ Safe! . . . There's a feeling of security when you take the wheel of a Cadillac, for not only is the performance easily and quickly controlled, but all Cadillacs are equipped with crystal-clear, non-shatterable Security-Plate Glass—a motor-car protection you should never be without. Cadillac Motor Car Company, Division of General Motors.

Whole fortunes are being indulged

IN A LEISURELY APPEARANCE

It is just plain reckless of one's fashion reputation to be caught without one of these new outfits for lounging. Pajamas have so definitely entered our lives that we wear them smartly all day long . . . even for dinner at home.

Daniel Green knew months ago that fashion was going that way. That's why he has devised double his usual number of little slippers to wear with all the new lounging clothes. He has used exotic embroideries, silk crepes with a glow, satins, bright kids . . . all in glorious colors. From these lovely fabrics he fashions every type of slipper known to smartness . . . mules, slender D'Orsays, backstrap mules, bridge slippers and, of course, those dear simple comfys. Resolve now to see them in your favorite shop! Prices, $2.50 to $10 a pair.

THE DANIEL GREEN COMPANY, DOLGEVILLE, NEW YORK

* * *

Don't you wish you possessed it this minute . . . the lounging ensemble at left? It's a nipped-in . . . flared-out affair of crepe de chine . . . designed to match Daniel Green's newest backstrap mule, called "Harlequin."—From Best & Co., New York.

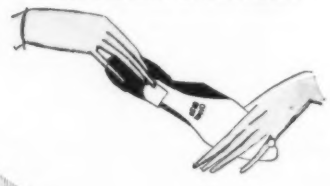
Both jacket and mule shown at the left flaunt the stripe of fashion and fashion's colors, too! Red and yellow are very smart. Call this new kid slipper "Monte Carlo." —From Bullock's, Los Angeles.

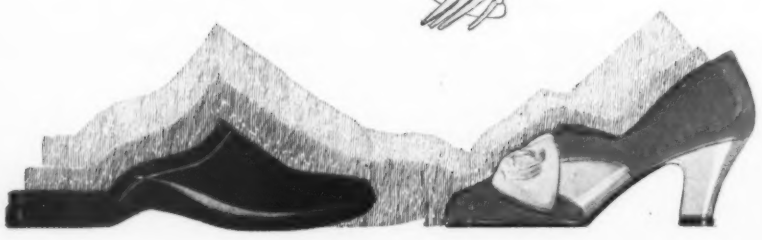
It's almost wicked, it's so charming! It's French in coloring and in cut with the blouse and trousers in one. Wear it with a pair of these gay kid D'Orsays by Daniel Green— From Saks-Fifth Avenue, New York.

DANIEL GREEN

Leisure Footwear

If you don't see the name on the sole, it's not a Daniel Green slipper.





This new mule for men is fitted to slip on without protest . . . not to flap when he walks. It comes in several subdued colors that men like.

The 1930 Bridge shows you how lovely it is to contrast lustrous satin with the low glow of crepe. The colors were snatched from a spring bouquet!

PYJAMA SLIPPERS PLAY VARIOUS RÔLES

6. Gold kid banding is decorative against the rose-pink crêpe de Chine of this charming bedroom mule. Despite the pyjama's invasion of ever-widening fields, mules are still worn in their original habitat and for their original purpose. Those who still cling to this custom will be glad to welcome this charming new design in mules—the inseparable companions of the more cloistered pyjama; mule from Bonwit Teller

7. This back-strap mule is of peach coloured moire, and it has crossed bands of gold kid. A new device in the back-strap eliminates the elastic and makes the slipper easier to keep on. For those who have an inherent objection to shoes that slip off at every step and heels that clack behind them, this graceful model will prove a comfortable godsend and, at the same time, an attractive one; from Franklin Simon

8. This flame coloured crêpe de Chine mule has appliqué strips of gold and silver kid, set on in a design that emulates a buckle and bow. We have progressed very far from the era when all bedroom slippers were either woolly felt, utilitarian leather, or gaudy creations of satin and marabou that stood out from the foot like an Elizabethan ruff. Now we can not be naïve even in hours of seclusion; mule from McCreery

9. Piping and latticework trimming of gold kid add a festive note to this mule of periwinkle-blue crêpe de Chine. This is a particularly charming slipper and very youthful in design. The treatment of the vamp is reminiscent of the dancing slippers that were so popular with the débutantes during the past season. The colour, also, is lovely and a trifle away from the more conventional shades; from Altman

10. Basque linen, with gay stripes of red, green, blue, and yellow on a harmonizing natural background, makes these beach sandals very delightful affairs. The best taste, on the beach, is that of simplicity, and a great many people feel that the smartest garb consists of trousers, or shorts, and a shirt, in some cotton fabric. These well-designed sandals, with their sturdy heels, are the ideal accompaniment for the chic casualness of such costumes; from Wanamaker

Posed by June Collyer, Paramount Star

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RONSON

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THE PERFU-MIST is the necessary accessory for your handbag—instantly ready to renew your perfume as handily and often as your compact renews your complexion!

Each filling holds a hundred applications of your favorite perfume. *Press,* PRESTO—and out it floats in a delicate mist, the *correct* and *economical* way to use precious extracts.

Beautiful Purse and Boudoir Models to match your costume or scheme of decoration.

$5 and up wherever perfumes or accessories are sold . . .

ART METAL WORKS, INC., Aronson Sq., Newark, N.J. *In Canada:* Dominion Art Metal Works, Ltd., Toronto, Ont.

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MARGATE
SPORTS WEAR

"nautica" a margate sports outfit in white and navy print with a navy jacket and white georgette frill. pink and black print with a black jacket. navy and white print with jacket to match.

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WHAT THEY READ

(Continued from page 94)

and at first sight, an American classic that we need not voice the fact as a mere opinion.

DAWN OF THE WORLD

The verses in "THE JAW-BREAKER'S ALPHABET" (*A. and C. Boni, Inc.*) by Eunice and Janet Tietjens, are quite witty and occasionally more than that, but the pictures are beyond belief. This is a book—we say it right at the start—that you simply must not miss. The pictures by Hermann Post are something you won't believe. Stated simply, the subject of the book is the bird, beast, fish, and plant life on the earth in earliest times—the dinosaur, the brontosaurus, the eohippus, and all the other cuties who played hop-scotch over the Pleistocene hills and dales. The authors have made some neat little rhymes, one for each letter of the alphabet, and Mr. Post has illustrated them. The foreword explains that, although no claim of exact accuracy is made for the visualizations of the beasties, an attempt has been carried out to approach the probable reality as closely as possible. Each verse has a large full page of illustration, and it is this element of the book that struck our eye. Mr. Post is pretty nearly a genius. The drawings have been done in what looks like some kind of wash technique (maybe you know about this) that catches exactly the fabulous, tropical spirit in which the First Cause must have conceived those strange creatures.

The divine imagination has been tempered down with the passage of the aeons, and all we have to-day are a few miserable hippos, elephants, aardvarks, and such. But then, in the first youthful flush of the world, Nature was testing its powers, it was inventing for the pure joy of invention, carrying to impossible extremes the idlest fancies and conceits. It had just discovered that it could make anything it wanted to, and it was dizzy with joy. Each preposterous creature was only exceeded in preposterousness by the next. They all had to eat, so they ate one another, and young Mother Nature, not as yet a conservative and respectable lady, sat in the stands and shrieked with pleasure. As soon as one variety of monster had lollopped itself into extinction, why, it was easy as pie to invent another. No sooner thought than done, and there was another, more outrageous than all the rest.

Mr. Post must himself be a hangover from the Pleistocene Age, he understands all this so completely. His creative faculty is fully as lush as was ever that of the original Nature, but he has consented to keep his within the bounds of archaeological fact and supposition. The monsters in his pictures live again. They are there on the page, complete with landscape, the flat, muddy plains and the vast, devil-haunted oceans. They flaunt their baroque forms through the air and the water with all the arrogance of First Families. Mr. Post has given the world a set of masterworks, probably just as authentic as, and certainly far more exciting than, the contents of the Museum of Natural History.

BYRON

André Maurois's "BYRON" (*D. Appleton and Company*) is an excellent job of work. We happen to be on the side that thinks M. Maurois a decoration of modern letters. He has no special axe to grind; he is a gifted journalist, with the knack of keeping any subject he writes about interesting; and he usually keeps pretty close to the truth. His "Ariel" is already well enough known to the American public, and, although "BYRON" is hardly so deserving a work as that, it should be widely read.

His life of Byron is unique in at least one respect: he adds an appendix to his story in which he tells the subsequent histories of all the women who ran foul of the poet-lord. Nothing could be more essential to a genuine conclusion to the life of Byron, yet previous biographers have for some reason omitted it. Maurois has, of course, a general theory in regard to Byron's motivation. He shows, as it has been shown before, that his ancestors were a brutal and bloody lot, misanthropes, murderers, but never misogynists. Maurois offers that Byron was dedicated to a general campaign of wreaking a revenge on an unworthy world. Perhaps this is so—yet, on the whole, the women, who chiefly paid and paid, were not so much hounded by Byron, as they hounded Byron. The very vitality that keeps the man's name so alive to-day and continues to attract biographers, operated full blast in his lifetime. The ladies simply couldn't leave him alone. It is true that most of them were more or less cuckoo, as strange, disordered a lot of women as ever were, neurotic and overimaginative, even his wife. It would have taken another sort of man entirely to have refrained from becoming a cad, under so much pressure. And although a lord in that epoch could not be a cad, Lord Byron, a Gordon of the Gordons, was indubitably a pretty precious one. Even his death was the gesture of a cad, making all his critics in life look like dirty bounders.

But this begs the question of his poetry, which has been a matter for spirited dispute many this long year. Yet the reason for the dispute seems vague to us. It can hardly be said that Byron wrote any poetry of the first rank. He was a man consumed and animated by vanity, and vanity is not the spirit out of which great poetry is commonly written. He did, however, accomplish some genuine lyric masterpieces, and for these we may value his memory. For these, and for the eternal comic opera of his life.

GOOD ALE AND POETRY

"POET'S PUB" (*Jonathan Cape and Harrison Smith, Inc.*) by Eric Linklater, is almost a very elegant book. If the author is under thirty years of age, we advise you to get a first edition of this book and to watch his future efforts. But if, as we suspect, he is a middle-aged man who has always been the delight of his friends and has now at last visualized a few of his favourite whimsies, that is another matter.

This is the story of an "Oxford Rowing Blue" (an Oxford crew man, we deduce) who writes poetry and is hired by an enterprising female member of the peerage to manage one of her modernized inns. There are at least two love-stories woven through the action, a motley assortment of prosperous literary folk who can afford to stay at the inn, and a valuable invention having to do with oil which one American tries to swipe from another American. The Americans, parenthetically, are fairly valid representations—Mr. Linklater is evidently an Englishman who has gotten around. For some hundred pages or so, it is definitely a young man's first novel, taking gentlemanly pokes at the destiny of poetry in this modern world, where such lovely Elizabethan practices as "lamb's wool" ale (Continued on page 100)

Medical authorities agree: "A doctor always uses a liquid solvent to cleanse the skin thoroughly."

"Four questions women often ask"

told by a famous New York skin specialist

"WHAT CAN I DO ABOUT WRINKLES?" "What will prevent oiliness?" "How can I refine coarse pores?" "What is the best way to cleanse?" . . . The answer to the last question is the answer to all. The face that is properly cleansed is always the face that stays young. Wrinkles are brought on by dryness; oiliness means lack of stimulation. Ordinary cleansing that removes surface dirt, but pushes embedded dirt even deeper into the pores, as shown in this cross-section, coarsens the texture and increases any tendency to wrinkles or oiliness. Remember, a doctor always uses a liquid solvent to cleanse the skin thoroughly. Only a liquid penetrates at once into the pores, dissolves out the deepest dirt, leaves no coarsening particles of sediment. Write for generous free sample of Ambrosia, the pore-deep cleanser that carries out the medical principle of liquid cleansing. Ambrosia contains no clogging wax, no drying alkali. It prepares a dry skin to absorb a softening cream; thus it combats any tendency toward wrinkles. Pores cleansed to their depths every day with liquid Ambrosia soon become fine, the skin-texture, firm, smooth, young as you want it to be! Hinze Ambrosia, Inc., Dept. 5-A, 114 Fifth Avenue, New York City. In Canada address: Dept. 5-A, 69 York Street, Toronto.

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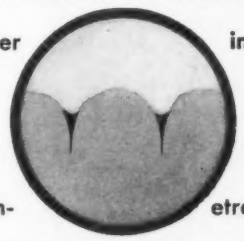

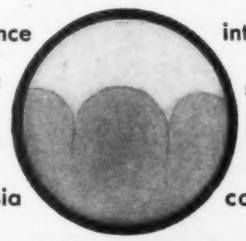

the pore-deep cleanser

4 ounces $1.00 ▼ ▼ **8 ounces $1.75** ▼ ▼ **16 ounces $3.00**

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SWANEE
a new Pinehurst
in straw

fit like a glove

Note the perfect, effortless ease with which Swanee (or any other Pinehurst Hat) seems to follow every little curve of your head's contour. But, of course, you would expect it in Pinehurst Hats, for you know that they are made in 13 perfectly proportioned headsizes, from 6½ to 8. « « « Fashionable Straws and Fine Felts in your preferred colors.

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Pinehurst hats are featured by
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J. BLOOMFIELD CO., Inc., NEW YORK
101 West 37th Street

thirteen headsizes

CHIC FOR PAMPERED PETS

(Continued from page 92)

Vogue has it on the word of the London Dog and Bird Shop (which also sells goldfish) that the life span of these little monsters should range from six to ten years and that, if yours have not lived so long, it is because the water has been changed too infrequently or chill water has been poured into the warm water in which they were happily swimming. Strange that bloodless goldfish should be subject to chills, but so it is. Or then, again, you may, in your great love and kindness, have overfed them, which is worst of all.

Benello and Pillori have beautiful wide-mouthed glass bowls of many sizes and shapes in enchantingly lucid colours: mauve, amber, blue, and green. To sink in the depths of these, they have brilliant glass flowers and, to bob on the surface, clear bright coloured glass balls. They have, also, a wonderful lamp, the base filled with water and flashing goldfish. The light plays most effectively on the shimmering scales beneath—but you mustn't forget to turn it off at night. Edward I. Farmer's Chinese antique shop will make for you a window-box aquarium set in old carved wood and so effectively illuminated that at night it becomes a salient and most attractive feature of the room in which it is placed. Jones and Erwin have a pagoda-topped aquarium set on a bamboo stand, which is extremely decorative and looks well in antique or modern surroundings.

Vogue finds that it is safest to go to a reliable bird shop such as the Madison Avenue Pet or the London Dog and Bird Shop to buy a cage for your canary. Although some antique cages—for example, an exquisite one of old tortoise-shell seen at Wanamaker—, may be kept clean and healthful, the majority are of wood or wicker and extremely difficult to keep in a livable condition. A modern cage of brass or other metal is the best choice. Charming ones, painted in cheerful colours, may be ordered at the London Dog and Bird Shop at 300 Fifth Avenue. Through this shop you may, also, order an aviary of any size or shape for your country house and have it supplied with any kind of bird your fancy may suggest. In this same shop, Vogue saw two lovebirds, like twin bits of blue sky, quite the most charming pair of enchanted spirits that ever flirted their lives away in a gilded cage.

WHAT THEY READ

(Continued from page 98)

have fallen into disuse. It is charmingly written, and one senses that the story may turn into anything, but that it will probably not come to much one way or another. Then, in about the middle of the book, it suddenly goes action-story: chases over England, shooting, vitriol-throwing threats, burglary, walking in the night, thunderstorms, and everything. No one was more surprised than this reader. And yet, it became at the same time undoubtedly twice as readable. It was actually impossible to lay the story down, and so we finished it.

Yet "POET'S PUB," for all its ambidexterity, has qualities that put it definitely above and apart from the run of amusing, "civilized" novels. It is a little snobbish, pretentious, whimsical, and diluted, but it is always on the right side. Or almost always. It is really so good that one may belabour the obvious by saying that it is patently insincere, and to ask for another sort of novel from Mr. Linklater. If he were to allow himself to be convinced by his own fancies, he would probably write an extraordinary book. At several points, "POET'S PUB" gave a timid promise of being infinitely more than it actually was.

TERRIBLE

"A VOYAGE TO PURILIA" by Elmer Rice (*Cosmopolitan Book Corporation*) is a satire on Hollywood and the American movies, and a sadder flop it has not been our lot to read in a long Arctic night. Elmer Rice wrote the play "Street Scene," which apparently owed more to its direction than was realized at the time, if the measure of his talent is indicated by this book. Mr. Rice starts out with a complete set of those stale, patented (1917) ideas about the movies that no one has bothered to lug out into the open, and he tries to do a straight satire with their benefit. His first achievement is to be so aridly, appallingly unreadable that it is really cheating for us to write a review of the book at all. We are pretty quick at getting the idea, however. American satire doesn't often get into print, but we refuse to believe that there are not more competent understudies of Voltaire somewhere on the lot than Mr. Rice. It is impossible for us to convey the state of exhausted boredom and inanition in which "A VOYAGE TO PURILIA" has left us. So why go on?

PROSPERITY?

Stuart Chase's "PROSPERITY: FACT OR MYTH" (*Paper Books, Inc.*) should really be reviewed by somebody who has an opinion of his own as to whether prosperity is a fact or a myth. This is not to say that Mr. Chase is wanting in any particular: he has lots of facts and several possible definitions of prosperity: employment, cultural, stock market, purchasing power, and so forth. But prosperity, despite definitions, is as vague a word as virtue, and any one man can only say for himself on a specific day of the week that he is or is not prosperous; whether he himself is employed, has a high purchasing power, feels cultured and cosmically attuned, is on the right side of the market.

This reader, however, has no opinion at all on prosperity. He has only been able to note and admire Mr. Chase's intelligence and scholarship. The author has gone after the solution to his own question diligently and shrewdly. He most unquestionably makes sense, and his book is not so exhaustive and heavy as to be unprepossessing. For those who don't know whether they're prosperous or not or who want to find out whether other people are prosperous, Mr. Chase is the man. He will endow you with all the opinions you want plus a cloud of statistics with which to surround them. Americans are too well-fed as a rule to be curious about what makes the wheels of their income go 'round. They are content to let well enough alone and to live on in a happy paunchy bliss. Mr. Chase, however, will not tolerate that. He will insist on your thinking, and he may worry you a little. The warning goes along with the recommendation, otherwise unqualified.

2 NEW IDEAS *by Parker*

A Desk Set with Pencil as well as Pen... and each convertible, instantly, for pocket use, too

PEN GUARANTEED FOR LIFE

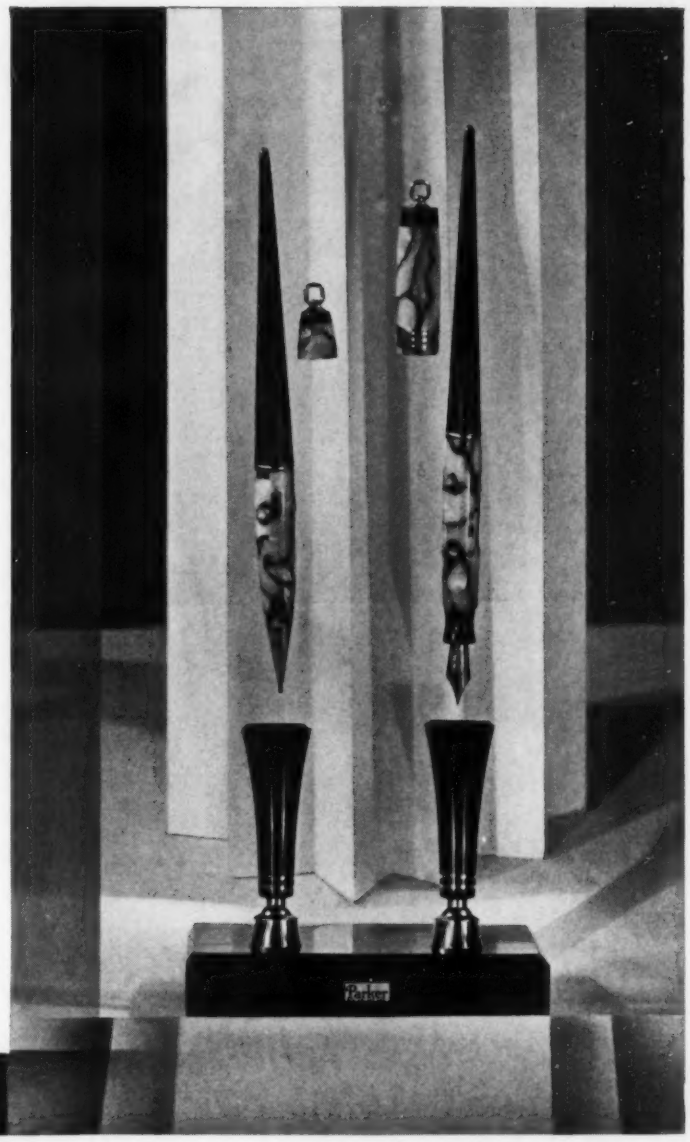
1 In introducing the new Vest-Parkers, Parker announces too, for the first time, a Desk Set equipped with both fountain pen and pencil—each convertible in 10 seconds from desk use to pocket use, or vice versa. Simply by changing the caps for the tapered tips.

Vest-Parkers are the babies in a family of perfect writing tools. Together they weigh less than one ounce. Each a practical replica of its big brother Parker Duofold. They fit the hand comfortably, snuggle down in purse or waistcoat pocket like a latchkey.

The Vest-Parker has 17.4% greater ink capacity than any comparable pen. The name "Geo. S. Parker—DUOFOLD" on the barrel, is your *guarantee for life*. Both pen and pencil are made of indestructible material 28% lighter than rubber.

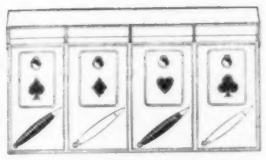
Parker Pressureless Touch in the pen gives smooth, instant writing, without "pen consciousness." Writing—off to a flying start—is just one leap ahead of speediest thought.

Vest-Parkers are perfect Parker Pens and Pencils—the *new* gift for yourself or others.



Illustrated above are the Vest-Parker Pen and Pencil Duette converted to Desk use by substituting tapered ends for pocket caps. Remove tapers and restore caps for carrying in your waistcoat pocket or handbag.

Snuggles in Your Purse Like a Key



NEW! Bridge Sets in the 4 Suits

2 Parker now brings out the newest and most practical bridge prize you can get. Parker Bridge Sets—singly, or in sets of four. Each a perfect base for scoring pad. Each with its smart new Vest-Parker pencil poised in its socket for instant writing.

At $6.50 apiece—or $24 for the set of four—they make a set that every hostess should own. They create delighted comment from guests. As prizes they are at once practical and delightfully new and attractive.

Parker bridge sets are indescribably smart. See them yourself at any fountain pen counter. Be the first to give them. *Now* they're new.

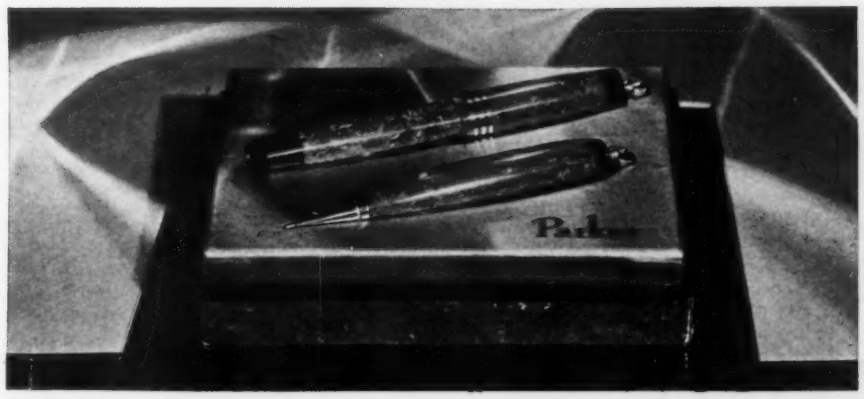
THE PARKER PEN COMPANY, Janesville, Wis.

PARKER Duofold

Excitingly Beautiful—Intensely Practical, Gifts

Vest-Parkers—pens and pencils—come in rich jade, mandarin yellow, lapis blue or lacquer red—in jetlike black-and-gold or pearl-and-black—dazzling in their beauty. Bases in onyx, marble or heavy black glass match their loveliness, contrast pleasingly with surroundings of office or home. Bridge Set pencils, red and black with smart metal bases, above, set of four $24.

Midget Pen, $5—Midget Pencil, $2.50



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THIS COUPON BRINGS YOU A FASCINATING BOOKLET ON THE STORY OF FROMM. SEND THE COUPON . . . NOW . . . FOR THIS INTERESTING AND INSTRUCTIVE BOOKLET.

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Gentlemen: Send me booklet on Fromm Pedigreed Silver Foxes. This entails no obligation on my part.

Name_____

Address _____

THE TIMES, THE JOB, THE GIRL

(Continued from page 45)

them that the women who are succeeding to-day are those who have mastered some line of thought, capitalized a taste, a capacity, or an interest, worked at it till they became specialists or experts.

Take some examples among my own friends. One, a woman who grew up in a conservative Boston family, but who had an urge to help in the work of the world, began by assisting in the charity organization of her state, helping wayward girls to a new start in life. Gradually, she worked up to being in charge of her office and training others, then she served in France during the World War, then she was executive secretary in a national organization under a dynamic woman, then came a position in a New York City civic organization. Now, she is head of a state organization, doing interesting work to better working conditions for the girls and women of the state.

Another woman, head of an important state department in a great state, picked because she was an expert, is not only interested in the worker, but in the success of industries in her state and acknowledged to be fair to all the interests involved.

Another woman has a double interest. Her husband cared for modern art, so she set to work to study it. When she buys a painting, she does not ask who painted it, she may recognize the artist, but, what is far more important, she recognizes a masterpiece and perhaps makes a new artist's success. It is a fascinating game to gamble on your judgment and be justified in the future by the development and wide recognition of a genius. I wonder why more women do not try it. Secondly, this woman has children, so she is interested in education, but her interest does not stop in one schoolroom; she wants to see all the new methods tried out, compare them with the old, see which suits certain types of children and which suits others. She is constantly seeking new knowledge, new experience. Some day, she will be an expert, ready to make a great contribution to the future development of her community.

WORK THAT DEVELOPS

Ah! but you say, the average girl who finishes school does not want to go on studying. Very well then, throw her into life, and don't hold her back because you fear contagious diseases or contacts with evil companions and knowledge of the world from which you have shielded her so far. If you can find a woman doing a piece of work in which your child thinks she might be interested, let her go and try to make herself useful to that woman. She may find a by-path down which she likes to wander and which she enjoys enough to work there with her whole heart and soul.

One girl I know went travelling with a woman who was studying the lost arts of the peasants in various countries. Another went seeking forgotten eighteenth-century melodies. The girls were to buy the tickets and see to the luggage and find out where information on a million things could be obtained. One of them liked it so well that she started a travel bureau and, on the side, studied every country in the world. The other developed a passion for peasant furniture and is now a buyer for a large firm. If her taste had run to clothes, she might have been a stylist, or, if it ran to food, she might have created a thing we sadly need in this country, small but good inns, dotted along our great highways in a thousand beautiful spots.

The world is full of creative jobs (which will give work to others, not take it away), waiting for the girl with imagination and money enough to start in a small way. Will it keep her from marrying? I doubt it—the mating urge is too strong. But it may make her wait until she finds a man whose tastes and interests blend with hers and who is willing to work out his life and let her work out hers, cooperate when they need to, build a joint home, in which boys and girls grow up with two personalities as parents, each of them contributing something of interest to the lives of the young.

THE DISCIPLINE OF WORK

Work is a great disciplinarian, particularly if it is work you enjoy and if its success is vital to you. You do not lie in bed with a headache; you guard your health because its breakdown may mean failure and will surely mean the slowing up of your work. You may develop your power of endurance, but you do not break it down; you widen your knowledge and your sympathies, because this helps your central object. You are constantly striving to grow in order that you may do more with your work. With discipline of this kind, I wonder if a woman may not be a better companion for a man. He may have to be less demanding sometimes, but there will be more to talk about, government where it touches their work will be of interest to both, not just to the man. He will not have just an audience, he will have a partner. We might even have fewer divorces, for boredom lies at the root of many marital troubles.

We older people might help youth by establishing a new kind of vocational bureau. Every high school has a department of vocational guidance; our labour department has an employment agency for minors, which is, in fact, a bureau of vocational guidance. Why should not our private school or college graduates enjoy the same opportunity? I will concede that the women in charge of these new bureaus would need to be extraordinary women, for the life histories of parents and children would be their daily diet, and they should never grow weary, never waiver in sympathy and understanding. They must be experts in human relationships; they must have good judgment and be conversant with the opportunities to live in a thousand different ways and a thousand different communities. Then, they must know when the impetus to work will be greater near home or in a new field. They must have the confidence of employers, for there is no previous experience, just the judgment of one woman back of a recommendation. They must induce men and women who want experience to take inexperience on the chance of developing capacity. They must keep in touch with those they place, and encourage the timid, and hold back the impatient, and make mistakes, and see failures, and still go on because here and there a young one is helped over the first hurdle of life to a congenial occupation. I wonder if we elders will ever work out anything along these lines?

In any case, to the girls and elders alike, let us recommend imagination, cooperation instead of restraint, and a brave faring forth to meet new conditions with a sigh for those things of the past which must be laid by in lavender, like the caps of our grandmothers, but with a determination to find out new beauties and charms in the ways of the present.

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IS THERE AN OLD MAID TO-DAY?

(Continued from page 47)

is almost pain. And especially do men's possessions and habits annoy her. There are married women like that. They never seem to get used to having a man in the house. They are perpetually trying to get the men who must live with them to adopt the habits of a neat woman.

This is again perhaps a survival of something which was rather charming in a young girl. At a certain age, the girl expects the world to be her personal setting, and for just a little while the world is indulgent to her delusions. But for the old maid in whom the belief has survived, there is not so much tolerance. What was daintiness in the girl turns to absurdity in the old maid. Things are not more important than people, and it is her business to have found that out by the time she grows up.

TOO MODEST VIOLETS

Her prudishness is even more annoying. Modesty in youth is as beautiful as any budding thing always is. But a dried bud is both pitiful and unattractive, and the old maid's prudishness is just that. She becomes a tiresome companion. She is one of those people for whom conversations have to be carefully expurgated. We expect to do that for the young so that their minds may not be overfed. But even children get too old for nursery diet after a while, and grown people do not like to live on it. Every adult man or woman is supposed to know how human life is compounded, and conversation among them works from that basis of common understanding. There is never any necessity for uncleanness of speech or cheapness of allusion. There is no excuse for perversion of thought or speech except among the abnormal. But it is irritating to have to prune and shear and cover up human facts in the presence of people who are old enough to know and ought to be glad to know what goes on in the world. Delicacy is always proper; but prudishness is always on the verge of being improper. And you can tell an old maid by the conversational shadow she casts.

Marriage is no cure here either. It will not necessarily cure an old maid of prudishness, though married women usually are so forced to face life that a good deal of nonsense is shaken out of them and a good deal of tolerance shaken in. But there are married women in whom the point of view of the old maid, of the inexperienced virgin, does persist. They will preserve it at all costs, and sometimes the costs in family life run rather high. It seems as if, in spite of husbands and children, there are some women who never grow up to their sex, to the exercise of its mature charm, or the acceptance of its functions. There are two lots of them, grouping them as roughly as they deserve. The one lot is always expecting a perpetual honeymoon. It is made up of women who enjoyed being courted so much that they insist on its going on forever. They become kittenish and silly. The other lot came home from their wedding trips a little shamefaced and stayed that way. They are cruel-spoken, tight-lipped women, ungenerous, always conscious of their sex. They never take it easily, in their stride, as the mature woman, married or not, learns to do. They are old maids to the end.

So they are silly and annoying. They are not good companions for mature people. But it is worse than that. If they are genuine old maids, they are not companions for any one. Nothing breaks through the loneliness which more than any other thing marks their state of mind and living. Intimacies are impossible to them, and so they are very pitiable. For people were not made to live alone, men or women. Nor do unmarried women necessarily live alone. They have friends, they have a man or woman or growing child who keeps their affections alive and healthy, or they have an easy companionship with every one within their reach, or a vital love for the work they do. It is these things and not a common dwelling which dispel loneliness, and marriage can not solve the problem of the secret, lonely, old maids of the world.

Queen Elizabeth, in the midst of all her romances and courtiers, was probably an old maid. Emily Brontë, in her lonely parsonage at Haworth, wrote *Wuthering Heights* and proved that she was not. You can pick them out like that, here and there. The woman who teaches history in the High School may not be an old maid. But the married woman in your block who can not stand smoking in the house is and always will be.

We can shape normality to our uses when we become skilful enough. But it is harder to do it with abnormality. Dress up the old maid as you will, raise her salary, marry her off, and she remains an old maid still, never a full participant in life, always a little more or less backward in development. Perhaps, if we knew what causes her to be so, we could change it at the source. But causes are always more difficult to be sure of than effects.

CAUSE AND EFFECT

I really think that many old maids are born that way. It is like being born with a caul, only without the attendant good luck. Some queer mixture of heredity seems to be responsible for the inhibitions that are never quite shaken off. But environment has to take its share of the responsibility for them, too. Some women become old maids from the accident of being brought up in the wrong atmosphere. A stilted adolescence, a few unwise sex repressions, a neglected girl who is allowed to believe that she has no charm, a spoiled one who believes that she has too much, and you have the makings of old maids. Altogether too often, the old maids of the world are not to blame for their condition.

But sometimes, they are. The number of them could certainly be thinned out still further if no woman brought old maidhood on herself. For selfishness will turn the trick more quickly than any other cause, and often does. Too close concentration on herself, unwillingness to share life because sharing it may mean messing it up a little, lays the blame at many an old maid's door. There is not enough willingness to give and take in them, and yet generosity is a habit and taste that can be acquired, and surely it is worth the attainment. For generosity of outlook and of action is an almost sure cure for old maidism.

No doubt, there will always be a few old maids about. Neither a wish nor a piece in the paper disposes of the abnormal. But there are corrective and healthy influences abroad, and it is probable that there will be fewer in each successive generation until their number is at last reduced to those who are born that way. Perhaps, some good eugenist will even find a way out of that difficulty.

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SMALL PARTIES

As Seen by Him

LARGE parties are *démodé*. Parties of an official sort called "functions" and débutante dances are a necessity and have their place, but they are not the parties at which the gay, amusing sets enjoy themselves to-day. Society, spelled with a capital "S," which means bejewelled dowagers standing at the top of a long flight of stairs, with fluttering young things in white muslin crouched under their wings; ladies looking like the Queen of England as she sits in an opera box under the shadow of an impressive tiara; lines of hired footmen on the stairs, dressed up in the house livery, reeking of moth balls; and long dinner-parties of fifty people, where the ladies go in on the arms of the men, are passed and nearly forgotten. The bejewelled dowagers have become the "dancing mothers," and their tiaras are made into bracelets; the fluttering young things in white muslin now burst on the world in Chanel dresses like their mothers', looking like married women of thirty; the hired footmen have become waiters at the dining-room buffets, and the large dinner-parties of fifty people have become dinner-dances where forty-eight people are distributed at eight tables, and find their places by cards. All that remains to us of the days of splendour is the costume party, which must be a big party, or it would not be gay, and, because the people in costume seem so unreal to us, it must have the atmosphere of another generation, or it would become a funny sight instead of an amusing one.

NO BORES

But the every-day party we love now is a small party, with a carefully selected company—and no bores. To entertain with success, one must be relentless about the list of guests. Dispensing wholesale hospitality is a weakness that is rewarded with indifferent success, and the pampered world of to-day—one must admit that it is pampered—is intolerant of mild pleasures. Real pleasure means "the most marvellous time" one can have between eight forty-five and midnight: The solution is a small party with carefully selected guests—and entertainment supplied. This is the recipe of the modern birthday-cake.

At one party in Paris, I was asked to dinner at nine o'clock. I arrived at ten minutes past nine to find myself one of the first among eighty other expected guests, and we stood about in small rooms having cocktails and caviar until the last of the eighty arrived. Then, at a quarter to eleven, we went in to dinner, having lost our appetites (for we are not yet used to dining at that hour in Paris). To fill in the long wait, we drank more cocktails than we could enjoy, and, on top of this, the din of eighty people, by then in a hysterical state of mind, did not add to the joy of the feast. We got up from the table at half-past twelve—and most of us went home, exhausted. That was hospitality unwisely dispensed.

But, in contrast, I remember a charming evening when I was asked to dine in a small room at the Ritz, at nine o'clock. We were thirty people. We sat down to dinner at nine-thirty. The dinner was short and excellent. Immediately after the coffee was served, we were told that a brilliant young singer, who was also at dinner, would sing for us—and he did. This young artist has such a success wherever he goes that he "makes" any party. The minute he had finished, two young men who sing at one of the most amusing cafés in Paris turned up to take his place. Then, another vaudeville favourite sang to the accompaniment of his guitar. For four hours, we were amused by a show as good as the best vaudeville. And, it seemed like an interval of only a few minutes. At the most, only two or four people had come in after dinner, and so the room was not crowded; every one was comfortably seated, while the servants noiselessly passed champagne and sandwiches. It was one of the most charming and well-managed parties I have ever known. But, if another fifty people had come in after dinner, it would have turned from a small party into a large one and ceased to be one we have all remembered.

ANOTHER PERFECT EVENING

After another charming dinner-party, the small group gathered around the piano on sofas and chairs drawn in a close circle at that end of the room to listen to two favourite singers. There was, happily, no interruption from the doors being opened to admit late arrivals, who would have slipped in noisily, whispered to their friends, dropped their bags or cigarette-cases, or made every kind of regrettable disturbance while the artists continued their songs. That would never be allowed in a public concert-hall, and it is equally objectionable in a private house.

It has become old-fashioned for people to complain if they are not always asked to their "best friends'" parties. "Best friends" are no longer sufficient reasons for parties growing out of all bounds. In fact, it is really no compliment to be asked with hordes of people, but a real compliment to be asked with a few. Therefore, now, one expects to go less often, but to enjoy oneself more. Also, the little party is more manageable. It may turn into anything—it has endless possibilities. For example, a small group may dine together, go on to a play, then on to all those gay night-clubs or cabarets that the young people like, and, if all are very young and happy, to some one's house for breakfast of bacon and eggs, then, to the "Lido" to have a swim, ending with a real breakfast at seven in the morning.

Why is it that after a big party, after dining at a house where one has been asked two weeks in advance, and going on to a dance, it has become the fashion for so many people to go away early, but not to bed? Why cabarets and night-clubs? The answer is—this generation does not like big parties, and, for the most part, only those people who definitely belong to the last generation continue to give them. Yes, the big party has one use—since invitations now come mostly by telephone and by word of mouth—, one's engagement-book is filled by merely passing through the "Rialto" of the overcrowded ballroom; but the pleasures of life do not await us, us of to-day, in the ballrooms of yesterday.

"HIM"

DREAMS

☆ Dreams are an escape from yourself.

☆ They are a kind of magic carpet onto which one steps and rides away from his wounds and his mediocrity.

☆ And they are more—as far as you can dream, so far can you one day go; for dreams are the lovely plans of the unknown reaching towards us to be fulfilled; they are the multi-colored promise of that which can come to pass.

☆ What is a flower but the completed vision of a quiet little seed dreaming in the dust?

☆ What are these terraced buildings all about us like strong hands lifted towards the sky in grave salute, but the dreams of men, come true?

☆ What are the stars, and beyond, more stars too for us to see—all the mystery and movement of the universe—but the reveries of some God, expressed in form?

☆ When one no longer dreams of the beauty that could be, he has begun to die.

☆ Always Elizabeth Arden has dreamed of beauty to be shared with every woman in the world. But she has done more than dream. Like all inspired dreamers, she has crystallized her visions into realities.

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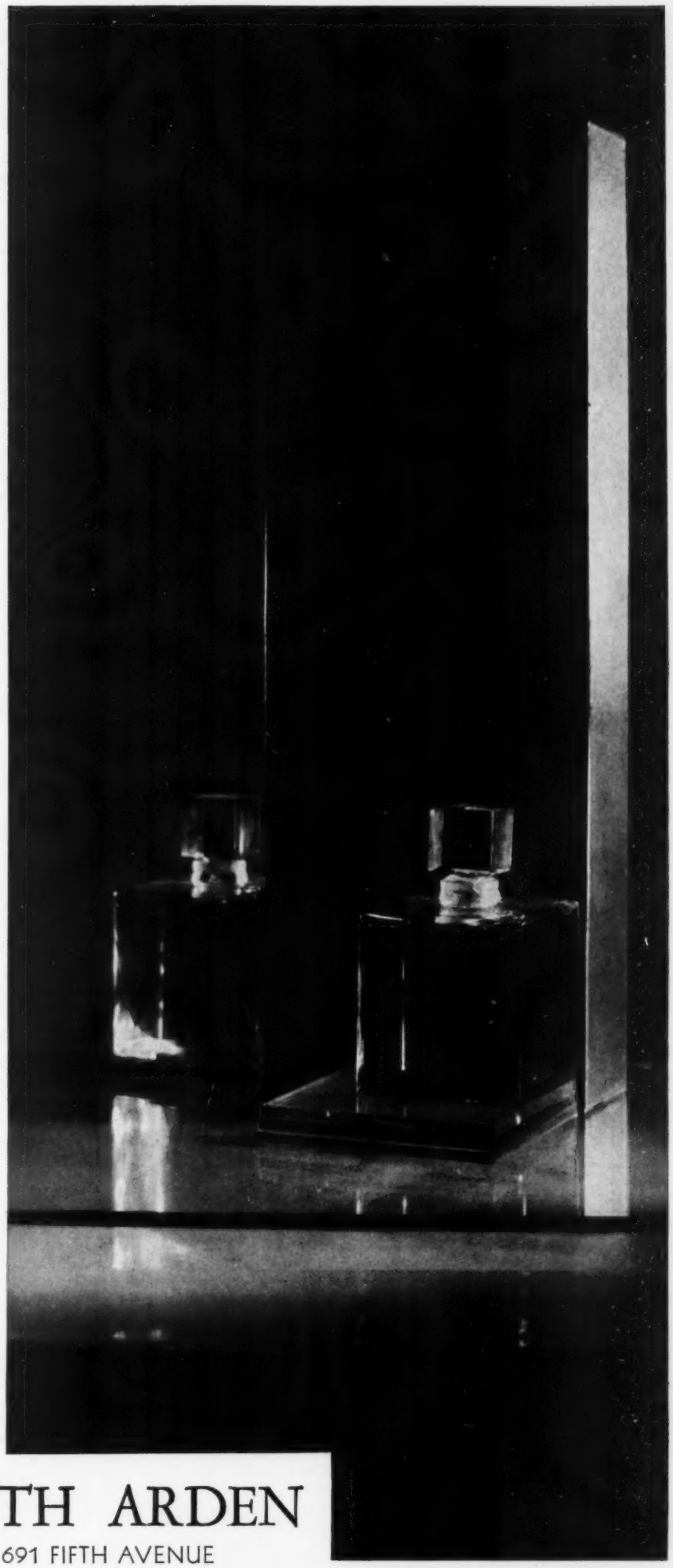

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FOR THE HOSTESS

Tropical Fruits and Vegetables Help to Enrich Northern Menus

By FÉLICE GERVAIS

JUST as various melodies awaken memories of almost-forgotten faces in far-away lands, so do menus consisting of famous native dishes—prosaic and mundane though they be in contrast to the haunting effect of voice and guitar—evoke visions of the localities and peoples they typify. Does not the very mention of avocado, plantain, papaya, guava, piña, palmito, mango, agua de coco, and coquilla-nuts—to say nothing of *ron de bacardi*—remind you of the delightful dinner-parties you enjoyed last winter on one of the islands in the Caribbean or, perhaps, in Hawaii or the Philippines?

Bermuda, the Bahamas, Jamaica, Haiti, Trinidad, Cuba, Panama, the Central and South Americas—they all offer exotic dishes peculiar to the tropics. Tortillas, frijoles, and other highly seasoned favourites bring us even nearer to the land of the Conquistadores. Curries, pineapples, coconuts, bananas, cashew-nuts—at their mention, Hawaii, Guam, the Philippines come to life. Assuredly, combinations of brilliant-hued tropical fruits and vegetables in their native dishes will stir up *recuerdos* of your last visit. The variety of the native produce supplemented by tins of pâté, caviar, anchovy, and other Continental luxuries makes entertaining in these languorous countries the casual diversion that it should be.

And, for those who prefer the briskness of a colder climate, most of these dishes are still possible. Avocadoes and tropical fruits flood our markets. Hearts of palm and mangoes come in tins—guavas, too. So one may enrich one's every-day fare with these delicacies, yet not be obliged to embark.

A memorable *dîner intime* was one recently served on a tile *balcon* overlooking the indigo velvet of the Caribbean. Highly polished native mahogany from one solid piece formed the sixteen-sided round table top, and what a magnificent rose-red gloss it had! Venetian lace and amber glass, a crystal and amber candelabra in the centre, and low bowls of butterfly orchids on each side contributed their charm.

With the apéritif of bacardi and lime were served coquilla-nuts, which had first been sautéd in butter, then salted and made crisp in the oven. A jellied soup, made very simply from bouillon cubes, followed. A delicious lobster Newberg, seasoned with cooking sherry and accompanied by wild, unpolished rice, was served next, followed by wild palomas or doves, stuffed with foie gras, baked in cooking wine and served on slices of fresh sautéd pineapple. Green string-beans, cut in strips with platinas, roasted whole, provided a delightful vegetable, and the salad was made by cutting hearts of palm in long shreds and covering them with a dressing made by using the extreme outside green of aguacate as one would the yolks of eggs. The dessert was a *flan de piña* or pineapple soufflé topped off by freshly roasted and ground native coffee.

PAPAYA COCKTAIL DIONISIO

Papaya is cut in squares, as much as is needed to fill sherbet glasses. A sauce is made of one tablespoonful of tomato catsup, one tablespoonful of chili sauce, the juice of one lime or lemon, one-half teaspoonful of sugar, one tablespoonful of water, and a touch of paprika. This sauce makes enough for six papaya cocktails.

COCKTAIL SAUCE DOMINICANA

Two measuring cups of catsup, one-half teaspoonful of salt, the juice of one-half lime, and cayenne pepper and horseradish to suit one's taste are mixed well for this sauce and put on the ice. Glasses may be filled with any of the following and the sauce poured over: papaya cut in dices; avocado cut in dices; or boiled and shredded shrimp, lobster, or crab.

CREAM OF AVOCADO SOUP FÉLIPE

Any cream soup may be converted into a delicacy by adding, just before the soup is sent to the table, a half-avocado pressed through a potato ricer.

STUFFED PEPPERS MEXICANA

The tops of green peppers are cut off, the insides removed, sufficient boiling water poured over them to cover, and the peppers allowed to stand until the water is cool, after which they are drained and wiped dry. The peppers may be filled with well-seasoned cold meat; or with a mixture of one cupful of cold beef in cubes and two small bananas, four ounces of raisins, and four ounces of almonds; or with sardines prepared by first removing the skin and bones and then adding a cup of bread-crumbs, grated cheese, and enough tomato sauce to moisten. When the peppers are filled, they are placed in a deep baking-dish, and over them is poured a cup of tomato soup or one tablespoonful of hot water containing two tablespoonfuls of butter. They are baked in the oven until tender.

COCONUT GRAVY

The meat of the coconut is grated or run through a food grinder. To this is added a little fresh milk, and the liquid is allowed to stand on the back of the stove where it will be warm, but will not cook, for one-half hour or more. It is then turned out onto a clean cloth, and the juice is used to replace milk or water in any gravy that one is preparing.

BAKED PLANTAIN MARIA-LUISA

Large round plantains that are ripe and soft should be chosen for this dish. They are cut into pieces about three inches long, and the centres are scooped out so as to leave shells. These centres are mixed with butter and sugar to taste, and just before the mixture is replaced in the shells, grated nutmeg is added. The shells with the filling are then placed in a baking-pan, put in a moderate oven, and baked until brown. A small amount of water in the pan will prevent sticking.

POTATO AND MANGO TROPICALE

The potatoes are pared, quartered, and boiled until cooked. Meanwhile, the green mangoes (but not too green) are sliced, boiled until tender, and drained. They are then added to the potato and mixed moderately. Butter and salt are added for seasoning.

GREEN PAPAYA WITH ONIONS

For this piquant dish, a papaya that is just maturing, but not in the least yellow, should be peeled, cut open, and the milky sap (Continued on page 110)

France

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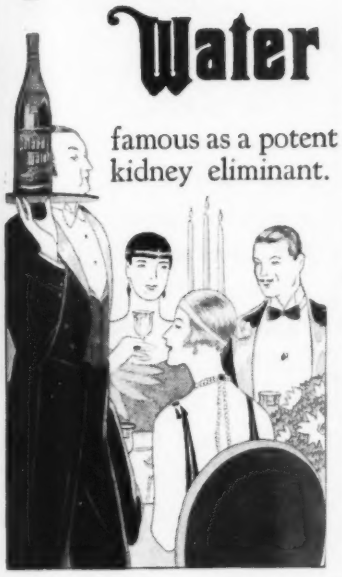
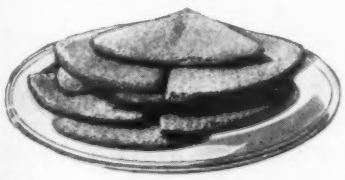


the New Stampede -Oatcakes



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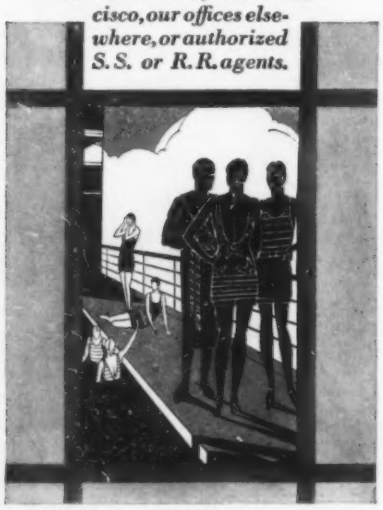

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FOR THE HOSTESS

(Continued from page 108)

and seeds washed away. The fruit should be sliced as thin as shavings and boiled in two waters (the second water must be boiling when substituted). When the fruit is cooked tender, the water is drained off. In the meantime, a few onions are fried, and the papaya is turned into the frying-pan with the onions and seasoned with salt, pepper, and a tablespoonful of vinegar. This is covered and permitted to simmer for about twenty minutes, the ingredients being turned so that they will be blended together.

PIÑA PERFECTAMENTE SALAD

A very decorative salad may be made by cutting a pineapple in two, lengthwise, scooping out the inside, which is cut in pieces and mixed with pieces of grapefruit, banana, orange, mango, coconut, or any other available fruit, moistened with mayonnaise dressing, and returned to the hollowed-out halves of the pineapple. Fresh sprigs of mint form attractive garnishes.

NASSAU FRUIT SALAD

One package of lemon jello, one cupful of boiling water, one cupful of orange-juice, two tablespoonfuls of sugar, one-half cupful of cut fresh pineapple, one-half cupful of sliced seeded grapes, one-half cupful of cubes of fresh coconut, one-half cupful of grapefruit sections, and one-half cupful of green preserved cherries are the necessary ingredients for this refreshing salad. The jello is dissolved in boiling water, the orange-juice and sugar added, and the liquid chilled. When it is slightly thick, the fruit is added, and the salad is permitted to chill until firm. It is served in glasses and topped with mayonnaise.

GINGER ALE SALAD À LA JAMAICA

For this typically tropical salad, one package of lemon jello is dissolved in one-half cupful of boiling water, and one-fourth cupful of scalded grapefruit-juice and one-fourth cupful of scalded pineapple-juice (or one-half cupful of either) are added. When this has been partially chilled, one cupful of diced grapefruit sections and fresh pineapple, one-half cupful of chopped Jamaica ginger, and one-half cupful of chopped cashew-nuts are added. After these ingredients have been mixed well, one cupful of ginger ale is added, the mixture stirred well, and poured into individual moulds. When it is thoroughly chilled, it is served on lettuce hearts or hearts of palm with cream mayonnaise. A sprinkling of paprika and stuffed olives make a colourful garnish.

JELLIED WEST INDIAN SALAD

This delicious, zestful salad requires one cupful of petits pois; one large ripe avocado (the skin removed and the centre cut into small cubes); one small canful of pimiento, cut into pieces; one and one-half tablespoonfuls of finely chopped onion; one teaspoonful of salt; two tablespoonfuls of chili sauce; two tablespoonfuls of lime-juice, and one and one-half tablespoonfuls of finely chopped mint leaves. These ingredients are added to the lemon jello, one package of which has been dissolved in two cupfuls of boiling pea- and pimiento-juice and allowed to chill partially. The mixture is poured into a large fancy mould and placed in the refrigerator until firm.

HAWAIIAN POINSETTIA MEDALLIONS

An attractive salad may be made by cutting round slices of avocado, the size and thickness of a dollar, and placing on these alternate strips of fresh pineapple and pimiento to form a poinsettia pattern, circular fashion. In the centre, one puts a small heap of mayonnaise, to which have been added finely chopped ripe olives and nut meats. These medallions are served on crisp lettuce.

FROZEN BANANAS MANILA STYLE

Six large firm bananas are cut into thin slices, one-half pound of powdered sugar is added, and the bananas are allowed to stand one-half hour. A quart of water and the grated peel of a lemon are then added, and, when the sugar is dissolved, the ingredients are poured into a refrigerator pan or a freezer and frozen in the manner of ice-cream.

VIRGIN ISLES COCONUT PUFFS

Two coconuts are grated very fine, and to them are added an equal amount of sugar and the well-beaten white of one egg. The batter is baked in little drop cakes.

GUAVA WHIP SUPERBE

Ripe or tinned guavas, sweet and sour mixed, are wiped with a cloth, mashed well, and strained through a cloth to permit the juice and pulp to pass through, but not the seeds. Into this pulp is beaten about one cupful of powdered sugar—one cupful of sugar to a pint of guava is the correct proportion. The whip is served cold.

MARY'S PINEAPPLE MORBI

This is a beverage highly relished in the West Indies. Cold water is poured over a whole pineapple, which has been cut up in squares, skin and all. The pineapple must be washed very carefully in the beginning. The saturated pineapple is permitted to stand, covered, for three days with quite a bit of Jamaica ginger in it. Then, it is crushed, strained, sweetened to taste and served with ice and mint leaves.

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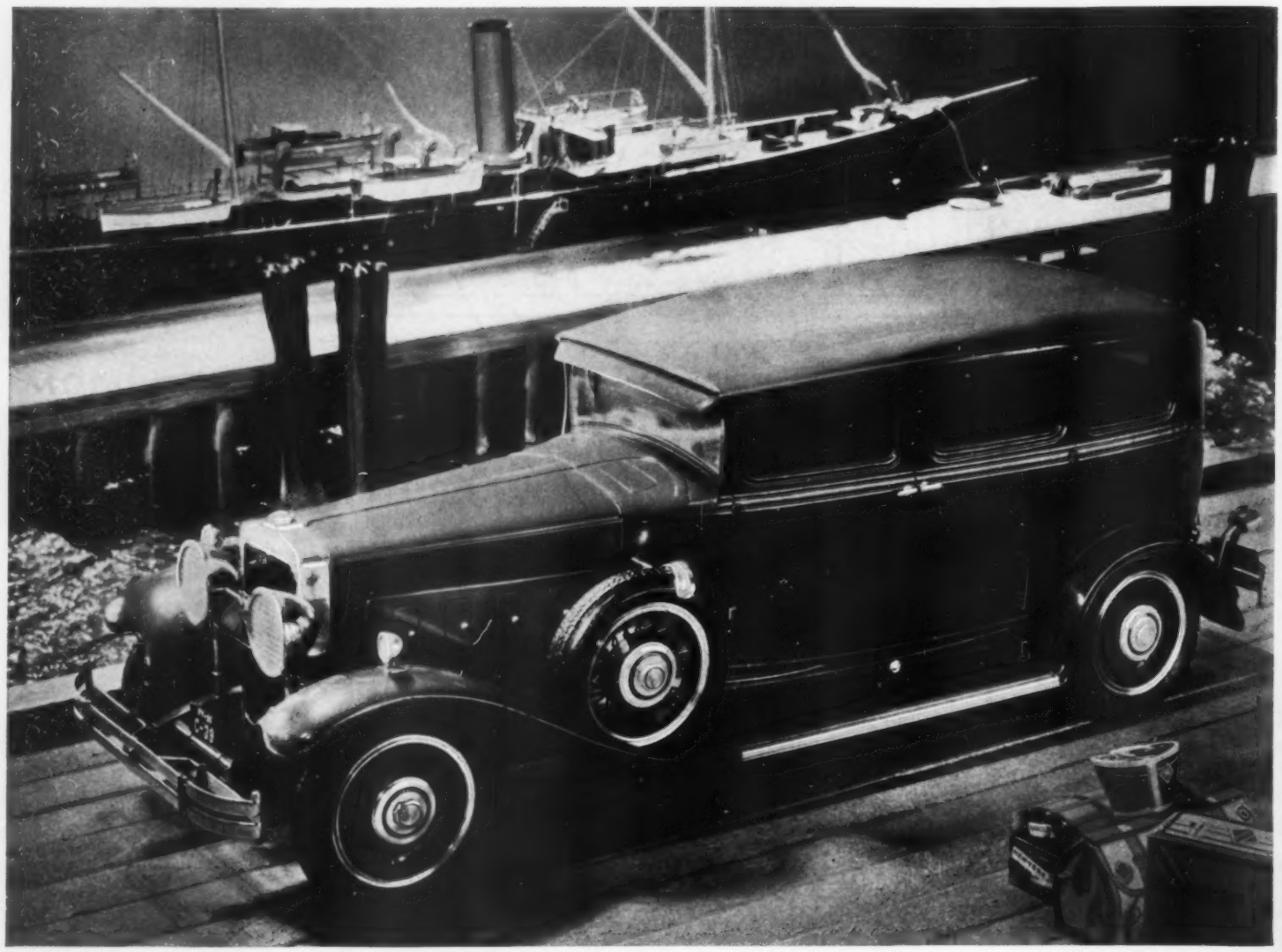

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